

Right Care First Time Campaign Visuals

Mansfield & Ashfield CCG
Newark & Sherwood CCG





0 - 5's

Ben has a graze



RIGHT
CARE
FIRST
TIME.

For more information visit www.nhs.uk

1 SELF CARE

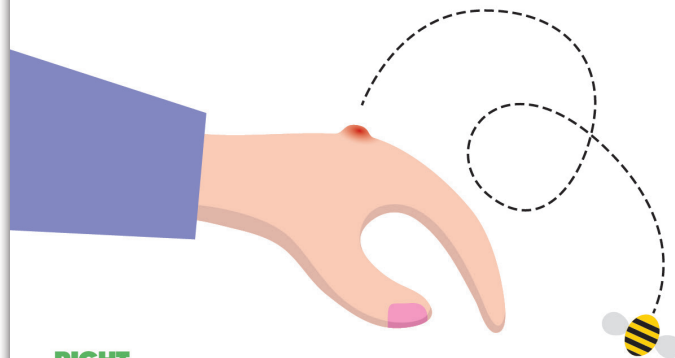
NHS

Ask Mum or Dad to help!



Many injuries can be treated at home, at **NO COST** to **YOUR NHS**. Call **111** for free peace of mind

Emma has been stung



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2 PHARMACIST

NHS

An adult can buy you medicine!



Buzz over to your local pharmacist for over the counter medication, it won't cost **YOUR NHS** a penny! Call **111** for free peace of mind

Mia keeps being sick

My parents seem really worried...



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3 GP

Go to the GP!

NHS



Book a GP appointment for an illness that won't go away, it costs **YOUR NHS a quarter of a hospital visit**.
Call **111** for free peace of mind

Jack has a cold and a temperature



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4 NHS 111

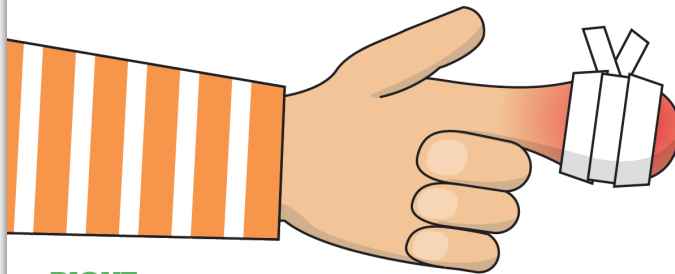
A grown up can call 111 for help!

NHS

Hello, NHS 111,
how can we
help?

Call **111** from the comfort of your home for free fast medical advice 24 hours a day.

Harry has hurt his finger badly



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5) MIU / PRIMARY CARE 24

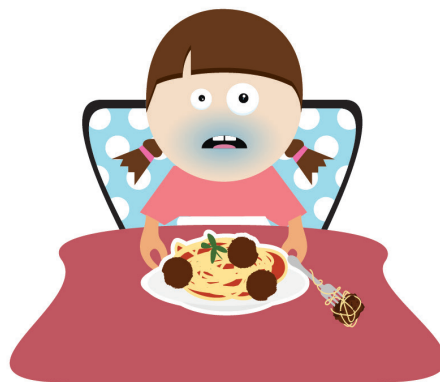
NHS

Get help!



Your Minor Injuries Unit is at Newark Hospital, your Primary Care 24 is at Kings Mill Hospital. No appointment necessary

Anna can't breathe



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6) 999/EMERGENCY DEPT.

NHS

CALL 999!



For serious or life threatening injuries or illnesses call **999**.

Waiting Room TV Visuals (animation)





Ben has a graze

What should he do?



1 SELF CARE

ASK MUM OR DAD FOR HELP!

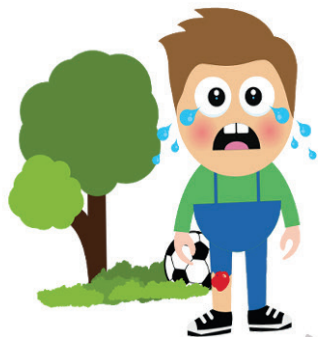
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NHS

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5 MIU/PRIMARY CARE 24

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19 - 29's

WHO WOULD GO TO A&E WITH MINOR CUTS & GRAZES?

Many injuries can be treated at home
using your medicine cabinet and some rest
at **NO COST** to **YOUR NHS**.

COST TO YOUR NHS

Self Care: **£0** > Pharmacy: **£0** > GP: **£30** > A&E Appointment: **£120**

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- 1) SELF CARE
- 2) PHARMACIST
- 3) GP
- 4) NHS 111
- 5) MIU/PRIMARY CARE 24
- 6) 999/EMERGENCY DEPT.

NHS

FOR MORE INFORMATION
VISIT WWW.NHS.UK

WHO WOULD GO TO A&E WITH A SORE THROAT OR COLD SYMPTOMS?

Call **111** from the comfort of your
home for free, fast, medical advice 24
hours a day at **NO COST** to **YOUR NHS**.

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2 PHARMACY
3 GP
4 A&E
5 (ALL PHARMACY CARE IS
6 24/7/365/7 DAYS)

NHS

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4 NHS 111
5 NHS/PHARMACY CARE 24
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