

## **Economic Development Committee**

**Tuesday, 01 December 2015 at 14:00**

**County Hall, County Hall, West Bridgford, Nottingham, NG2 7QP**

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### **AGENDA**

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|---|--|---------|
| 1 | Minutes of the last meeting held on 3 November 2015  | 3 - 6   |
| 2 | Apologies for Absence  |         |
| 3 | Declarations of Interests by Members and Officers:- (see note below)<br>(a) Disclosable Pecuniary Interests<br>(b) Private Interests (pecuniary and non-pecuniary) |         |
| 4 | 2015-16 Delivery Plan Review   | 7 - 22  |
| 5 | Local Growth Fund Round 3 Proposals  | 23 - 26 |
| 6 | European Structural and Investment Fund Technical Assistance   | 27 - 30 |
| 7 | Work Programme   | 31 - 34 |

### **Notes**

- (1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.
- (2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

- (3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Martin Gately (Tel. 0115 977 2826) or a colleague in Democratic Services prior to the meeting.

- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.
- (5) This agenda and its associated reports are available to view online via an online calendar - <http://www.nottinghamshire.gov.uk/dms/Meetings.aspx>

## minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	3 November 2015 (commencing at 2.00 pm)

### Membership

Persons absent are marked with `A`

### COUNCILLORS

Diana Meale (Chair)  
Roy Allan (Vice-Chair)

Steve Calvert  
John Knight  
Keith Walker  
Gordon Wheeler

Stan Heptinstall  
Elliott Boyd  
John Wilmott

A     Alan Rhodes (Ex-Officio)

### CO-OPTED MEMBERS

A     Mr M Chivers – (Alliance Boots)  
      Ms N Gasson - (Federation of Small Businesses)

### OFFICERS IN ATTENDANCE

Geoff George	- Place
Fiona Anderson	- Place
Nicola McCoy-Brown	- Place
Martin Gately	- Resources

### CHANGES IN MEMBERSHIP

The following changes of membership for this meeting were noted: Councillor Steve Calvert replaced Councillor Michael Payne for this meeting only. In addition, Councillor Boyd Elliott replaced Councillor John Ogle for this meeting only.

### MINUTES

The minutes of the last meeting held on 8 September 2015 were confirmed and signed by the Chairman.

### **APOLOGIES FOR ABSENCE**

Mark Chivers.

### **DECLARATIONS OF INTEREST**

None.

### **THE PROPOSED ROBIN HOOD ENTERPRISE ZONE**

Geoff George made a presentation to the committee regarding the proposed Robin Hood Enterprise Zone. The committee heard that the July budget had been followed by a DCLG invitation to the Local Enterprise Partnership (LEP) seeking bids which "...have been clearly identified as the Local Enterprise Partnership's top local growth priority" and "...include smaller towns, places and rural areas. The benefits of the establishment of an enterprise zone are LEP's retaining 100% of business rate growth for 25 years. In addition, either a 100% business rate discount for 5 years for businesses that enter the zone before 31<sup>st</sup> March 2022 – or in an assisted area, companies investing in plant and machinery can qualify for Enhanced Capital Allowances.

Criteria for an enterprise zone are as follows: delivery of economic growth via development of a strategy at a commercially sound and 'strong' location with value for money where benefits exceed costs and additional activity producing wider benefits. Four sites are associated with the Robin Hood Enterprise Zone: Summit Park, Berry Hill, Former Thoresby Colliery and Sherwood Energy Village. There is the potential for the development of between 4000-10,000 jobs. The project is strategically aligned with the Robin Hood Line developments and wider economic development ambitions.

### **RESOLVED: 2015/035**

That the report be noted.

### **BETTER BROADBAND FOR NOTTINGHAMSHIRE – QUARTERLY UPDATE ON THE ROLLOUT**

Nicola McCoy-Brown introduced the quarterly update on Better Broadband for Nottinghamshire.

### **RESOLVED: 2015/036**

That:

- 1) the progress of the BBfN programme, and in particular, the prospect of achieving 98% superfast coverage by 2018 be noted.
- 2) the ministerial commitment to have universal availability of basic broadband by the end of the year and the consideration of the appropriateness of pursuing the satellite scheme by the BBfN programme delivery board be noted

- 3) the prospect of Nottinghamshire benefitting from the national gain share announcement be welcomed.
- 4) the Council's response to the Culture Media and Sport Select Committee inquiry into establishing world-class connectivity throughout the United Kingdom, which was taken as an urgent decision due to the deadlines involved, be noted.

### **THE D2N2 GROWTH HUB**

Geoff George introduced the report on the D2N2 Growth Hub.

#### **RESOLVED: 2015/036**

That:

- 1) a budget allocation of £150,000 over a period of three years towards the D2N2 Growth Hub, commencing in the 2016/17 financial year subject to the terms referenced in the report be approved
- 2) it be confirmed that the committee's financial commitment be used as match towards the proposed ESIF submission, subject to the conclusion of the details as referenced in the report, with the final signing off of the ESIF submission and the budgetary phasing being undertaken by the Corporate Director for Place with the Chair of the Committee.

### **EUROPEAN STRUCTURAL AND INVESTMENT FUND (ESIF) SUPPORT FOR TECHNICAL ASSISTANCE BID**

Fiona Anderson introduced the report on the European Structural and Investment Fund Support for Technical Assistance Bid.

#### **RESOLVED: 2015/037**

That:

- 1) the allocation of staff time for the 0.5 FTE Band C post as match funding for the D2N2 TA project for a three year period to enable the recruitment of 1 FTE post, specialising in European Regional Development Fund project development be approved
- 2) the allocation of a budget of £10,000 over the 3 year period as an operational budget to support the delivery of the TA programme be approved. This will be matched by the ERDF TA Programme creating a total operational budget of £20,000
- 3) delegated authority for the Corporate Director, Place to sign a letter of match funding support which is submitted with the partners' funding submission be approved (deadline November 5<sup>th</sup>)
- 4) Delegated authority for the Corporate Director, Place to sign a Partnership Agreement prior to the commencement of delivery activities.

### **EUROPEAN STRUCTURAL AND INVESTMENT FUND (ESIF) UPDATE**

Fiona Anderson introduced the update report on the European Structural and Investment Fund Support.

#### **RESOLVED: 2015/038**

That:

- 1) the update on the ESIF Employ Local project be noted
- 2) delegated powers for the Corporate Director, Place to sign the Partnership Agreement of the Memorandum of Understanding on behalf of Nottinghamshire County Council for the Employ Local bid be approved
- 3) the update on ESIF Youth Employment be noted
- 4) the County Council should lead discussions in relation to the Nottinghamshire element of Youth Employment funding with local authority partners to evaluate the merits of submitting a collaborative bid including an assessment of the most appropriate lead delivery partner

## **WORK PROGRAMME**

### **RESOLVED 2015/039**

That the work programme be noted.

The meeting closed at 15:55 pm

### **CHAIR**

**1<sup>st</sup> December 2015****Agenda Item: 4****REPORT OF THE CORPORATE DIRECTOR, PLACE****2015-16 DELIVERY PLAN REVIEW****Purpose of the Report**

1. To update Committee on progress against the 2015-16 delivery plan for the Economic Development service and to highlight areas of strong performance or areas for further focussed work.

**Background**

2. At its meeting on 31<sup>st</sup> March 2015, Committee approved its delivery plan and budget allocations for 2015-16. Subsequent budgetary allocations were made at Committee in July to ensure that the entirety of the economic development budget was allocated towards activity that will support the economic growth of the county.
3. Committee's approval of the delivery plan in March included a request for a review of progress to be brought back to Committee in the autumn. This report fulfils that requirement and enables Members to consider whether progress has been sufficient and any mitigating measures, should these be required.

**Delivery plan review**

4. Appendix A to this report presents Members with a structured review of the economic development delivery plan to the end of October 2015. For the purposes of Committee's discussion and consideration of the review, areas of over- and under-performance are highlighted below. Where there is significant under-performance and / or concern that targets might not be met, mitigation options are also offered for consideration.
5. In addition to the review information presented in the appendix, progress updates on budget allocations for activity approved by Committee in July are offered in paragraphs 7 to 12.

**Performance highlights**

- 128 apprenticeships supported in Nottinghamshire companies for whom this has been their first apprentice;
- 7 young people with learning difficulties or disabilities started supported internships;

- Continued successful engagement of the Nottinghamshire business community, particularly through business clubs and the Business Engagement Group;
- Strong occupancy performance across the Innovation Centre Network, financial surpluses projected;
- Two LEADER programmes successfully launched;
- 17 awards under the Nottinghamshire Economic Development Capital Fund, creating 183 jobs;
- 233 businesses supported through the broadband voucher scheme;
- Increases to broadband take-up rates outstripping the national and commercial averages;
- Nottinghamshire town centre growth programme submitted to Local Growth Fund

### Focus Areas

- Access to Growth Hub services by Nottinghamshire businesses is low, although plans are in place to tackle this;
- Proposed capital investment at Worksop Turbine has been subject to a number of delays. Architects now instructed to commission contractors to enable reconfiguration work to be completed by end of financial year;
- Broadband business voucher scheme has ended – demand for this support was strong in Nottinghamshire. Factor in to future European funding bid;
- The BID model was rejected in Beeston, work continues in other locations where the BID model is of interest.

### **Additional activity approved in July 2015**

6. Committee approved support for a number of additional activities at its meeting in July 2015. There has been less time to implement some of these activities given the later approval date; however updates on progress are as follows:
7. Creative Greenhouse. Committee approved the allocation of £25,000 to support the continuation of the Creative Greenhouse programme and a review of its future sustainability. The Economic Development service has commissioned support for the ongoing operation of the Creative Greenhouse until March 2016 which is being delivered by Creative Leicestershire. A formal review of the initiative, particularly looking at options for future delivery of it, is being undertaken by a local consultant.
8. Growth Deal scheme development. Committee allocated £40,000 to support work on capital schemes in Nottinghamshire so that a pipeline of schemes could be ready for the next round of the Growth Deal, which is due to be announced shortly. A separate report on the Growth Deal will be presented to Committee in December. The bulk of the resource allocated here is likely to be expended on work to support the development of the Robin Hood Enterprise Zone proposal and the associated Growth Deal bid for the re-opening of the Robin Hood Line to Ollerton.



9. Match for ESIF Digital Business Support programme. Committee allocated £25,000 to proposals for a Digital Business Support programme that Nottinghamshire County Council is leading on behalf of Derbyshire and Nottinghamshire partners. As agreed by Committee, a funding bid was submitted for the ESIF (ERDF) ICT Funding Call with programme activity likely to start from April 2016. Subsequently, in this financial year, a demand stimulation and evidence gathering digital business support pilot project has been designed that will deliver 5 full-day strategic 'action-planning' workshops attracting a target group of 15 businesses to each session. Additional activity focuses on a targeted business marketing and advertising campaign.
10. Place marketing. Committee approved £20,500 to support place marketing activity including a County Council contribution to the Nottingham and Nottinghamshire stand at MIPIM UK (the major national inward investment expo), a contribution to enhanced sector profiles for Nottinghamshire and a contribution to a D2N2 Visitor Economy accommodation strategy. All of these activities are progressing to schedule – MIPIM UK took place in London at the end of October.
11. Graduate programme. £25,000 was allocated to activity to support graduate retention in the area. A scheme has been developed with Ashfield and Mansfield District Councils which builds on their successful 'Aim Higher' programme and will offer 3-month placements in local SMEs to 10 graduates. In addition, a small contribution to the #grads4notts2015 campaign will be made.
12. Manufacturing network. £25,000 was allocated to a proposal to explore the expansion of existing networks of manufacturing businesses to better support and engage with those from the County. Conversations have been held with a number of networks and not least the University of Nottingham's Manufacturing Network on delivering this. It is anticipated that this will be concluded by the date of this meeting and will likely see the creation of the Nottingham and Nottinghamshire Manufacturing Network, with the budget being effectively expended over the remainder of 2015/16.

### **Reason(s) for Recommendations**

13. Committee requested a six-month review of the delivery plan when it approved it in March 2015. Performance to the end of October 2015 is reviewed in this report. Where necessary, amendments to delivery plan proposals and targets are offered for Committee's consideration.

### **Statutory and Policy Implications**

This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

### **Financial implications**

None at this stage.

## **RECOMMENDATIONS**

It is recommended that Economic Development Committee considers and notes the six-month review of its delivery plan.

**Tim Gregory**  
**Corporate Director, Place**

**For any enquiries about this report please contact:**  
Matt Lockley, ext 72446

**Constitutional Comments**  
This report is for noting only.

**Financial Comments [SES 18.11.2015]**  
There are no specific financial implications arising directly from this report.

**Background Papers**  
*Economic Development Strategy – delivery plan and budget 2015-16*, report to Economic Development Committee, 31<sup>st</sup> March 2015, approved  
*Additional proposals for economic development budget 2015-16*, report to Economic Development Committee, 7<sup>th</sup> July 2015, approved

**Electoral Division(s) and Member(s) Affected**  
All

<b>JOBS, SKILLS AND TRAINING</b>				
<b>Ambition 1: enhance Nottinghamshire's reputation for being the home of great employers</b>				
<b>Outcomes</b>	<b>Actions</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious	Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund	20% of apprentices moving into jobs that pay the Living Wage  75% of jobs created through the Capital Fund paid at the Living Wage	Linked to Futures contract (see below)  On-going Capital Fund; £10,000 technical support + significant staff time	Apprentices in the 'YES' scheme are participating in their training and haven't yet moved into permanent employment.  To date of all approvals, all the jobs created are at the LW level with the exception of jobs at two companies where they are working towards the 100% figure. At present the overall figure is 88%.
<b>Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships</b>				
<b>Outcomes</b>	<b>Actions</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Increase in the number of SMEs offering apprenticeships for the first time	Manage the County Apprenticeship Project with Nottinghamshire Futures  Promote apprenticeship opportunities through business networks	86 new employers recruiting apprentices 82 young people taking up new apprenticeships  Promotion is ongoing	£74,500 cumulative spend until the end of September £267,500 remaining.	April to September 2015, 20 new employers recruiting apprentices 21 young people taking up new apprenticeships Cumulatively there are 128 apprenticeships from a total target of 166. Due to the payment profile of grants, the spend profile is loaded towards the latter part of the project.
Increased levels of employment among young people who are LLDD and/or NEET	Broker partnerships with employers and training providers	25 starts  15 supported internships	£27,393 cumulative spend, £130,607 remaining.	April to September 2015, 9 learners have commenced work placements and 7 learners have commenced their supported internships. Cumulatively, there are 24 work placements, 10 supported internships and 4 jobs.

<b>Ambition 3: help vulnerable and isolated people across the County access work and training</b>				
<b>Outcomes</b>	<b>Actions</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Continued operation of Nottinghamshire Work Club network	Support nine Work Clubs across Nottinghamshire.	Under review	£60,000	<p>Nine Work Clubs operate across the county and are delivered in libraries. Subject of a separate report to Committee.</p> <p>Up to September, 19 individuals have been assisted with transport solutions to access work and training. 4 of these have been directly enabled by NCC's contribution (in geographical areas not covered by other funding). £10,000 of the allocated funding has been spent, with the further £10,000 to be paid by December. The NCC contribution to the scheme has resulted in £65,000 leverage from other sources of funding.</p>
Enable unemployed people to access job opportunities where transport is a barrier	Service Level Agreement with the Wheels to Work programme		£20,000	

ENABLING BUSINESS GROWTH				
Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential				
Outcome	Action	2015-16 measure and target	2015-16 resources	Dec 2015 update
National and local business support influenced and geared to the needs of existing businesses within the key sectors across the County to stimulate growth	Maintain an overview and participation within D2N2 working groups on key sectors and growth hub models	Secure D2N2 Growth Hub sector presence in Nottinghamshire's Innovation Centres  Ensure a minimum of 25% of Growth Hub interventions are with Nottinghamshire companies	Staff time  Staff time, possible revenue resource for business advice	<p>The Council continues to participate in the D2N2 Growth Hub Project Board, influencing its reach and ambitions over the initial 2015/16 financial year. The Hub is operating on finite resources, supporting the core hub plus specialist innovation support and business support to businesses seeking finance. This ceases in April 2016. Pera delivers the innovation support and they have linked with Ox-In to maintain a relationship with the Innovation Centres tenants as appropriate. EMB deliver the N2 business support geared towards the N2 Business Growth Fund.</p> <p>Within its limited resources, over the first ten months of operation, the Growth Hub is making good progress in reaching businesses across the area, as follows (Sept 15 figures):</p> <ul style="list-style-type: none"> <li>- 1,034 businesses assisted; monthly totals rising month on month from the initial 26 to 190 pm;</li> <li>- 42,423 unique visitors to the website; monthly totals rising from the initial 2,700 to 5,426pm;</li> <li>- An 85% satisfaction rate;</li> <li>- Nottinghamshire businesses currently make up 18% of total businesses assisted, below the target.</li> </ul>
D2N2 sector priorities reflect Nottinghamshire growth ambitions	Influence D2N2 sector planning with practical projects and proposals for funding which	Develop sector plan for social care  Review sector plans for low carbon and	Staff time	Work is underway to develop a social care economic plan; engagement continues with the LEP's low carbon group and the development of the Manufacturing Forum continues.

<p>Nottinghamshire companies get maximum benefit from financial products available to them</p>	<p>relate to Nottinghamshire businesses</p> <p>Maintain understanding of and relationships with key financial assistance schemes</p> <p>Promote availability of existing and new schemes across Nottinghamshire's business community</p> <p>Strengthen the key account approach with Nottinghamshire businesses</p>	<p>advanced manufacturing.</p> <p>Consider reviews by LEP and others of access to finance schemes and Growth Hub provision</p> <p>Number of successful bids by Notts. companies for financial products and grants</p> <p>Maintain existing 36 key account relationships and generate 30 new. Develop performance framework to monitor the value of this work</p>	<p>Staff time, recruitment and revenue resources</p>	<p>The N2 BGF commenced considering applications in September. NCC is represented on its Panel but it is too early to reflect on success. Relationships are also maintained with the Invest to Grow funding which operates across the East Midlands. As it stands, c.23% of all awards have been made to Nottinghamshire companies, with a total of 19 applications either approved or being considered, bringing £2.6M of funding to investments of £11.5M. This has the potential to create over 300 jobs. Generally, liaison is maintained with both sources in the context of the Capital Fund operations. Further, the Growth Hub will be reflecting on access to finance across the wider LEP area and the Devolution Deal relates.</p> <p>At its November 2015 meeting, the EDC approved a report confirming a commitment to £150,000 over a 3 year period to support the Hub with a greater investment in Nottinghamshire companies. The EDC also agreed that this be used as match funding towards an ESIF submission enhancing the Growth Hub offer and potentially affording the Council the opportunity to access £300,000 to employ 2 members of staff over this period. This resource will also support NBEG (see below) and facilitate the existing and new key accounts. Related, a review of business engagement will be brought to the Committee in the new year, alongside the finalisation of the above proposals.</p>
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<b>Ambition 5: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Improved County Council relationships with the wider Nottinghamshire business community	Review and restate the vision and purpose of the Notts. Business Engagement Group. Ensure NBEG's role as the business voice in relation to D2N2 and the Combined Authority is established.	Under review	Staff time  £5,000 for development and hosting business events	An action plan has been developed with a sub-group of NBEG, endorsed by the wider Group at its October meeting. A revised terms of reference is being prepared as a result of this action planning process. Resources for the further supporting of the Group's ambitions have been included within the County Council's contribution to the LEP's Growth Hub submission for ESIF resources. This was the subject of a report to the Economic Development Committee in November 2015. See Ambition 4 above.
<b>Ambition 6: support Nottinghamshire to become <i>the</i> place for new business starts and business growth</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses	Maximise occupation and graduation levels from the Innovation Centres  Ensure Oxford Innovation delivers against business support targets	Innovation Centres targets currently being negotiated with the contractor and Strategic Management Board – will be reported to this Committee in June	Ongoing contract with Oxford Innovation, plus:  Workshop Turbine: £35,045 depreciation; £15,000 deficit provision; £75,000 capital refurb; £20,000 building	Contracts Target for Year 5 (15/16) agreed and being worked to - including a new Weighting Scheme to incentivise broader performance targets – over and above financial. There is particular emphasis on hours, quality and reporting of business support and access to a programme of events. Graduation KPIs have been reiterated (definitions and reporting requirements) and occupancy targets are set at 88% per centre.  14/15 Customer Satisfaction Survey is complete – including an Action Plan for 15/16. Overall, 89% of tenants are happy with their centre, rating it as good or excellent. This was highest at Newark at

A flourishing culture of entrepreneurship, business start-ups with maximised sustainability into established businesses	TBC, pending establishment of D2N2 Growth Hub and first wave of EU funding targeted at business support. Review of this activity and potential gaps in Nottinghamshire will inform future proposals for Committee	TBC	sinking fund  Staff time, possible call on revenue budget	92%, with 87% at Worksop and 89% at Mansfield (although the latter had the only poor rating at 2%. Overall, 23% said they felt their centre had got better in the last 12 months, 63% said the same, whilst 14% said it had got worse. Soft Market Testing and options Appraisals underway to inform the next contract form and procurement – contract to commence 1 <sup>st</sup> April 2017.  As reported to Committee in November, plans to enhance the Growth Hub model are well developed and Nottinghamshire County Council's contribution to this has been confirmed, subject to the outcome of the EU funding bid. Ambition 4 above relates.
<b>Ambition 7: harness the Council's spending and contract power to drive Nottinghamshire's business growth, new business practices and to improve local skills</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Procurement strategy 2014-2018	Write the Procurement Strategy	A review of the draft strategy was undertaken in August 2014 which was followed by a period of consultation with key stakeholders on the content. It is	Staff time	The procurement strategy 2015/18 went to the Council's Policy Committee 15 <sup>th</sup> July 2015 and was duly approved. The strategy will ensure procurement activities are undertaken efficiently and economically whilst contributing to the realisation of the economic, social and environmental benefits for the County, aligning with the strategic aims and objectives of the Council's Strategic plan and with other corporate and service strategies, plans and procedures to drive a "One Council" approach.



		anticipated that the final version of the strategy will go to the Commissioning and Procurement Board for approval in April/May 2015.		
<b>Ambition 8: market Nottinghamshire as <i>the</i> place for inward investment and visitors alike</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Collaborative approach towards inward investment and visitor economy agreed	Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward.	Outcomes and outputs expected from the new Place Marketing Organisation will be negotiated during the 6 months' transition to September 2015	£69,000 towards the transitional phase; £100,000 for the new Place Marketing Organisation from October 2015 – March 2016	Place Marketing Organisation formally established in April 2015. Interim chair appointed and new board recruited. Service Level Agreements are being developed.
Enhanced visitor experiences to encourage repeat and overnight visits	Support the ongoing development of the industrial heritage offer, National Civil War Centre and Pilgrim Fathers project	3 bids for Heritage Lottery Fund supported	Staff time, LEADER programme	<p>National Civil War Centre open (NCC capital contribution with HLF and N&amp;SDC funding).</p> <p>Pilgrim Father's feasibility Study complete – jointly funded by NCC and BDC. HLF bid under consideration – BDC to lead. Key economic opportunity to align with Mayflower 400 being led by Plymouth City Council – BDC and DMO leading on this.</p> <p>The £3.4m LEADER Programmes launched November 15. After admin budget deductions, Rural Tourism grant allocations equate to 25% of the award which is estimated at just over £700k (dependent on varying exchange rates)</p>

				<p>NCC successfully bid for LEP Growth Fund monies to support the costs of a D2N2 Accommodation Study. This is a key output of the LEP Visitor Economy sector Plan.</p> <p>Continued work with the Visitor Economy Advisory Group – the LEP Sector Group and the D2N2 Rural Reference Group – including work to support the take up of the £350k EAFRD funding available for Rural Tourism.</p>
<b>Ambition 9: ensure the effective delivery of the Nottinghamshire LEADER programmes</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
LEADER programmes launched and first tranche of investments made	<p>Accountable body functions established and staff recruited.</p> <p>Programmes launched.</p> <p>First tranche of applications received and considered.</p>	<p>Successful launch of two Nottinghamshire LEADER programmes in June 2015.</p> <p>Target for number of applications received / awards made to be developed after year one of the programme</p>	<p>Staff time.</p> <p>LEADER programme staff funded through LEADER resources</p>	<p>The Funding Agreement with the Rural Payments Agency (RPA) has been signed and the programmes and website launched November 2015.</p> <p>Open call for outline applications January 2016– subject to final training from the RPA. Project spend scheduled from 1<sup>st</sup> April 2016.</p> <p>Extensive engagement programme underway at the local level (Notts. County Show, NBEG, Business Clubs, Town and Parish Council events, editorial etc.)</p>

INFRASTRUCTURE AND ASSETS				
Ambition 10: unlock capital investment in Nottinghamshire				
Outcome	Action	2015-16 measure and target	2015-16 resources	Dec 2015 update
Encourage capital investment in Nottinghamshire companies	Manage the Nottinghamshire Economic Development Capital Fund (NEDCF)	An additional min 7 companies supported, creating a further min 50 FTE jobs. Additional leverage of min £6M	Staff time £10,000 for technical support	Two rounds of the NEDCF have now been opened and a report was considered by the EDC in September 2015. Building on this position, 17 awards totalling £2M have been made under both rounds to date, delivering 183 jobs. A further 5 applications from Rd 2 are under consideration and if approved would leave a further £3M available under future rounds. A review will determine when the Fund will re-open, likely to be in January 2016.
	Evaluate demand for the fund and its impact to inform future investment priorities	Explore relationships with proposed LEP-wide business finance programmes within the context of the Growth Hub	Staff time	Operational relationships are maintained with the main publicly supported routes to finance both directly and via the Growth Hub as referenced under Ambition 4 and links are established with the LEP which is exploring plans for additional business finance.
Ambition 11: deliver fibre broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth				
Outcome	Action	2015-16 measure and target	2015-16 resources	Dec 2015 update
Superfast broadband access to 95% of Nottinghamshire premises	Mobilise and deliver phases 4-6 of co-investment contract with BT	Phase 4 - 6 delivery: 22,204 premises passed  Business Support Seminar programme procured	Annual revenue expenditure to date c. £120,000. Existing revenue budget for the programme will be exhausted in 2016. Programme	Premises passed as per target  Procurement of Business Support Seminar Programme postponed as ESIF/ERDF funding call only launched in Summer of 2015
Business growth	Design and deliver a			233 businesses supported with a broadband connection voucher

<p>driven by access to the new fibre-based broadband network</p> <p>Extend coverage in Nottinghamshire to circa 98%</p>	<p>market stimulation programme</p> <p>Conclude negotiations for contract 2</p>	<p>110 businesses supported</p> <p>Contract 2 with BT and BDUK signed off</p> <p>Digital Champions Network launched</p> <p>10% increase in take-up of fibre broadband services achieved (from a baseline position of 10.6%)</p>	<p>management requirements to be reviewed in Q3-4 2015-16 on the outcome of contract 2 procurement</p> <p>£30,000 for broadband demand stimulation</p>	<p>Contract 2 signed. Additional funding commitment of £1.32m secured in order to achieve universal 95% superfast coverage speeds in all districts/boroughs</p> <p>£30,000 broadband demand stimulation budget fully accounted for.</p> <p>44 registered Digital Champions to date. Digital Unite remain on track to exceed the expected profile of the recruitment of 60 Digital Champions by March 2016.</p> <p>Take up to end of Sept stood at 18.56%; edging ever closer to the crucial 20% threshold where the contractual claw back mechanism will be triggered.</p>
<b>Ambition 12: enhance Nottinghamshire's reputation as a 'connected County'</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
<p>Nottinghamshire's key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment</p> <p>Increased GVA and jobs growth stimulated by significant</p>	<p>Develop proposals and lobby for investment in Nottinghamshire's transport networks that impacts positively on economic growth</p> <p>Deliver major schemes as identified within the Local Transport Plan and supported as</p>	<p>Review once direction of travel in terms of future Growth Deals is clear following General Election</p>	<p>Staff time</p>	<p>Future transport funding discussions undertaken with Government as part of Devolution negotiations.</p> <p>Business cases being developed for approval of LGF funded schemes; and discussions ongoing with BDC, D2N2 and SCR concerning Worksop Vesuvius works.</p> <p>£37m secured from Network Rail and LGF (D2N2, L&amp;L and SCR LEPs) for MML line speed improvements at Market Harborough but work ongoing to obtain the remaining £9m funding gap to deliver the improvements.</p> <p>Review/prioritisation of future major transport schemes to be undertaken over 2015/16. On specific schemes:</p>

investment in key road and rail schemes	priorities for funding by the D2N2 Local Transport Body			<ul style="list-style-type: none"> <li>• Works started on Hucknall Town Centre Improvement Scheme in October 2015;</li> <li>• New Worksop bus station opened August 2015;</li> <li>• Highways England A453 improvements opened July 2015;</li> <li>• Works on A57/St Anne's Drive, Worksop and Harworth junction improvements scheduled to start later in 2015/16.</li> </ul>
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<b>Ambition 13: support Nottinghamshire's thriving towns and service centres</b>				
<b>Outcome</b>	<b>Action</b>	<b>2015-16 measure and target</b>	<b>2015-16 resources</b>	<b>Dec 2015 update</b>
Enhanced viability of towns and service centres	<p>Work with Borough and District Council partners to identify towns and service centres that would benefit from the master-planning approach</p> <p>Develop plans for Mansfield to improve the sustainability and viability of its town centre</p> <p>Explore the potential for BID models in other centres</p>	<p>Towns and service centres plan developed through N2 Joint Committee</p> <p>Bids related to the heritage of Mansfield town centre developed and submitted</p> <p>Towns and service centres plan developed through N2 Joint Committee</p>	Staff time, potential revenue resources	<p>The opportunity to bid for Local Growth Fund resources has shaped a potential Nottinghamshire Town Centre Programme. The County Council facilitated early discussions on this with borough and district council partners and an expression of interest was submitted to the D2N2 LEP in October 2015. If successful, this would enable a £60 million regeneration scheme to be delivered, with over £20 million investment through the Local Enterprise Partnership's Growth Deal programme.</p> <p>The Economic Development team is represented on a number of town-centre related partnership boards, including newly established boards in Rushcliffe. Town centre development proposals are being developed and the BID model is being considered.</p>

1<sup>st</sup> December 2015

Agenda Item: 5

**REPORT OF THE CORPORATE DIRECTOR, PLACE****LOCAL GROWTH FUND ROUND 3 PROPOSALS****Purpose of the Report**

1. To update Committee on proposals submitted or supported by Nottinghamshire County Council for the anticipated round 3 of the Government's Local Growth Fund programme.

**Background**

2. To date, there have been two rounds of the Government's *Local Growth Fund* (LGF) programme, which invests capital funds in infrastructure schemes that will deliver housing and employment growth in local areas. Local Enterprise Partnerships (LEPs) have a key role in promoting potential Growth Fund schemes to the Government. For rounds 1 and 2, D2N2 implemented a bidding process with input from the two Economic Prosperity Committees and external assessment of proposed schemes by Gleeds. The bidding process has evolved through the rounds and is now structured around the D2N2 Single Assessment Framework, which effectively scores bids against criteria under the headings of strategic fit, deliverability and value for money. The focus in rounds 1 and 2 was on schemes that could deliver quickly so that D2N2 and its partners could then evidence that the area had a strong pipeline of capital schemes that could be delivered in a timely manner.
3. The following Nottinghamshire schemes were agreed in rounds 1 and 2 of the LGF programme. Their current status in terms of D2N2 Infrastructure and Investment Board approval is noted:

Round 1 – projects start in 2015-16

- Harworth access road (approved)
- Better Broadband for Nottinghamshire (approved)
- Vision West Notts University Centre (approved)
- Newark Southern Link Road (pending approval)
- Sustainable transport packaged – D2N2 wide (pending approval)

Round 2 – projects start in 2016-17

- A46 Corridor (pending approval, possible acceleration of this scheme)
- Sherwood Growth Corridor (pending approval)
- Worksop Vesuvius / A57 / A60 (pending approval)

4. Cllrs Meale and Greaves are the County Council's representatives on the D2N2 Infrastructure and Investment Board and are therefore involved in decision-making on schemes that are put forward for support.

### **Local Growth Fund round 3**

5. As yet, there have been no formal announcements of a further round of LGF. It is anticipated that an announcement will be made in the Comprehensive Spending Review (CSR) on the 25<sup>th</sup> November, a verbal update on which will be offered at the Committee meeting. It should also be noted that the implications of the proposed D2N2 Devolution Deal on LGF allocations for the area are not yet known.
6. In spite of the lack of any Government announcement on a third round of LGF, the D2N2 Local Enterprise Partnership initiated an 'expression of interest' process earlier in the summer for projects that would be likely to start in 2017-18. This was to ensure that the D2N2 area has a strong pipeline of capital schemes ready for a Government announcement, and that work on business cases and feasibility for proposed schemes could be started in advance of formal bidding rounds being announced.
7. The County Council facilitated a series of meetings with economic development leads from local authority partners over the summer with a view to tabling a list of proposed priority schemes at the Nottingham and Nottinghamshire Economic Prosperity Committee in September. This was in line with the initial D2N2 deadline of the end of October for expressions of interest.
8. In its call for proposals the D2N2 LEP outlined a series of key principles that it would be looking for bids to respond to:
  - a. Deliverability – schemes that are 'end-to-end' would be prioritised. By this, the LEP means that schemes with relevant consents and land ownership in place and preferred developer partners would be prioritised;
  - b. Funding type – loans are the preferred funding arrangement for D2N2, so that investment can be recycled in the future. Where proposals are fundamentally about acceleration of planned schemes, loans are the more likely outcome. Schemes that wish to have grant funding will need to be able to demonstrate a very clear viability gap;
  - c. Strategic fit / impact – the LEP is keen to see fewer, more impactful schemes put forward in any forthcoming round;
  - d. Housing only schemes could be proposed, but mixed-use schemes more likely to be prioritised
9. The Nottingham and Nottinghamshire Economic Prosperity Committee acknowledged that a number of schemes were being developed by partners and agreed to support their submission. For Nottinghamshire (excluding the city area), these are:
  - i. Town Centre Growth Programme – up to £20 million LGF to support a £61 million scheme of investment in Nottinghamshire's



town centres. Focussed on employment outcomes and business growth – not on retail and public realm

- ii. Robin Hood Line extension – £14 million contribution towards a £20 million scheme requested
- iii. Sherwood Forest Visitor Centre - £0.75 million contribution towards £5.3 million scheme requested
- iv. A57 / Retford / Creative Village (Worksop) - £8.3 million contribution towards three Bassetlaw DC schemes requested
- v. Real time bus information package - £10.3 million contribution towards £61 million scheme requested (Nottingham and Nottinghamshire)
- vi. Gamston Sustainable Urban Extension – £3-5 million to be requested. Enabling infrastructure, particularly on A52 / Gamston Lings Bar.

10. As referenced above, there are a number of uncertainties to be clarified at the time of drafting this report, not least the scale of any announcement of LGF resources via the CSR. It is understood that the D2N2 LEP has appointed a firm of consultants to support the evaluation of the applications and this will be done initially in consultation with the Infrastructure and Investment Board partners, with a report being taken to the LEP Board in January 2016. This process will be undertaken in consultation with the Nottingham and Nottinghamshire Economic Prosperity Committee.

11. A further update will be offered to Committee once the full outcome of the Devolution Deal process and the implications of this on LGF resources becomes clear.

### **Reason(s) for Recommendations**

12. To ensure that Committee is kept informed of investment proposals for significant capital schemes in the county.

### **Statutory and Policy Implications**

This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

### **Financial implications**

None at this stage.

## **RECOMMENDATIONS**

13. It is recommended that Economic Development Committee notes the content of this report.

**Tim Gregory**  
**Corporate Director, Place**

**For any enquiries about this report please contact:**  
Matt Lockley, ext 72446

**Constitutional Comments**  
This report is for noting only.

**Financial Comments [SES 18.11.2015]**  
There are no specific financial implications arising directly from this report.

**Background Papers**  
None

**Electoral Division(s) and Member(s) Affected**  
All

**1<sup>st</sup> December 2015****Agenda Item: 6****REPORT OF THE CORPORATE DIRECTOR, PLACE****EUROPEAN STRUCTURAL AND INVESTMENT FUND (ESIF) TECHNICAL ASSISTANCE****Purpose of the Report**

1. To seek approval to increase the economic development establishment by 0.5 FTE Band C post. This increase will be to deliver the county council's element of the 3 year D2N2 European Structural and Investment Funding (ESIF) Technical Assistance (TA) project.
2. The economic development team has a vacancy for half a Band C economic development officer post and has approval to match this post to European Regional Development Funding (ERDF). This means that ERDF will contribute 50% of the staff costs and Nottinghamshire County Council will contribute the other 50% from the current staffing budget to make 1 FTE post.
3. The report seeks approval to increase the economic development establishment by 0.5FTE for a three year period to enable the delivery of this project. The increase in the establishment is contingent on a successful outcome of the TA funding submission.

**Background**

4. At Economic Development Committee on November 3<sup>rd</sup> 2015, Members agreed to support the allocation of staff time for the 0.5 FTE Band C post as match funding for the D2N2 Technical Assistance project.
5. The purpose of Technical Assistance is to help ensure that projects funded by ESIF are designed, delivered, monitored and evaluated in compliance with European Commission and national funding regulations. From a local perspective, Technical Assistance has a key role in ensuring the delivery of the ESIF strategy across D2N2 by supporting applicants and potential applicants who are interested in accessing ESIF funds.
6. In order to provide an integrated TA support role across D2N2, Nottinghamshire County Council has submitted a proposal for TA from 2016 – 2018 [calendar years] inclusive. The increase in the establishment is contingent on a successful outcome of the TA funding submission.

## **Reason(s) for Recommendations**

7. In order to deliver the ESIF TA project outcomes, the additional staffing capacity will be required. It is therefore requested that the establishment is increased by 0.5 FTE post.

## **Statutory and Policy Implications**

This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the body of the report.

## **Finance implications**

Financial implications were outlined in the report to the November meeting of Committee. There are no direct financial implications from increasing the establishment by 0.5 FTE as this additional capacity will be funded by the ERDF grant and the existing 0.5 FTE that the Council will provide as match is a vacant post on the establishment.

## **RECOMMENDATIONS**

8. It is recommended that Economic Development Committee:
  - a. Approves the establishment of an additional 0.5 FTE Band C Economic Development Officer post in the economic development team, this will be until March 2019 to reflect the time limited nature of the ESIF Technical Assistance project.
  - b. The approval is contingent on a successful outcome of the ESIF Technical Assistance funding submission.

**Tim Gregory**  
**Corporate Director, Place**

**For any enquiries about this report please contact:**  
Fiona Anderson ext. 72688

## **Constitutional Comments [LM]**

The recommendations in the report fall within the terms of Reference of the Economic Development Committee.

## **Financial Comments [SES 18.11.2015]**

The financial implications are set out in the report.

## **HR Comments (MLH 17/11/2015)**

These are as set out in the body of the report

### **Background Papers**

*European Structural and investment fund (ESIF) support for technical assistance bid*; report to Economic Development Committee, 3<sup>rd</sup> November 2015, approved.

### **Electoral Division(s) and Member(s) Affected**

All



**1 December 2015****Agenda Item: 7**

## **REPORT OF CORPORATE DIRECTOR, RESOURCES WORK PROGRAMME**

### **Purpose of the Report**

1. To consider the Committee's work programme for 2015/16.

### **Information and Advice**

2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
5. The work programme already includes a number of reports on items suggested by the committee.

### **Other Options Considered**

6. None.

### **Reason/s for Recommendation/s**

7. To assist the committee in preparing its work programme.

## **Statutory and Policy Implications**

8. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

## **RECOMMENDATION/S**

- 1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

**Jayne Francis-Ward**  
**Corporate Director, Resources**

**For any enquiries about this report please contact: Martin Gately x 72826**

## **Constitutional Comments (HD)**

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

## **Financial Comments (PS)**

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

## **Background Papers**

None.

## **Electoral Division(s) and Member(s) Affected**

All



## **ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME**

<b><u>Report Title</u></b>	<b><u>Brief summary of agenda item</u></b>	<b><u>For Decision or Information?</u></b>	<b><u>Lead Officer</u></b>	<b><u>Report Author</u></b>
<b>19 January 2016</b>				
Derbyshire and Nottinghamshire Devolution Deal	An update to Committee on the proposed Derbyshire and Nottinghamshire Devolution Deal, and particularly its implications for economic development and growth in Nottinghamshire	Information	Matt Lockley	Matt Lockley
<b>23<sup>rd</sup> February 2016</b>				
Nottinghamshire LEADER programmes - six month update	Six-monthly update on the Nottinghamshire LEADER programmes, including an overview of the current open bidding rounds.	Information	Mandy Ramm	Mandy Ramm
Business Engagement and the D2N2 Growth Hub	A review of the team and Council's engagement with businesses and the finalisation of the Council's engagement with the Growth Hub	Decision	Geoff George	Oliver Whittaker
Inward Investment activity 2015-16	To update Committee on inward investment activity supported by the Council in 2015-16	Information	James Mann	James Mann
<b>22<sup>nd</sup> March 2016</b>				
Budget and delivery plan	To consider the Delivery Plan for Economic Development for 2016-17 and associated budget allocations	Decision	Matt Lockley	Matt Lockley
BBfN quarterly update			Nicola M <sup>c</sup> Coy Brown	Nicola M <sup>c</sup> Coy Brown

**Last updated 19 November 2015**

