ACTION PLANS

✔ BUSINESS GROWTH ✔ CONNECTIVITY

Business Investment Zones (NBIZ)			
ACTIONS	**TIMESCALE**	**OUTCOMES**	**LEAD**
Undertake a review of potential county employment sites. Following this appraisal designate a maximum of 6-7 sites as Business Investment Zones with the greatest potential for employment growth	Oct 2013	Identify and agree NBIZ sites Deliver an investment campaign to promote NBIZ	County Council / Invest in Nottingham
Working with the developers, examine the practicalities of assembling joint public-private investment packages to support companies moving to the **Business Investment Zones**	March 2014	Financial packages assembled to strengthen the county's inward investment offer	County / District Councils / Developers
Examine how constraints identified at the BIZ assessment stage can be tackled to make the respective development sites more attractive to potential investors	March 2014	Action plans for each site designed to bring forward new investment	County / District Councils / Developers

✔ BUSINESS GROWTH

Nottingham Investment Fund; Nottingham Technology Grant Fund			
ACTIONS	**TIMESCALE**	**OUTCOMES**	**LEAD**
Appoint a fund manager and create a private sector investment advisory panel	March 2013	Fund manager appointed	Foresight
Market the availability of funds to local companies via various county-wide business networks	April 2013 onwards	Marketing campaign launched	County and City Councils
Establish an effective system for monitoring take up and impact of the investments	April 2014	8 Nottinghamshire companies accessing investment funds per year	
Peer-to-peer investment fund			
Contribute up to £50,000 towards peer-to-peer investment in Nottinghamshire through an online model	April 2013	Contract signed with peer-to-peer fund manager	County Council + fund manager
NCC to attract further investment from the business community and individuals	March 2014	£50,000 of additional funding contributed 30 loans offered	

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✔ BUSINESS GROWTH

Export

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Promote export growth by exploiting international market opportunities	Ongoing	To be confirmed	UKTI / D2N2
Connect existing successful exporters and those with ambitions for growth	Sept 2013	Pilot programme delivered	UKTI / D2N2
Work with UK Trade & Investment (UKTI) to promote Nottinghamshire businesses participation in regional network for companies engaged in exporting - the East Midlands International Trade Association (EMITA).	March 2014	Increased networking leading to greater knowledge of markets and improved opportunities for success	UKTI

✔ BUSINESS GROWTH ✔ CONNECTIVITY

Promoting growth

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Complement high-growth programmes with targeted support through the Nottinghamshire Innovation Centre Network	March 2016	Increased graduation rates from Nottinghamshire Innovation Centres Increased occupancy at centres	Oxford innovation
Deliver a business information portal that translates existing products / funding opportunities for Nottinghamshire businesses	April 2013	Increased take-up of business support in Nottinghamshire Greater success of Nottinghamshire businesses in accessing funds	DNCC

✔ BUSINESS GROWTH

Inward investment

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Refresh the strategic approach to inward investment	October 2013	Dependent on outcome of review, but could be: Increased conversion of enquiries	Invest in Nottingham
Establish a Nottinghamshire Ambassadors' Group within the Invest in Nottingham framework to champion businesses and promote our success stories	March 2014	Ambassadors Group established to provide business input and expertise in refreshed approach to inward investment	County Council

✔ BUSINESS GROWTH

Supply chain development

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Deliver improvements to opportunities for accessing public sector contracts / procurement so that more SMEs can win local contracts	Ongoing	% of public sector procurement going to Nottinghamshire firms	County Council / public sector partners
Give consideration to promoting a clause in all new public sector procurement contracts to ensure that primary contractors were responsible for passing on the prompt payments made to them	October 2013	% of contracts including clauses to demand prompt supply chain payment	County Council / public sector partners

✔ BUSINESS GROWTH ✔ CONNECTIVITY

Visitor economy

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Deliver promotional campaigns to attract new business, sport and leisure visitors to Nottinghamshire, increasing the overall contribution of tourism to the economy	Ongoing	5% year-on-year increase in visitor numbers 5% year-on-year increase in visitor spend	Experience Notts
Support the development and future promotion of a new Sherwood Forest Visitor Centre to create an internationally recognised visitor facility	Spring 2015	65 new jobs 50% increase in visitor numbers	Discovery Group / County Council
Deliver private sector investment in new facilities and visitor amenities at the National Water Sports Centre	Spring 2015	25 new jobs Private sector investment of £4 million secured	Serco / County Council
Support the delivery of a new attraction focused on the English Civil War and Nottinghamshire's connection to it	End 2014	33 new jobs 40,850 visitor numbers £1.3m tourist spend achieved for the area	Newark and Sherwood DC
Scope out the potential for a new attraction based on the history of the Pilgrim Fathers in Bassetlaw	March 2015	Feasibility study completed	County and Bassetlaw District Council

✔ BUSINESS GROWTH ✔ CONNECTIVITY

Sector growth

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Develop plans with the D2N2 LEP for the growth of the advanced manufacturing and food and drink sectors in the county	March 2014	Sector plans developed and aligned with D2N2 LEP Funds secured to drive growth	County Council / D2N2
Support the development of a £30 million investment in a new Energy Valley in Nottinghamshire	2014-2017	Creation of a new business and technology park focussed on low carbon energy production	Hardstaff Group / County Council
Research scope for former colliery sites to become Energy Parks	Dec 2013	Scoping document published	County Council
Undertake a proactive campaign to highlight to the local farming community the emerging commercial markets in renewable energy crops and heat/power generation	Sept 2013-2014	Development of an energy crops supply chain	NFU / County Council
Develop initial scope for a Sporting Quarter to harness growth in local sport, leisure and health sectors	October 2014	Scope agreed Funding secured for further capital improvements	County and City Councils / sporting bodies

✔ CONNECTIVITY ✔ BUSINESS GROWTH

Enterprise Zone

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Deliver early phases of the Nottingham Enterprise Zone swiftly and innovatively, utilising new flexibilities in business rates and planning	March 2014	Sites become investor ready	D2N2

✔ CONNECTIVITY ✔ BUSINESS GROWTH

Superfast broadband

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Deliver superfast broadband to over 90% of Nottinghamshire's business and residents	Dec 2015	Premises passed by superfast broadband to exceed 90%	County Council / supplier
Encourage superfast broadband take-up that is higher than the national average of 20%	Dec 2016	Take-up rate to exceed national average (this will instigate reinvestment of additional revenue generated)	
Prioritise broadband improvements to the Enterprise Zone and business parks	March 2014	Superfast broadband available in business parks and Enterprise Zone	

✔ CONNECTIVITY ✔ BUSINESS GROWTH

Market towns

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Increase investment in the vibrancy of market towns to deliver more accessible and resilient retail and service sectors by promoting the Business Improvement District (BID) model to other parts of the county	From March 2014	Fall in % of empty retail units New BID models established New markets established	District / Borough Council partners Trade associations

Infrastructure

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Deliver widening improvements to the A453	March 2015	Widened road will significantly improve access to the M1 and airport	Highways Agency / County Council
Upgrade M1 between junctions 28 and 31	Dec 2016	Widened road will significantly reduce delays between Nottinghamshire and South Yorkshire	Highways Agency
Deliver a masterplan for the Toton station of HS2 and the surrounding area. This should include addressing issues of onward connectivity	Dec 2016	Safeguard employment land in the area Develop proposals to link Toton HS2 to Nottingham	County and City Councils
Deliver electrification of the Midland Mainline	Dec 2015	Faster journey times between Nottinghamshire and London	Network Rail
Deliver improved services on the Nottingham – Lincoln line	Dec 2014	Faster and more frequent connections between Nottingham and Lincoln	Network Rail
Explore long haul options with operators of Robin Hood and East Midlands airports	Jan 2014	New routes to enhance the area's attractiveness to inward investors	County Council / airport operators
Through the Local Improvement Scheme, enhance the economic impact of capital investment in regenerating the county	From October 2013	Baseline established Improvement measure agreed	County Council

✔ ASPIRATION AND TALENT

Youth Employment Strategy

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Deliver the Nottinghamshire youth employment strategy	March 2014	Implementation plans for each strand of activity in place	Futures / County Council
Develop and deliver enhanced and better targeted Information, Advice and Guidance (IAG) to young people, to support the development of the county's future workforce	April 2014	IAG services directly influenced by the D2N2 LEP and County Council	D2N2 / County Council / Futures
Broker a better relationship between businesses and schools to address issues relating to aspiration and work readiness	April 2014	Employer satisfaction rates with young applicants improve	Futures / County Council
Improve awareness of apprenticeship options amongst young people and their parents	March 2014	Increase in uptake of 16-18 year old apprenticeships	County Council / NAS
Promote awareness and take up of higher level apprenticeships to meet skills demands	March 2014	Increase in number of NVQ3+ apprenticeships being taken up	National Apprenticeship Service (NAS)

✔ ASPIRATION AND TALENT ✔ BUSINESS GROWTH

Improving skills supply

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Work with the Employment and Skills Board (ESB) to enable businesses to directly influence the supply of workforce training	January 2014	Employer control over training funds Better matched training provision to economic requirements	ESB / D2N2

✔ ASPIRATION AND TALENT

Work Clubs

ACTIONS	TIMESCALE	OUTCOMES	LEAD
Expand programme of Work Clubs and introduce a new Enterprise Club programme	March 2014	Minimum of 3 new job clubs established Minimum of 50 people getting jobs	County Council