

## Appendix 1: Health & Wellbeing Board 7 Strategic Actions Summary of Progress 2015

Ambitions				Defined Strategic Actions 2015/16	Responsibility	Health and Wellbeing Outcomes	Measure/Process	Progress
A GOOD START			WORKING TOGETHER	<b>Strategic Action 1:</b> Implement the Breast Feeding Friendly places Initiative across all HWB partners.	PH Committee/ Children & Young People's Committee/ CCGs Governing Bodies	Improve uptake of breastfeeding, particularly in the Ashfield, Bassetlaw, and Gedling, Mansfield and Newark and Sherwood districts.	Breast feeding rates and prevalence monitoring plan to be confirmed by December 2015	Action Plan to implement breast feeding friendly places and performance monitoring plan. A pilot of the breastfeeding friendly places initiative is currently being developed in Gedling, and a provider has been commissioned to roll the initiative out across Ashfield, Bassetlaw, Mansfield and Newark and Sherwood districts from 1 April 2016. Performance measures are being agreed as part of the pilot and further detail will be reported to the Health and Wellbeing Implementation Group early in 2016.
				<b>Strategic Action 2:</b> Develop a partnership agreement to tackle child sexual exploitation in Nottinghamshire, in conjunction with the Nottinghamshire Safeguarding Children's Board.	Nottinghamshire Safeguarding Children's Board	Work together to keep children & young people safe and improve Children and Young People's Mental Health and Wellbeing across Nottinghamshire.	Child Sexual Exploitation (CSE) Action plan - Strengthening the collation and analysis of data including the availability and analysis of available data across agencies - Monitor police attendance and other agencies at CSE	Work to support the annual action to develop a partnership agreement to tackle child sexual exploitation in Nottinghamshire is underway, overseen by a cross authority multi-agency group chaired by Nottinghamshire Police. Timescale to be determined

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							strategy meetings (CSE and Police) - Improve level of engagement of children, parents or carers at strategy meetings. - Develop work with licensing and other bodies / businesses to raise awareness of CSE and to support disruption work (Police and CSC) - Develop opportunities for perpetrator (including unidentified offenders) led work to prevent or reduce their ability to continue to offend (Police) - Continue to develop the CSE concerns network and intelligence sharing Progress development of a specialist service to support children at risk of or experiencing CSE.	
				<b>Strategic Action 3:</b> Implement the Nottinghamshire Children's Mental Health & Wellbeing Transformation Plan to develop a greater	PH Committee/Children & Young Peoples' Committee/CCGs Governing Bodies	Improve Children and Young People's Mental Health and Wellbeing across Nottinghamshire.	Crisis Concordat framework - a pilot Street Triage project service offering a rapid response supporting people in crisis is positively impacting on Section 136 detentions	Nottinghamshire Children's Mental Health & Wellbeing Transformation Plan and Performance monitoring plan by December 2015

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				prevention and early intervention approach, such as the use of a single, unique brand identity for young people's health, improved access to better information and novel delivery mechanism for support.			with an 87% reduction in the use of police cells as a place of safety.	An Crisis Concordat action plan has been developed by a large number of partner organisations & is arranged around the key elements of a good mental health crisis care service and include: <ul style="list-style-type: none"> <li>- Access to support before crisis point</li> <li>- Urgent and emergency access to crisis care</li> <li>- The right quality of treatment and care when in crisis</li> <li>- Recovery and staying well</li> <li>- Preventing future crises.</li> </ul>
	LIVING WELL			<b>Strategic Action 4:</b> Health and wellbeing partners to implement their agreed actions for the Nottinghamshire County and Nottingham City Declaration on Tobacco Control.	Public Health Committee	Reduce the number of people that smoke in Nottinghamshire.	Adult Smoking rates Nottinghamshire Declaration on Tobacco Control	<p>The national target of 18.5% by the end of 2015 has already been achieved locally. However, this masks significant variations in smoking prevalence across the county. Services need to be targeted at groups and areas of higher prevalence e.g. Mansfield where this is 25.8%</p> <p>The performance of the current smoking cessation providers is significantly below target for 2015/16 &amp; it is unlikely to achieve the target for quitters.</p>

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								Meetings have been to mitigate against this under performance. The Declaration is being rolled out in 3 phases: Phase 1 (HWB members) 93% of members have signed the Declaration. Phase 2 (Other NHS and significant public bodies) 2 NHS Trusts have signed along with Notts Fire and Rescue Service. Other organisations have agreed to sign. Phase 3 (Private sector employers) 4 have signed through the Wellbeing@Work Scheme. Phase 1 (HWB members) 33% of members have a finalised action plan and 33% have a draft plan. Phase 2 (Other NHS and significant public bodies) 1 NHS Trusts has an action plan along with Notts Fire and Rescue Service (draft).
				<b>Strategic Action 5:</b> Facilitate a joint approach across Health and Wellbeing partners to planning to maximise benefits, leading to the use of Health Impact Assessments (HIAs).	Public Health Committee / District & Borough Councils / CCG Governing Bodies / Adult Social Care Committee Safer Nottinghamshire Board	Develop healthier environments to live and work in Nottinghamshire.	Measure to be defined	Work place Health & Wellbeing strategic framework & steering group being established to support its development & implementation. All actions are currently on track for delivery during 2015/16 & a full report will be delivered to the Health &

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								Wellbeing Board in January 2016.
				<b>Strategic Action 6:</b> Facilitate a joint approach to crisis support (including work around the crisis care concordat) to maximise resources to support individuals in the community.	Adult Social Care Committee, Public Health Committee & CCG Governing Bodies	Crisis support (including housing) is available for people with mental health problems living in the community.	Crisis Concordat framework	Implementing the crisis concordat action plan is reliant on CCG financial investment for a mental health crisis housing and a 24/7 crisis helpline. A cost effective model is currently being scoped for consideration.
				<b>Strategic Action 7:</b> Extend integrated working to include Housing so that support for vulnerable people is assessed collectively and delivered by the most appropriate agency.	All Organisations especially District Council Planning and Housing Authorities, CCG Governing Bodies	Vulnerable people living in the community can access the housing support they need.	Crisis Concordat framework	A Health & Housing scoping event is currently being planned to be facilitated by Public Health England to review the effectiveness of current partnership working between 'housing, health and care' sectors in Nottinghamshire in the context of a more challenging operating environment