

05 October 2016**Agenda Item: 6****REPORT OF THE DIRECTOR OF PUBLIC HEALTH****THE YOUNG PEOPLE'S HEALTH STRATEGY FOR NOTTINGHAMSHIRE****Purpose of the Report**

1. To update the Health and Wellbeing Board regarding the implementation of the Young People's Health Strategy for Nottinghamshire.

Information and Advice**Background**

2. Following publication of the Chief Medical Officer's report, 'Our children deserve better, prevention pays' (2013), the Health and Wellbeing Board requested that a young person's health strategy for Nottinghamshire was developed.
3. A wealth of engagement work with young people and stakeholders was carried out to inform development of the strategy and there was an overwhelming response from young people. The findings from the engagement alongside an early draft strategy were presented to the Health and Wellbeing Board in October 2015.
4. The strategy aims to ensure that young people's health is visible and recognised as a local priority. It does not replace existing commitments to reduce teenage pregnancy, improve child and adolescent mental health or reduce obesity, for example, but it is intended to complement these efforts and articulate a clear vision for what we want to achieve.
5. The strategy is now finalised and sets out the vision for how we will raise the profile of young people's health, including answering the clear call from young people for improved information and education around engaging with health services.

Young People's Health Strategy

6. Young people's views are at the heart of the strategy, and its overarching principles are as follows:
 - That young people are always valued, listened to, respected and treated with dignity by health services in Nottinghamshire, and are never seen as less important than young children or older adults.

- That the central importance of the adolescent period in developing positive physical, mental and emotional wellbeing be recognised by all health and allied professionals.
 - That the views, voices and needs of young people are proactively sought and considered whenever health services or systems are being designed or evaluated in Nottinghamshire.
 - That health services in Nottinghamshire are always inclusive and specifically consider the needs and concerns of LGBT (lesbian, gay, bisexual and transgender) young people, as well as young people of different cultures, ethnicities or who have different religious beliefs.
 - That professionals in Nottinghamshire prioritise the safety of young people, understand the importance of child protection in their role, and are aware that no young person who is a victim of exploitation or abuse can be considered to consent to their own mistreatment.
 - That health services in Nottinghamshire understand the central importance of emotional and mental wellbeing for young people's health.
7. The recommendations within the strategy, identified by young people, cover a range of topics:
- Emotional health and wellbeing
 - Young people friendly health services
 - Confidentiality
 - Safeguarding
 - Staff development
 - Digital engagement
 - Health promotion
 - Sexual health
 - Substance misuse
 - Ongoing participation and engagement
8. An action plan drives implementation of the strategy and is monitored by a multi-agency steering group.
9. The strategy aims to create a culture where professionals have an in depth understanding of young people and their unique approach to health and wellbeing. Progress has been made across a number projects that focus on young people's health and wellbeing, including:
- The ongoing transformation of services for children and young people with emotional health and wellbeing needs, aiming to ensure more young people to have good mental health, including those in vulnerable groups such as children looked after, children subject to child protection plans, children with disabilities and young offenders, as part of a five year transformation programme. This includes:
 - Mobilisation of an integrated Community Child and Adolescent Mental Health Services (CAMHS) model, including a Single Point of Access, to ensure the right level of support is provided at the right time

- Implementation of a Primary Mental Health Worker function which will provide support, training and consultation to a range of professionals, enabling them to better support children and young people
- Expansion of the academic resilience offer to schools, aiming to build resilience in children and young people Procurement of online counselling service for young people, enabling improved access to early advice and support
- The development of a transitions protocol for Nottinghamshire. This implements a multi-agency approach to planning for transition to adulthood, ensuring the process provides a consistent person centred experience for young people and their families
- The ongoing success of C-Card, improving access to condoms and advice around sexual health and relationships in a range of accessible settings, including targeted support in the teenage pregnancy hotspot wards, contributing towards a year-on-year reduction in teenage conceptions across Nottinghamshire
- The redesign of school nursing within an integrated healthy child and public health nursing programme for 0 -19's, with an increased focus on early intervention, prevention and improving the health and wellbeing of children and young people, which will be operational from April 2017
- The implementation of ChatHealth, from September 2016, which provides young people with the facility to text school nurses, improving their access to accurate advice and support
- Service user feedback is routinely embedded in performance monitoring and commissioning cycles
- Locality visits to some schools to publicise the strategy and encourage engagement

Website development

10. Young people told us they need access to better online information with high quality content that empowers them engage with health services, manage their health and wellbeing, and supports them to access to local health services.
11. A young people's health website is being developed. This will act as a portal, providing young people with simple information about health and wellbeing and clearly directing them to the most appropriate local services and sources of support. The website will also link young people to websites that contain more detailed information about specific health and wellbeing issues, enabling commissioners to recommend websites that are accurate, good quality and suitable for young people.
12. The website will be independent to Nottinghamshire County Council (NCC) and NHS websites as young people told us this would be a barrier to their access. It will however link to all appropriate NCC and partner webpages and be widely promoted by the School Nurses and the new Schools Health Hub. A communications plan will be developed.
13. The Department of Health has endorsed a website which can be adapted for local use, and work has begun to collate a database of content and web sources that the portal will link to. In

partnership with the Nottinghamshire Children's Safeguarding Board and young people, a 'What's not okay?' section is being developed. The aim is to have the website ready to test with young people at a Health and Wellbeing Board event in December 2016.

14. Young people will be involved in this project on an ongoing basis, and the Young People's Board will consider how best to achieve this. This could include asking young people to review and comment on the external webpages we link to, and to support our local providers to develop or improve young people friendly web-pages, or could involve their development of specific content for the site.

Young people's health friendly services

15. A key recommendation was that health services are 'young people friendly', that they are easy to access, confidential, supportive, non-judgemental environments that welcome young people and their specific needs, encouraging a positive life-long relationship with health services.
16. The Department of Health has developed a young people friendly quality criteria to support local implementation of young people friendly services.
17. Young people asked for services to be clearly branded as young people friendly, with an appropriate logo that is easily identifiable and approved by local young people, and linked to the young people's health website, creating a clear brand identity.
18. A task and finish group will be established to develop and drive the implementation of young people friendly health services by developing an accreditation process and resource library. There are a number of options as to how this is best implemented with limited resource.
19. Young people will be central to this project and we will request the support of the Young People's Board in this.

Health and Wellbeing Board young people's health event

20. The engagement event around this project held in 2015 was a success and directly shaped delivery of this project. To celebrate the strategy, test the website, and share progress to date, a follow up Health and Wellbeing Board engagement workshop with young people is planned for December 2016.

Financial Implications

21. There are no immediate financial implications. A small non recurrent budget has been identified within the public health budget to support implementation of this strategy.

Statutory and Policy Implications

22. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, sustainability and the environment and ways of working and where such implications

are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATIONS

That the Board:

- 1) Notes the progress made in relation to the implementation of the Young People's Health Strategy
- 2) Supports a Health and Wellbeing Board engagement event focused on the Young People's Health Strategy.

For any enquiries about this report please contact:

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Constitutional Comments (SLB 16/09/2016)

23. Health and Wellbeing Board is the appropriate body to consider the content of this report.

Financial Comments (KAS 27/09/16)

24. The financial implications are contained within paragraph 21 of the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

- Young People's Health Strategy for Nottinghamshire, Health and Wellbeing Report, October 2015
<http://www.nottinghamshire.gov.uk/dms/Meetings/tabid/70/ctl/ViewMeetingPublic/mid/397/Meeting/3628/Committee/505/Default.aspx>
- Nottinghamshire Young People's Health Strategy
<http://www.nottinghamshire.gov.uk/care/health-and-wellbeing/childrens-commissioning>

Electoral Divisions and Members Affected

- All.