Appendix 2

What is the CLeaR process for Tobacco?

"CLeaR" is an acronym taken from the three main sections of the tool. Each of these sections has topics within them, that relate to areas of tobacco control

- **Challenging services** – Prevention, Compliance, Communications and Denormalisation, Innovation and Learning and Cessation
- **Leadership** – Vision and Leadership, Planning and Commissioning, Partnership
- **Results** – Prevalence, Quit Data, Priority Indicators

CLeaR is a system-led improvement tool (initially developed by Action on Smoking & Health (ASH) and partners, and now managed by Public Health England) which enables a comprehensive review of local tobacco control efforts against the latest evidence-based practice.

A ½ day workshop was held on Tuesday 3 December 2019 that involved partners across Nottinghamshire who are working to reduce the harm from Tobacco. Over 30 colleagues attended this workshop.

The workshop involved a series of questions / statements on tobacco control, based on proven good practice, and invited partners to score themselves against these standards, and identify opportunities for improvement. The CLeaR process aims to cover the breadth of local tobacco control work (e.g. not just cessation / Stop Smoking Services (SSS)). Partners worked in groups to answer these questions. Scores and notes were taken to support the statements.

Key themes arising from the workshop

<u>Multi agency partnership working</u>

- Partnership working was very valuable and has been an element missing in recent years
- It is important to reflect partner priorities as part of this process.
- There is a need to incorporate tobacco control into different strategies across partners including, for example:
  - Economic strategies
  - Environmental strategies.
- Establish a tobacco control partnership group to provide coordination and a detailed focus on priority groups / areas including, for example:
  - Mental health
  - Smoking in pregnancy
  - Illegal tobacco.

Effective communication for tobacco

- Coordinating communication across partners to ensure there are single coherent messages.
- Continuing to develop ways to support advocacy of tobacco control (e.g. member briefings and training, supporting champions).
- Utilising existing training for example on Very Brief Advice, Healthy Conversations, Second-hand smoke and support the spread of these resources.

Effective regulation of tobacco products

- Ensuring enforcement and compliance work is coordinated across partners.

Helping tobacco users to quit, Stopping the promotion of tobacco and reducing exposure to second-hand smoke

- Ensuring there are clear pathways and referral routes across all partners into stop smoking support.
- Ensuring there are processes for feedback and relevant data to support this.
- Utilising existing links and resources to support elements of tobacco control for example linking with schools through ASSIST and the schools health hub.
- Geographical populations need to be taken into consideration as one size doesn't fit all and needs to reflect the whole tobacco control agenda including for example exposure to secondhand smoke particularly for children and young people.

Next steps

- Collate all information into a single document and sense check this with partners.
- Develop a report that can be shared widely.
- Establish a Tobacco Control Group involving key partners across Nottinghamshire.
- Use the finalised CLeaR assessment to develop a future action plan.

Further detail and progress will be provided at the Health & Wellbeing Board meeting on Wednesday 4 March 2020.