

09 November 2016

Agenda Item: 8

REPORT OF CORPORATE DIRECTOR ADULT SOCIAL CARE, HEALTH AND PUBLIC PROTECTION

NOTTINGHAMSHIRE HEALTH AND WELLBEING STRATEGY

Purpose of the Report

1. This report provides the Health and Wellbeing Board an overview of the current Health and Wellbeing Strategy which is due for refresh in 2017.
2. It recommends that:
 - The Strategy is refreshed when the Sustainability and Transformation Plans for Nottinghamshire are agreed to best utilise the Board's partnership approach
 - The Strategy is refreshed to reflect the Marmot Principles and address health inequalities
 - That the Board's Strategic Actions, agreed after the peer challenge, are refreshed in the interim.

Information and Advice

Background

3. The current [Health and Wellbeing Strategy](#) for Nottinghamshire was agreed in March 2014 for the period 2014 to 2017.
4. The current Strategy was agreed following an extensive consultation across the county based on an inclusive approach resulting in a range of priorities.
5. The current Strategy is based on 4 ambitions for the people of Nottinghamshire:
 - a. To give everyone a good start
 - b. To encourage living well
 - c. To enable coping well
 - d. To encourage and allow working together
6. To achieve these ambitions the Strategy includes 20 priorities which are listed in Appendix 1.
7. In 2015 the Health and Wellbeing Board took part in a Local Government Association peer review programme which scrutinised all aspects of the Board, including the Health and Wellbeing Strategy.
8. The peer challenge panel suggested that the Health and Wellbeing Board concentrate its efforts on health and wellbeing priorities to which the partnership could add value.

9. In considering this the Board agreed that the Strategy should remain in place, monitored by the Health and Wellbeing Implementation Group and the Board would focus on a number of annual strategic actions:

Table 1: Health and Wellbeing Board Annual Strategic Actions agreed September 2015

Objective	Action
Improve uptake of breastfeeding, particularly in the Ashfield, Bassetlaw, Gedling, Mansfield and Newark and Sherwood districts.	Implement the Breast Feeding Friendly places Initiative across all HWB partners.
Improve Children and Young People's Mental Health and Wellbeing across Nottinghamshire.	Develop a partnership agreement to tackle child sexual exploitation in Nottinghamshire, in conjunction with the Nottinghamshire Safeguarding Children's Board. Implement the Nottinghamshire Children's Mental Health and Wellbeing Transformation Plan to develop a greater prevention and early intervention approach, such as the use of a single, unique brand identity for young people's health, improved access to better information and novel delivery mechanism for support.
Reduce the number of people that smoke in Nottinghamshire.	Health and wellbeing partners to implement their agreed actions for the Nottinghamshire County and Nottingham City Declaration on Tobacco Control.
Develop healthier environments to live and work in Nottinghamshire.	Facilitate a joint approach across Health and Wellbeing partners to planning to maximise benefits, leading to the use of Health Impact Assessments.
Ensure crisis support (inc. housing) is available for people with mental health problems living in the community.	Facilitate a joint approach to crisis support (including work around the crisis care concordat) to maximise resources to support individuals in the community.
Ensure vulnerable people living in the community can access the housing support they need.	Extend integrated working to include Housing so that support for vulnerable people is assessed collectively and delivered by the most appropriate agency.

10. Since both the Health and Wellbeing Strategy and the strategic actions were agreed there has been a change in the landscape locally and nationally. In December 2015 the Government announced a new approach to delivering health and social care through the development and implementation of Sustainability and Transformation Plans (STP).
11. The STPs for Nottinghamshire and Bassetlaw and South Yorkshire were submitted in October 2016. The STPs set out how local services will evolve and become sustainable over the next five years – ultimately delivering the [NHS Five Year Forward View](#) vision of better health, better patient care and improved NHS efficiency.

12. Delivering the STPs will require the combined efforts of partners across health and social care including the Health and Wellbeing Board so it will be essential the Health and Wellbeing Strategy and STPs are aligned to ensure a consistency across the County and realise the potential synergy of the partnership approach which is the fundamental strength of the Health and Wellbeing Board.
13. It is therefore proposed that the agreement of a refreshed Strategy be delayed until the latter half of 2017.

The Health and Wellbeing Strategy refresh

14. Following the Peer Review in 2015, work has been undertaken on the Strategy to implement the recommendations. A refresh of the Strategy will offer an opportunity to focus the efforts of the Board on priorities requiring a partnership approach to which the Board can add value.
15. These priorities should overlap with those priorities within the STPs to ensure consistency, coherence and commitment across the partners. It may also provide an opportunity to coordinate with other work streams such as the Community Empowerment and Resilience Programme to draw together these initiatives, which all have a significant impact on health and wellbeing and ensure a coherent approach.
16. Alignment of the Health and Wellbeing Strategy with the STPs will also offer an opportunity to utilise the governance structures in place and being established to support their delivery. This will avoid duplication and offer synergy across the health and care system.
17. This approach would also allow an opportunity for joint public and partner consultation, again promoting a coherent and coordinated approach across health and social care work programmes maximising resource locally.
18. Given the Board's aspiration to address health inequalities in Nottinghamshire the priorities can also be identified based on the recommendations in the Marmot report to specifically impact on health inequalities which were:
- To give every child the best start
 - To enable children, young people and adults to maximise their capabilities and have control over their lives
 - To create fair employment and good work for all
 - To ensure a healthy standard of living for all
 - To create and develop healthy and sustainable places and communities
 - To strengthen the role and impact of ill-health prevention

Next steps

19. During the period leading up to the refresh of the Health and Wellbeing Strategy the Board has an opportunity to review and refocus on a number of annual strategic actions.
20. Table 1 shows the Strategic Actions agreed following the peer challenge in September 2015. These have been reviewed and leads have requested that the actions around child sexual exploitation, spatial planning, crisis support and integrating housing should remain as strategic actions for the Board.

21. In addition to these actions the following actions have been proposed:

Making Every Contact Count

22. Making Every Contact Count (MECC) uses the millions of day-to-day contacts that organisations and people have with other people to support them in making positive changes to their physical and mental health and wellbeing, by offering consistent and concise healthy lifestyle advice.
23. A MECC interaction takes a matter of minutes and is structured to fit into and complement existing professional clinical, care and social contacts. Using the MECC approach across health, care and partner organisations could potentially have a significant impact on the health of our local population.
24. **For organisations** MECC means providing their staff with the leadership, environment, training and information they need.
25. **For staff** MECC means having the competence and confidence to deliver healthy lifestyle messages, to encourage people to change their behaviour, and to direct them to local services that can support them.
26. **For individuals** MECC means seeking support and taking action to improve their own lifestyle by eating well, maintaining a healthy weight, drinking alcohol sensibly, exercising regularly, not smoking and looking after their wellbeing and mental health.
27. A joint approach to implementing MECC supported by the Health and Wellbeing Board has the potential to deliver improvements in the health and wellbeing of the local population. Developing the workforces of Board partners will be key to successful implementation of this programme, as well as supporting the implementation of the Declaration on Tobacco control and the Wellbeing@ Work programme.

Transitions for children and young people with SEND

28. The Health and Wellbeing Board considered the new Nottinghamshire Transitions Protocol and Pathway at its July 2016 meeting and committed to supporting its implementation.
29. The success of the protocol requires the commitment of all partners to ensure more effective preparation for adulthood, for young people with SEND. The Health and Wellbeing Board has an important role in ensuring that this happens, through the monitoring of the protocol and through partnership strategies such as the SEND Integrated Commissioning Strategy.
30. Partners represented on the Health and Wellbeing Board will champion the protocol within their own organisations to raise awareness and ensure its effective implementation.
31. In agreeing these annual actions the Board will be able to focus on a number of specific objectives which will deliver benefits to health and wellbeing during the next 12 months.

Impact on health inequalities

32. The Health and Wellbeing Board aspires to reduce health inequalities in Nottinghamshire. The refresh of the Health and Wellbeing Strategy would offer an opportunity to consider specific outcomes to support this aspiration.

Other Options Considered

33. Options will be considered during the refresh of the Health and Wellbeing Strategy to maximise the opportunity to improve health and wellbeing in Nottinghamshire.

Reason/s for Recommendation/s

34. The Health and Wellbeing Strategy is due for refresh. This approach gives an opportunity to coordinate with other work streams to maximise efficiency and ensure a consistent approach.

Statutory and Policy Implications

35. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

- 1) That the Board approve the delay in the refresh of the Health and Wellbeing Strategy until the latter half of 2017 following the agreement of the STPs.
- 2) The refresh of the Strategy be based on the principles of the Marmot report to reduce health inequalities and focus on outcomes to support the STPs utilising the partnership approach of the Health and Wellbeing Board.
- 3) The Board agree the refreshed annual actions as a focus for the Board's attention pending a full review of the Health and Wellbeing Strategy:
 - i) Child sexual exploitation
 - ii) Spatial planning
 - iii) Mental health crisis support
 - iv) Integrating housing within health and care
 - v) Implementing MECC
 - vi) Implementing the transitions protocol and pathway

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Constitutional Comments (LM 01/11/16)

36. The recommendations in the report fall with the Terms of Reference of the Health and Wellbeing Board.

Financial Comments (KS 21/10/16)

37. There are no financial implications contained within the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

[Nottinghamshire Health and Wellbeing Strategy 2014 - 2017](#)

[Implementation of the Health and Wellbeing Board Peer Challenge Findings](#)

Paper to Nottinghamshire Health and Wellbeing Board September 2015

Electoral Division(s) and Member(s) Affected

All

Strategic Priority 2014-17			
A GOOD START			Work together to keep children and young people safe
			Improve children and young people's health outcomes through integrated commissioning of services
			Close the gap in educational attainment
			Provide children and young people with the early help support that they need
			Deliver integrated services for children and young people with complex needs or disabilities
			Reduce the number of people who smoke
	LIVING WELL		Reduce the number of people who are overweight and obese
			Improve services to reduce drug and alcohol misuse
			Reduce sexually transmitted disease and unplanned pregnancies
			Increase the number of eligible people who have a NHS Health Check
		COPING WELL	Improve the quality of life for carers by providing appropriate support for carers and the cared for
			Supporting people with learning disabilities and Autistic Spectrum disorders
			Support people with long term conditions
			Support older people to be independent safe and well
			Provide services which work together to support individuals with dementia and their carers
			Improving services to support victims of domestic abuse
			Provide coordinated services for people with mental ill health
			Ensure we have sufficient and suitable housing, including housing related support, particularly for vulnerable people
			Improve workplace health and wellbeing
			Improve access to primary care doctors and nurses

Appendix 1.

2014 – 2017 Nottinghamshire Health and Wellbeing Strategy Priority actions