

### **Economic Development Committee**

### Tuesday, 19 November 2013 at 14:00

County Hall, County Hall, West Bridgford, Nottingham NG2 7QP

### AGENDA

1	Minutes of the previous meeting held on 17 October 2013	3 - 6
2	Apologies for Absence	
3	Declarations of Interests by Members and Officers:- (see note below) (a) Disclosable Pecuniary Interests (b) Private Interests (pecuniary and non-pecuniary)	
4	Supporting Youth Employment	7 - 10
5	Development of the D2N2 EU Funding Strategy	11 - 22
6	Sector Development and the Low Carbon Environmental Technologies Action Plan	23 - 32
7	Approach to Sponsorships and Memberships	33 - 36
8	Work Programme	37 - 38

### <u>Notes</u>

(1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.

(2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

(3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Christine Marson (Tel. 0115 977 3887) or a colleague in Democratic Services prior to the meeting.

(4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.



### minutes

Meeting ECONOMIC DEVELOPMENT COMMITTEE

Date

17 October 2013 (commencing at 2.00 pm)

### Membership

Persons absent are marked with `A'

### COUNCILLORS

Diana Meale (Chairman) Roy Allan (Vice-Chairman)

Ian Campbell John Knight John Ogle Michael Payne Keith Walker Gordon Wheeler Jason Zadrozny

### **CO-OPTED MEMBERS**

Mr M Chivers – Alliance Boots

A Ms M Ulyatt (Federation of Small Businesses)

### OFFICERS IN ATTENDANCE

Martin Gately	-	Policy Planning and Co	orporate Services
Matthew Lockley		- "	"
Celia Morris	-	<u>.</u> .	"

### ALSO IN ATTENDANCE

Jennifer Spencer	-	Chief Executive, Experience Nottinghamshire
John Yarham	-	CEO, Futures

### **MINUTES**

### **RESOLVED 2013/027**

The minutes of the last meeting held on 9 July 2013 were confirmed and signed by the Chairman.

### APOLOGIES FOR ABSENCE

Melanie Ulyatt

### **DECLARATIONS OF INTEREST**

None

### COMMITTEE VISIT TO ASHFIELD SCHOOL AND VISION WEST NOTTS

Members were informed of a recent visit to see best practice initiatives in terms of young people and apprenticeships at Ashfield School and Vision West Notts.

During discussion, Members indicated that the breadth of apprenticeship schemes and placements on offer was impressive.

### **RESOLVED 2013/028**

That the report be noted.

### NOTTINGHAMSHIRE COUNTY COUNCIL ECONOMIC DEVELOPMENT STRATEGY

Celia Morris presented the County Council's draft Economic Development Strategy and sought the Committee's views on its further development.

Members heard that sector plans will be brought to a future meeting of the Committee, as will details on the capital fund, which was recently agreed by the Policy Committee.

During discussion, Members indicated that the strategy should come back to the Committee with more detail for additional challenge. At present, the strategy set out ambitions and vision; more detail would be added in due course.

The Chairman encouraged Members to pass any further comments on the strategy to officers or herself.

### **RESOLVED 2013/029**

That the Economic Development Strategy be considered and feedback offered.

### PRESENTATION ON NOTTINGHAM AND NOTTINGHAMSHIRE FUTURES

John Yarham, CEO of Futures explained that Futures (formerly known as Connections) was owned by both the City and County Councils. The focus of the organisation was on targeted youth support work around reducing the number of young people not in education, employment or training (NEET) – 3% of the cohort group is NEET. Futures sources training from organisations best equipped to provide and thereby protects its own impartiality. The OFSTED report on Futures assessed the organisation as 'good.'

### SUPPORTING YOUTH EMPLOYMENT

The Committee considered proposals for partial allocation of the £500,000 budget set aside by the Council in February 2013 to support the delivery of the Youth Employment Strategy.

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### **RESOLVED 2013/030**

- 1. That the proposals for the delivery of a County Apprenticeship Project be endorsed
- 2. That the delegated authority for the Corporate Director, Policy Planning and Corporate Services in consultation with the Chair of Committee to enter into a contract with Nottingham and Nottinghamshire Futures to deliver the proposals set out in the report be approved

### EXPERIENCE NOTTINGHAMSHIRE SERVICE LEVEL AGREEMENT PERFORMANCE 2012/13

Celia Morris outlined to Committee Experience Nottinghamshire's performance for 2012/13 against the targets in the Service Level Agreement. Jennifer Spencer Chief Executive of Experience Nottinghamshire gave a presentation to Committee highlighting the national tourism context, Experience Nottinghamshire's successes and challenges over the current SLA period and the strategic direction for the remaining period and beyond.

In discussion, Members recognized that the overarching mission of Experience Nottinghamshire – to increase visitor numbers – was right. However, there was a desire for better quality data, particularly in relation to the outcome of promoting Nottinghamshire on the London Underground. Members also wanted to see greater promotion of events in the north of the County.

### **RESOLVED 2013/031**

- 1. That Experience Nottinghamshire's performance against the SLA for 2012/13 and progress during 2013/14 be noted
- 2. That the amendment to the KPIs for VE validated aspects of performance replacing the Return On Investment and 5% growth on tourism earnings year on year KPIs for 2013/14 and 2014/15 be approved with the following:
  - Incremental spend and
  - Jobs created

(The targets and criteria for these to be agreed with the Department of Business, Innovation and Skills)

3. That a further report on 2013/14 annual performance be received in April 2014.

### ATTENDANCE AT NETWORKING EVENT WITH THE GOVERNOR OF THE BANK OF ENGLAND

Members were informed of attendance at a recent event with the Governor of the Bank of England, which gave an overview of the Bank of England's current position on monetary policy.

### **RESOLVED 2013/32**

That the report be noted.

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### WORK PROGRAMME

Members indicated the need for more detailed information and discussion on Experience Nottinghamshire.

### **RESOLVED 2013/033**

That the work programme be noted.

The meeting closed at 4.00 pm.

**CHAIRMAN** 

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Nottinghamshire County Council

19<sup>th</sup> November 2013

Agenda Item: 4

### REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND CORPORATE SERVICES

### SUPPORTING YOUTH EMPLOYMENT

### Purpose of the Report

- 1. To consider proposals for the allocation of the £158,000 that remains from the budget set aside by the Council in February 2013 to support the delivery of the Youth Employment Strategy. This includes:
  - endorsing the proposals for the commissioning of activity to meet the objectives set out in this report; and
  - delegating the authority to commission this activity to the Corporate Director, Policy, Planning and Corporate Services in consultation with the Chair of Economic Development Committee.

### Information and Advice

2. In February 2013, Policy Committee approved the following objective to support young people into employment:

The establishment of a £500,000 programme of investment to support the delivery of a Nottinghamshire Youth Employment Strategy aimed at increasing young people's access to employment opportunities through the development of employability skills and more effective employer engagement.

This was subsequently approved by Full Council in the budget meeting of February 2013.

- 3. Committee has expressed an intention to increase apprenticeship opportunities and take-up around the County as the main focus of this investment. It is proposed that this will be achieved by funding activities under the following 4 broad headings:
  - Differentiated incentive payments to employers to encourage new apprenticeships with a particular focus on sustainable job outcomes;
  - Promotion of apprenticeships to young people in school;
  - Promotion of apprenticeships to businesses; and
  - Preparation of young people for apprenticeships.
- 4. These activities meet the objective set out in the Nottinghamshire Growth Plan, under the theme of Aspiration and Talent:

*"Increase the competitiveness of Nottinghamshire by creating the conditions to grow an increasingly skilled and productive workforce."* 

- 5. In October 2013, Committee approved the following proposals:
  - the delivery of a £342,000 County Apprenticeship Project; and
  - to delegate authority for the Corporate Director, Policy, Planning and Corporate Services in consultation with the Chair of Committee to enter into a contract with Nottingham and Nottinghamshire Futures to deliver the proposals.
- 6. This has resulted in £158,000 remaining unallocated at this stage. Committee approved recommendations to undertake further work to ascertain where gaps in addressing youth unemployment exist and how best these could be met through the County Council's investment.

### Proposal

- 7. In order to ensure that best value be achieved for the investment of these funds, it is proposed that the Council invites tenders for the delivery of the project work. This process will also enable professional organisations working within the complex area of employment and skills to be able to devise the most appropriate vehicle(s) for delivery, as they are best placed to do this.
- 8. As the County Apprenticeship Project, which is being delivered by Nottingham and Nottinghamshire Futures, will primarily address the need for additional apprenticeship placements within the County and the promotion of these to Nottinghamshire businesses, it is proposed that the remaining funds be focussed on the objectives of:
  - Promotion of apprenticeships to young people in school; and
  - Preparation of young people for apprenticeships;
  - Up-skilling young people in growth sectors, aligned to those of the D2N2 LEP (i.e. advanced manufacturing, low carbon energy, food and drink, visitor economy, construction)

Activities will be commissioned which include targets for young learners with learning difficulties and/or disabilities (LLDD).

9. It is also proposed that the successful project will deliver services that link with the County Apprenticeship Project and complement projects which are being delivered by the Council's established internal services (e.g. iWorks; Skills for Employment).

### **Outcomes & Outputs**

10. The project will deliver a range of outcomes linked directly to the objectives set out earlier in this report and those outcomes already approved through the emerging contract with Futures for the County Apprenticeship Project. New outcomes to be addressed by the remaining funding are as follows:

- An improved transition into apprenticeship opportunities for young people who are Not in Education, Employment or Training (NEET);
- An increased awareness within Nottinghamshire schools of the benefits of apprenticeships
- 11. Outputs will be devised to inform the development of the tender specification, but are likely to include:
  - Increased conversion rates of NEET young people into apprenticeships;
  - Increased participation in apprenticeships of young people with learning difficulties and/or disabilities;
  - Increased participation of young people in apprenticeships in identified growth sectors;
  - Increased proportion of young people moving from school into an apprenticeship.
- 12. It is proposed that potential delivery organisations are invited to detail the activities which will deliver these outputs within their tender responses.

### Performance management and evaluation

- 13. The project will be contract managed by the Council's Economic Development team, with an external evaluation built into the programme.
- 14. A progress report will be presented to this Committee, after the first 12 months of the project have been delivered.

### **Reason for Recommendations**

15. The Committee is required to approve a proposal for inviting tenders to meet the objectives outlined in this report.

### **Statutory and Policy Implications**

16. This report has been compiled after consideration of implications in respect of finance, the public sector equality duty, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

### **Financial Implications**

17. The project will be delivered over the 2013/14 to 2015/16 financial years and will be fully funded from the £158,000 remaining budget for youth employment. In order to meet the requirements of the Council's Financial Regulations and EU procurement rules, an Office of the Journal of the European Union (OJEU) compliant tender exercise will be run.

### **RECOMMENDATION/S**

18. That Committee approves delegated authority for the Corporate Director, Policy, Planning and Corporate Services in consultation with the Chair of Committee to commission activity which meets the objectives set out in this report.

### Report of the Corporate Director, Policy, Planning and Corporate Services – Jayne Francis Ward

### For any enquiries about this report please contact: James Mann - extn 72686

### **Constitutional Comments (NAB 08.11.13)**

The Economic Development Committee has authority to approve the recommendation set out in this report by virtue of its terms of reference.

### Financial Comments (SEM 08.11.13)

The financial implications are set out in the report.

### **Background Papers and Published Documents**

Nottinghamshire Youth Employment Strategy and presentation to Economic Development Committee, 28-03-2013

Apprenticeship Update – report to the Economic Development Committee, 09-07-2013 County Apprenticeship Project – report to Economic Development Committee, 17-10-2013

### Electoral Division(s) and Member(s) Affected

All



**Report to Economic Development Committee** 

**19 November 2013** 

Agenda Item: 5

### **REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**

### **DEVELOPMENT OF THE D2N2 EU FUNDING STRATEGY 2014-20**

### **Purpose of the Report**

1. To provide information and an update on progress on the development of proposals for the management of European Structural Funds in Nottinghamshire for the period 2014-2020.

### Information and Advice

### Background to the EU Funds

- 2. The EU Structural and Investment Funds exist to promote sustainable growth and comprise four main funds:
  - The European Regional Development Fund (ERDF) focused on economic development, including funding business support and economic infrastructure interventions;
  - The European Social Fund (ESF) designed to increase employment opportunities, promote social inclusion and address youth unemployment.
  - The European Agricultural Fund for Rural Development (EAFRD) supports inclusive growth in agriculture, food and forestry, and in rural areas; The European Maritime and fisheries Fund (EMFF) –promotes social

cohesion in fisheries dependent communities (not applicable to D2N2).

- 3. The EU funding programmes operate on 7-year planning cycles. The current programme is due to conclude on 31 December 2013. Annex A contains a list of all the ERDF projects approved to date in the East Midlands under the current programme, providing background on the types of activity funded, typical level of awards and the range of organisations that can benefit. The next programming period will commence on 1 January 2014 and conclude on 31 December 2020.
- 4. Previously, European Funds were managed through a mixture of arrangements involving central Government, the former Regional Development Agencies, the Skills Funding Agency and the Rural Payments Agency. For the 2014-2020 funding period significant changes are intended to align the funds and simplify their delivery: they will be managed in future as a single fund - the 2014-2020 EU Structural and Investment Funds (EU SIF). Page 11 of 38

- 5. Following extensive consultation, the Government decided to devolve the preparation of 2014-20 EU funding strategy down to Local Enterprise Partnerships (LEPs), in order to ensure synergies with the Government's Single Local Growth Fund and ensure that EU funds respond to local need and opportunity. Each LEP has been made a notional allocation of funding and asked to lead the development of a Structural and Investment Funds Strategy setting out how they will invest the funds. The D2N2 LEP allocation is 249.7 million euros (£213.4m), to be split 50:50 between ERDF (for economic development and support for SMEs) and ESF (for labour market activities).
- 6. As well as defining the local area's priorities for spending and planned outcomes, LEPs will have a role in delivery, including:
  - identifying which projects to support with local partners;
  - identifying and securing match funding; and
  - delivering agreed targets and results for the programme.

Programme administration and contracting with individual projects will remain with national Government departments as is currently the case.

7. For the next set of strategies, ten key investment themes have been identified under which eligible projects must fall – all EU funding programmes must operate within this framework. The Government has also set some national parameters, such as minimum levels of funds to be attributed to particular objectives – which must also be adhered to in strategy preparation.

### Development of EU SIF strategy for D2N2

- 8. The D2N2 Board is overseeing the development of the local EU funding strategy. The County Council, as a founder member of the D2N2 LEP, has been involved in planning the development of the local EU SIF strategy to date, at both Board and officer level. Relevant staff attended subject-themed workshops to inform strategy development, e.g. on low carbon economy and ICT. A written response to a formal consultation exercise was signed off by the Leader of the Council prior to submission.
- 9. A first draft strategy was submitted to Government on 7 October 2013, in line with specified timeframes. This document was developed taking into account expressed views of the LEP Board, feedback from consultation (over 60 written responses, plus the outcome of the thematic workshops), advice from partners and a previously agreed statement of principles for the development of the strategy, as set out below.

Statement of Principles				
The D2N2 EU SIS will;				
a. cover the whole of the D2N2 area (i.e. there will be no geographically based				
eligibility restrictions)				
b. deliver the D2N2 Growth Plan 2013-2023				
c. promote:				
i. flexibility, speed, delivery focus and efficiency in deploying funds				
ii. a blend of collaborative, LEP wide and more local approaches to deliver				
better outcomes				

iii. an active role for D2N2 in the management of the programme once launched, particularly in commissioning, decision-making and overseeing the performance of the management authority.

- 10. The following particular decisions of the LEP Board are reflected in the first draft strategy:
  - a. Apportionment of Funding by Thematic Priority in line with set thematic objectives 1-4 parameters. (innovation, ICT. SME competitiveness, low carbon) have been allocated 85% of ERDF funding with 15% being allocated to thematic priorities 5 to 7 (climate change adaptation, environmental protection, sustainable transport). 100% of ESF is allocated to thematic objectives 8-10 (employment & labour mobility, social inclusion, education skills & lifelong learning). The allocations are described as indicative, with a stated wish to retain maximum flexibility, including the potential to increase the proportion of funding allocated to ERDF, the ability to re-profile expenditure during the course of the programme and, to promote comprehensive applications of strategic scale, the ability to use ESF funding in line with ERDF priorities.
  - b. Management Scheme / Governance Arrangements the section on Governance and Delivery arrangements notes a number of key considerations that will inform the D2N2 governance structure for the management of EU Structural and Investment Funds. A local governance body would replace the Local Management Committee established for the current regional ERDF programme. A potential role is mentioned for proposed Combined Authorities / Economic Prosperity Board or Joint Committees, if established. Also indicated is intention to identify, for monitoring purposes, notional indicative allocations for each of the Combined Authority (or similar) areas using the same methodology that the Government has used to determine overall allocations to the LEPs. The Strategy also states a wish to allocate the maximum permissible 5% of funds to Community Led Local Development initiatives.
  - c. Collaborative Financial Instrument to Enhance SME Access to Finance (i.e. venture capital fund) - D2N2 has expressed interest in pursuing a collaborative financial instrument, subject to the results of further research on access to finance. Provision has been made for sufficient funding in the SME Competitiveness thematic objective to pursue such an approach but there is no commitment at this stage either to develop a financial instrument or to allocate a specific sum to one.
  - d. Opt-Ins "Opt ins" are a means for national government and other bodies to provide match funding for EU funds, and also for these agencies to secure support for their activities and programmes. D2N2 has expressed caution about the degree of influence that D2N2 would be able to exercise over service provision. There have been initial discussions with each of the identified providers. A mixed approach is being developed, with a preference expressed to opt in subject to

conditions to offers by the Growth Accelerator, Manufacturing Advisory Service, Big Lottery Fund and Skills Fund Agency, an intention to opt in subject to to the outcome of continued discussions with UKTI and DWP, and not to opt in, but maintain a watching brief, to the EIB/Social Housing Financial Instrument offer. This last decision taken in light of the need to ensure the EU SIF Strategy aligns with the D2N2 Growth Plan.

### **Future Steps**

- 11. Following the submission of the initial draft strategy, there is now a period for Government to provide feedback to the LEP. Once this is received, there will be further consultation with LEP Board member organisations and other interested parties to inform the development of the final draft Strategy for submission to Government in January 2014.
- 12. The final Strategy will need approval from the European Commission before any funding can be committed. Previous experience suggests that securing EC approval could take several months, so the earliest the funding could be expected to come on stream will be in the autumn of 2014.
- 13. Future LEP decision making will also need to consider the detail of local management arrangements, including alignment with Sheffield City Region's EU-SIF. Adjustment has been made in respect of the geographical area with joint coverage, by splitting the attributable funds equally between the two LEPs: alignment will be necessary to ensure that appropriate funding provisions are made.

### **Reason/s for Recommendation/s**

14. Keeping the Economic Development Committee updated of developments in EU Funding policy will help to ensure that strategies are appropriately aligned.

### **Statutory and Policy Implications**

15. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

### **Financial Implications**

16. The D2N2 EU-SIF strategy will direct EU funding of £213.9m across the D2N2 area, of which a proportion will be spent in Nottinghamshire.

### RECOMMENDATIONS

17. That Committee notes the steps taken to develop the D2N2 EU-SIF strategy to date.

### Report of the Group Manager, Corporate Strategy For any enquiries about this report please contact: Matt Lockley ext 72446

### Constitutional Comments (NAB 08.11.13)

The Economic Development Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

### Financial Comments (SEM 08.11.13)

The financial implications are set out in the report.

### **Background Papers**

D2N2 Growth Plan D2N2 Consultation Response document

Electoral Division(s) and Member(s) Affected All

### Beneficiaries under the East Midlands 2007-2013 Regional Competitiveness and Employment ERDF Programme

Project Name	Applicant	Priority	ERDF Budget Approved	Match funding
3D- Delivering Digital Derbyshire	Derbyshire County Council	P1	£ 2,850,000	£ 4,275,000
Accelerating a Low Carbon Economy	University of Nottingham	P1	£ 2,799,032	£ 4,789,987
Advanced Manufacturing Technology East Midlands	University of Nottingham	P1	£ 616,559	£ 937,855
Business Connectivity in Lincolnshire and Rutland	Lincolnshire County Council	P1	£ 1,947,349	
Business Steps ERDF	East Midlands Chamber of Commerce	P1	£ 1,098,800	£ 1,648,200
Business Transformation Grant Programme	East Midlands Business	P1	£ 627,139	£ 2,410,92
Catalysing Growth	East Midlands Business	P1	£ 6,999,532	£ 10,500,003
Centre for Innovation & Technology Exploitation	Nottingham Trent University	P1	£ 231,880	£ 347,277
Chemistry Innovation Laboratory	University of Nottingham	P1	£ 697,805	£ 841,730
Coaching For High Growth	East Midlands Development Agency	P1	£ 169,902	
Collaborate to Innovate	University of Loughborough	P1	£ 654,273	£ 908,171
Creative Innovation Initiative	Arts Council England	P1	£ 427,356	£ 641,036
Cromford Mill Creative Cluster	The Arkwright Society Ltd	P1	£ 1,095,233	£ 1,805,761
Deepings Innovation & Enterprise Centre	Lincolnshire County Council	P1	£ 499,962	£ 3,519,034
E. Mids MAS Service 3 Enhancement Prog 2009-12	Pera Innovation Limited	P1	£ 2,256,824	£ 3,385,234
East Midlands Bioscience Business Germinator ERDF	Medilink East Midlands	P1	£ 485,384	£ 754,400
East Midlands Centre for Respiratory Science	University of Leicester	P1	£ 725,699	£ 1,113,706
East Midlands Local Enterprise Growth & Efficiency (LM-LEGE) Programme	South Holland District Council	P1	£ 1,389,835	£ 2,104,465
East Midlands New Technology Initiative	East Midlands New Technology Initiative	P1	£ 197,984	£ 891,07
Enterprise Inc 2	East Midlands Incubation Network	P1	£ 1,093,797	£ 1,640,394
Enterprise Inc.	East Midlands Incubation Network	P1	£ 1,197,469	
Environmental Auditing and Management Systems	Leicester City Council	P1	£ 109,974	£ 237,012
Environmental Technology Centre - 4	University of Nottingham	P1	£ 1,659,015	£ 2,488,523
Environmental Technology Centre 5	University of Nottingham	P1	£ 2,379,026	
Fabrication & Welding Technology Centre	West Nottinghamshire College	P1	£ 158,240	
Fit-Out of Incubation Facilities	BioCity Nottingham Ltd	P1	£ 332,095	£ 501,000
Food and BioFuel Innovation Centre	University of Nottingham	P1	£ 2,686,878	£ 5,821,378
Food and Drink iNet Phase 2	Food and Drink Forum	P1	£ 1,857,142	£ 2,492,652
Food and Drink iNet Phase 3	Food and Drink Forum	P1	£ 669,893	£ 902,03
Future Factory - Supporting Sustainable Design	Nottingham Trent University	P1	£ 1,783,755	£ 2,443,545
GMES Space Technology Exchange Partnership (G-STEP) Extn	University of Leicester	P1	£ 365,819	£ 313,339
Graduate Employment Programme ERDF	East Midlands Development Agency	P1	£ 205,970	£ 308,955
Grant for Research and Development	East Midlands Development Agency	P1	£ 2,472,286	£ 3,708,434
Harborough Innovation Centre	Harborough District Council	P1	£ 1,689,200	£ 2,533,800
Healthcare and Bioscience iNet phase 2	Medilink East Midlands	P1	£ 2,436,429	£ 3,737,36
Healthcare and Bioscience iNet Phase 3	Medilink East Midlands	P1	£ 1,840,001	£ 2,845,512
I Hub Building Daventry	West Northamptonshire Development	P1	£ 4,196,179	£ 7,072,368
ld Centre	University of Derby	P1	£ 111,377	£ 463,483
Improving Your Resource Efficiency - East Midlands	East Midlands Development Agency	P1	£ 29,585	£ 44,38
Innovation Axis	University of Derby	P1	£ 88,083	£ 132,124
Innovation Fellowship Programme	University of Nottingham	P1	£ 427,805	£ 677,647
Innovation Fellowships IV	University of Nottingange 17 of 38	P1	£ 376,652	£ 564,978
Innovation for Productivity and Competitiveness	University of Lincoln	P1	£ 268,133	£ 410,867
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Innovation Partnerships	University of Leicester	P1	£ 550,823	£ 590,05
Innovation Through Research Support Accelerator (IRSA)	University of Leicester	P1	£ 380,002	£ 569,998
Institute for Advanced Manufacturing	University of Nottingham	P1	£ 979,028	£ 872,227
Institute for Aerospace Technology	University of Nottingham	P1	£ 3,607,518	
Internationalising East Midlands SMEs	East Midlands Business	P1	£ 3,200,965	£ 4,801,44
Investment Readiness - Connect InvoRed	Connect Midlands - University of Warwick	P1	£ 1,060,347	£ 1,590,523
Leicester Innovation Workspace	Leicester City Council	P1	£ 1,872,413	
Lipid and Starch Centre	University of Nottingham	P1	£ 587,574	£ 621,606
LUMINATE	University of Loughborough	P1	£ 3,002,854	£ 4,504,281
Materials Innovation Hub (Mat Hub)	Emtex/Emmat	P1	£ 91,995	£ 137,983
Materials Reclamation (MatRec)	Emtex/Emmat	P1	£ 205,333	£ 345,36
Modelling and Visualisation Centre	University of Northampton	P1	£ 2,449,046	£ 4,421,763
NTU Working with You	Nottingham Trent University	P1	£ 759,071	£ 1,138,604
Partnerships in Knowledge Transfer	East Midlands Incubation Network	P1	£ 577,554	£ 738,660
Peet Street Studios Innovation Centre For SMEs	Mediaworks Trust	P1	£ 227,557	£ 342,763
Pharmaceutical Quality by Design	De Montfort University	P1	£ 99,977	£ 137,823
Postgraduate Placements in Local SMEs	University of Nottingham	P1	£ 349,961	£ 492,493
Postgraduate Placements in Local SMEs Phase 2	University of Nottingham	P1	£ 293,205	£ 299,745
ProspectIP	De Montfort University	P1	£ 385,402	£ 591,434
Real-Time Air Fingerprinting Technology (RAFT)	University of Leicester	P1	£ 27,131	
Reducing Carbon Emissions in SMEs	Leicester Engery Agency - Leicester City	P1	£ 31,018	£ 124,713
Regional SME Design Support	De Montfort University	P1	£ 390,025	£ 585,037
Rural Knowledge and Enterprise Centre	Nottingham Trent University	P1	£ 327,700	£ 454,797
Science City SME Energy Programme	Nottingham Development Enterprise	P1	£ 258,741	
Single Molecule Imaging Technologies	University of Leicester	P1	£ 30,000	
Space IDEAS Hub	University of Leicester	P1	£ 768,714	
Space Technology Knowledge Exchange Partnership	University of Leicester	P1	£ 739,272	
Super-Fast Business Leicestershire	Leicestershire County Council	P1	£ 1,273,791	
SUSTAIN Lincolnshire	Lincolnshire County Council	P1	£ 576.139	
Sustain Lincolnshire Phase 2	Lincolnshire County Council	P1	£ 420,440	
Sustainable Construction iNet - HECF 2009 - 10	University of Northampton	P1	£ 83,200	
Sustainable Construction iNet Phase 2	University of Northampton	P1	£ 1,813,925	
Technology Framework for the EM -Pathfinders	East Midlands Development Agency	Р1	£ 529,939	
The Growth Readiness Investment Programme	Pera Innovation Limited	P1	£ 641,486	
The Lachesis Fund 2	University of Loughborough	P1	£ 1,991,634	
The Lincoln Engineering Hub	University of Lincoln	P1	£ 1,820,963	
Transformational Digital Infrastructure For Nottinghamshire	Nottinghamshire County Council	P1	£ 2,762,649	
		P1	£ 2,702,049 £ 3,171,567	
Transport INet (Phase 2)	University of Loughborough			
Transport iNet Drawdown Funds	University of Loughborough	P1 P2	£ 1,088,405 £ 416,480	
116 High Street, Boston	Heritage Trust of Lincolnshire			
Ambition for Mansfield and Ashfield	Mansfield District Council	P2	£ 1,013,017	
An Online Revolution	Lincolnshire County Council	P2	£ 865,821	
Ashfield Aim Higher	Ashfield District Council	P2	£ 63,418	
Ashfield Enterprise Support Scheme	Ashfield District Council	P2	£ 71,485	
Benefiting Business	De Montfort University	P2	£ 184,979	
Bolsover Business Investment	Bolsover District Council	P2	£ 30,526	
Bolsover Employment and Enterprise Initiative	Derbyshire and Not managemetic and the second	P2	£ 112,487	
Boston Market Place	Lincolnshire County Council	P2	£ 1,090,180	£ 819,613

Building Enterprise - University/Community Partnerships	University of Nottingham	P2	£ 404,180	£ 99,230
Business Energy Support Promoting Opportunities and Knowledge for Energy Efficiency - BESPOKE	Derby City Council	P2	£ 265,647	£ 86,15
Business Link Outreach Support	East Midlands Business	P2	£ 6,868,309	£ 3,749,079
Business the Smart Way	Apex Leicester Project Ltd	P2	£ 317,184	£ 188,531
Campus for Learning and Development Project	YMCA Derbyshire	P2	£ 333,222	
Carbon Management for Leicester SMEs	Leicester Engery Agency - Leicester City	P2	£ 105,235	
Carlton Road Business Centre	Renewal Trust	P2	£ 126,758	£ 228,771
Cathedral Quarter Enterprise Centre	Derby City Council	P2	£ 2,865,205	£ 1,149,985
Charities Enterprise Project	Nottingham Community and Voluntary Service	P2	£ 123,569	£ 53,001
Chesterfield Canal - Shireoaks Sustrans Link	British Waterways	P2	£ 127,892	£ 90,671
Chesterfield Canal - Worksop Sustrans Link	Canal and River Trust	P2	£ 102,798	£ 76,849
Chesterfield Creating Links	Chesterfield Borough Council	P2	£ 226,756	£ 177,70
Chesterfield Cultural Rennaissance (Phase1)	Chesterfield Borough Council	P2	£ 260,810	£ 159,606
Chesterfield Gateway Enhancement Scheme	Chesterfield Borough Council	P2	£ 326,315	£ 200,000
Chesterfield Innovation Support Programme	Chesterfield Borough Council	P2	£ 82,378	£ 55,342
Chesterfield Market Hall Redevelopment	Chesterfield Borough Council	P2	£ 1,819,843	£ 421,89
Chesterfield School of Arts and Creative Enterprise	Chesterfield College	P2	£ 626,485	£ 372,375
Coaching for Success	Derby City Council	P2	£ 664,658	£ 170,002
Coastal Business Excellence Hub - Feasibility	East Lindsey District Council	P2	£ 13,873	£ 8,247
Community Anchors - Social Enterprise Support	Nottinghamshire County Council	P2	£ 227,118	£ 164,465
Connect 4	Derby City Council	P2	£ 692,382	
Connected Nottingham 'Ultraband Project'	Nottingham City Council	P2	£ 734,811	
Corby Enterprise Centre 2009	Corby Borough Council	P2		
Corby Enterprise Ecologies	University of Northampton	P2	£ 767,824	
Corby Enterprise Support	University of Northampton	P2	£ 683,034	
Cotton Lane Sustainable Workspace	Derbyshire Enterprise Agency	P2	£ 201,914	
Creative and Digital Entrepreneurs Programme	Nottingham Media Centre Limited	P2	£ 250,000	
Creative Enterprise Hub	Leicester City Council	P2	£ 273,263	
Creative Industries Workspace - Friar Gate Studios	Derby City Council	P2	£ 593,604	
Darley Abbey Regeneration Masterplan	Derby City Council	P2		
Delivering the Enterprise Ecologies Model	Nottingham City Council	P2	£ 761,787	
Derby - Lets Do Business	University of Derby	P2	£ 241,386	
Derby Enterprise Coaching	Derbyshire Enterprise Agency	P2	£ 290,834	
Derby ProHelp	Business in the Community	P2	£ 270,034	
Derby Station Transport Interchange	Derby City Council	P2 P2	£ 1,809,601	
Destination Chesterfield	Chesterfield Borough Council	۲2 P2	£ 1,809,001	
	~ 	P2 P2	,	
Destination Chesterfield - Phase II	Chesterfield Borough Council			
Disabled Entrepreneur Project	Disability Direct	P2	£ 384,817	
Electric Corby Phase I	Corby Borough Council	P2	£ 243,816	
Enterprise as a Life	Braunstone Community Association (BCA)	P2	£ 178,573	
Enterprise As A Life 2	Braunstone Community Association (BCA)	P2	£ 305,603	
Enterprising New Arrivals	The Race Equality Centre	P2	£ 184,535	
Enterprising St Ann's and Sneinton	Renewal Trust	P2	£ 171,246	
Entrepreneurial New Parks	Hand In Hand Tenants & Residents Association	P2	£ 43,316	
Food Enterprise Support Programme	Leicester City Council	P2	£ 121,290	
Futures for All	Bishop Grosseteste University College Lincoln	P2	£ 66,736	
George Street South Improvements(Parkland Gateway)	Corby Borough Couperation 19 of 38	P2	£ 214,476	
Grant for Business Investment	Department for Business Innovation and Skills	P2	£ 1,418,999	£ 946,000
George Street South Improvements(Parkland Gateway) Grant for Business Investment	Corby Borough Coupling 19 of 38 Department for Business Innovation and Skills	P2	£ 214,476	£

Grow Your Own Enterprise	Nottingham Business Ventures	P2	£ 2,425,959	£ 1,081,890
Growth 100 Programme	Nottingham City Council	P2	£ 281,280	£ 70,320
Heart Of Staveley: Stimulating Enterprise	Staveley Town Council	P2	£ 1,170,164	£ 975,442
Heritage Working For Business	Lincolnshire County Council	P2	£ 954,726	£ 567,476
Hive Proof-of-Concept Project (HPoCP)	Nottingham Trent University	P2	£ 247,728	£ 147,248
HUB Leicester	Leicester Social Economy Consortium	P2	£ 210,150	£ 140,100
Hucknall Business Centre	Ashfield District Council	P2	£ 918,348	£ 383,274
Humberstone Gate East Gateway	Leicester City Council	P2	£ 1,500,410	
Hyson Green Centre for Enterprise	First Enterprise Business Agency	P2	£ 254,011	£ 68,817
Hyson Green Centre for Procurement	First Enterprise Business Agency	P2	£ 230,469	£ 58,612
Ideas Generation & Business Development Extention	Nottingham City Council	P2	£ 283,200	£ 120,000
Incubation and Networking Expansion Project	Nottingham Business Ventures	P2	£ 98,619	£ 66,192
Invest in Bassetlaw	Bassetlaw District Council	P2	£ 146,666	£ 100,134
Invest in Derby	Marketing Derby	P2	£ 227,124	£ 135,000
Jobs in Ashfield	Nottinghamshire County Council	P2	£ 570,000	£ 900,000
Jobs in Worksop - Getting There	Nottinghamshire County Council	P2	£ 555,000	£ 1,300,000
Jubilee Square	Leicester City Council	P2	£ 1,695,583	£ 2,144,417
Kesteven Mews Business Space	Lincolnshire County Council	P2	£ 470,022	£ 288,078
LACBA Enterprise Academy	Leicester African Caribbean Business A	P2	£ 139,338	£ 39,459
Launchpad Leicester	Leicester City Council	P2	£ 98,625	£ 58,623
Leicester Business Centre Phase 4	Leicester City Council	P2	£ 464,877	£ 276,317
Leicester Business Women (LBW)	Skills for Enterprise Ltd	P2	£ 372,159	£ 221,212
Leicester for Business	Braunstone Community Association (BCA)	P2	£ 823,808	£ 489,871
LEO Enterprise Coaching for Ashfield & Mansfield	Ashfield District Council	P2	£ 522,790	£ 126,110
Lincolnshire ProHelp	Business in the Community	P2	£ 40,603	£ 16,390
Lincolnshire Waterways: Routes Not Barriers	Lincolnshire County Council	P2	£ 937,818	£ 798,882
Mansfield Passenger Interchange Link	Mansfield District Council	P2	£ 867,569	£ 639,163
Mansfield Town Centre (BIG) project	Mansfield District Council	P2	£ 45,000	£ 30,000
Manton Gateway	Nottinghamshire County Council	P2	£ 131,787	£ 78,300
Market Hall Feasibility Study	Chesterfield Borough Council	P2	£ 24,879	£ 24,879
Music Enterprise Project	Bassetlaw District Council	P2	£ 115,212	£ 68,540
MWSG - Office Accommodation	Mansfield District Council	P2	£ 679,608	£ 141,774
MWSG Public Realm Improvements	Mansfield District Council	P2	£ 154,155	£ 38,549
Northamptonshire ProHelp - Corby	Business in the Community	P2	£ 23,274	£ 9,770
Nottingham Event Bidding Unit	Experience Nottinghamshire Ltd	P2	£ 440,959	£ 319,317
Nottingham Pre Start Community Enterprise Centre	Nottingham Business Ventures	P2	£ 2,855,056	£ 644,084
Nottinghamshire ProHelp - North Nottinghamshire	Business in the Community	P2	£ 23,532	£ 14,189
Nottinghamshire ProHelp - Nottingham City	Business in the Community	P2	£ 36,888	£ 14,354
Paving the Way to Lindongate	Lincolnshire Business Improvement Group	P2	£ 402,498	£ 402,501
Phoenix Studios Phase 2	Leicester Social Economy Consortium	P2	£ 377,651	£ 268,333
Pre-incubation Programme	BioCity Nottingham Ltd	P2	£ 350,772	£ 210,462
ProHelp Phase II	Business in the Community	P2	£ 191,975	
Rail Station Gateway Enhancement	Leicester City Council	P2	£ 1,005,468	
Reach for the Sky Centre	Bishop Grosseteste University College Lincoln	P2	£ 1,003,400	
Regional CDFI Fund (EnterpriseLoans East Midlands)	Enterprise Loans East Midlands	P2	£ 999,012	
Retford Market Square Development	Bassetlaw District Council	P2 P2	£ 999,012 £ 493,903	
Revival Lincoln		P2 P2	E 493,903 É 610,404	
River Leen Enhancement Project	Lincolnshire Busine Depresent Group 38	P2 P2	£ 810,404	
	Nottingnanishire county council	<i>۱ ک</i>	- 102,309	- J17,222

Sherwood Coalfields Access Network LLR	Nottinghamshire County Council	P2	£ 490,102	£ 599,256
Shield Pre-Pre Start Programme	Excalibur (UK) Ltd	P2	£ 38,703	£ 25,804
Shirebrook Enterprise Centre	Bolsover District Council	P2	£ 3,778,520	£ 897,247
Shirebrook Masterplan - Project Development Briefs	Bolsover District Council	P2	£ 101,047	£ 75,000
Skegness Interchange: Redevelopment and Revival	Lincolnshire County Council	P2	£ 449,201	£ 267,000
SME Support for Growth	University of Leicester	P2	£ 256,041	£ 152,186
Sneinton Market - People And Places	Nottingham City Council	P2	£ 1,778,243	£ 4,479,099
Social Enterprise Network	Community Action Derby	P2	£ 169,791	£ 51,794
Southglade Food Park Phase 2	Nottingham City Council	P2	£ 3,179,001	£ 3,007,155
Start Up Now	Skills for Enterprise Ltd	P2	£ 150,890	£ 64,668
Supply Leicester	Leicester City Council	P2	£ 548,740	£ 347,852
Supporting Growth and Food Infrastructure	Food and Drink Forum	P2	£ 62,666	£ 31,909
Surviving The Recession	East Midlands Business	P2	£ 13,880	£ 9,254
Sustainable Construction Innovation Centre	New College Nottingham	P2	£ 1,442,900	£ 902,962
Sustainable Enterprise With The Prince's Trust	The Prince's Trust	P2	£ 3,888,692	£ 1,535,343
Teal Park	Lincolnshire County Council	P2	£ 2,596,268	£ 3,894,400
The Bank of TMC	The Mighty Creative's	P2	£ 180,022	£ 107,003
The Bank of TMC - Leicester City	The Mighty Creative's	P2	£ 341,280	£ 202,852
The Business Den	Apex Leicester Project Ltd	P2	£ 178,161	£ 105,892
The Hive @ Mansfield Proof of Concept - Programme 2	Nottingham Trent University	P2	£ 241,350	£ 124,811
The Social Enterprise Way	Co-operative and Social Enterprise Development Ag	P2	£ 193,201	£ 128,800
Think Mansfield	Mansfield District Council	P2	£ 77,621	£ 59,008
Transformational ICT PA2 Programme	East Midlands Chamber of Commerce	P2	£ 603,717	£ 157,118
Tuxford Town Centre Improvements	Nottinghamshire County Council	P2	£ 150,000	£ 100,000
Unoccupied Public House Feasibility Study.	Bolsover District Council	P2	£ 34,750	£ 34,750
Vocational Heritage at Lincoln Castle	Lincolnshire County Council	P2	£ 920,000	£ 1,180,000
Welbeck Estate Infrastructure for Enterprise	Welbeck Estates Company Limited	P2	£ 192,475	
Work For Yourself	Bolsover District Council	P2	£ 277,174	
Working In Social Enterprise (WISE)	Co-operative and Social Enterprise Development Ag	P2	£ 618,087	
Worksop Creative Village	Bassetlaw District Council	P2	£ 692,891	
Worksop Waterside Gateway	Bassetlaw District Council	P2	£ 200,092	
2007-13 ERDF TA Core Management & Implementation	East Midlands Development Agency	P3	£ 1,554,956	
2007-13 ERDF TA Programme Transfer Project	East Midlands Development Agency	P3	£ 83,729	
Delivering Lincolnshire's Investment Plan	Lincolnshire County Council	P3	£ 66,308	
Delivering the East Midlands European Investment Plan	East Midlands Councils	P3	£ 209,000	
Derby ERDF PA3 Technical Assistance	Derby City Council	P3	£ 43,605	
ERDF 2007-13 Programme: Technical Assistance 2011-2015	Department for Communities and Local Government	P3	£ 2,389,398	
·		P3	£ 2,307,370	
Facilitating PA2 ERDF in Corby	Corby Borough Council			
Leicester's Technical Assistance 2009-10	Leicester City Council	P3	£ 58,156	
Leicester's Technical Assistance 2011-13	Leicester City Council	P3	£ 99,938	
Lincolnshires Investment Plan - Second Half	Lincolnshire County Council	P3	£ 143,562	
Nottingham ERDF Technical Assistance	Nottingham City Council	P3	£ 70,581	
Nottingham ERDF Technical Assistance - Phase 2	Nottingham City Council	P3	£ 105,075	
Reach and Impact	One East Midlands	P3	£ 303,735	£ 39,234



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19<sup>th</sup> November 2013

Agenda Item: 6

### **REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**

### SECTOR DEVELOPMENT AND THE LOW CARBON AND ENVIRONMENTAL TECHNOLOGIES ACTION PLAN

### **Purpose of the Report**

1. To offer an overview of the key economic sectors across Nottinghamshire and to consider proposals for the first action plan on the Low Carbon and Environmental Technologies sector.

### **Information and Advice**

- 2. An understanding of key economic sectors is considered important for a number of reasons while the statistics employed to set the definitions may vary. The logic follows that key economic sectors are those which, within a given area, already have a significant amount of employment share, a preponderance or critical mass of businesses of the same defined sector and / or where a significant degree of wealth is collectively generated.
- 3. What might be seen in one particular context as a positive share in some key sectors may be seen as a vulnerability in another context. Much therefore depends on whether that sector share is deemed to be growing or declining and thence any given area may consider they have sector strengths and / or sector weaknesses.
- 4. Further, sector studies may be deemed to be important in assessing future growth. Some sector studies may be seen as aspirational, perhaps based on general or national trends in the economy which do not account for particular circumstances locally. This has occasionally manifested itself in promotional or inward investment materials where a bright picture of economies seeking to attract certain growth businesses has been developed. In addition, economic development approaches have often sought to prioritise resources towards key sectors with the ambition of exploiting a particular advantage or competitive edge to secure further economic and jobs growth.
- 5. As referenced, some sectors or even sub-sectors will have a particular significance at a very local level. For example, Loughborough is known for high-performance sport and Derby for transport manufacturing. This may driven by the presence of one or two (very) large employers or the particular specialities of a university. Even at a sub-County level therefore, there will be subtleties in sector emphases. Within Nottinghamshire, food and drink companies have a particular prevalence in the north of the County; logistics companies are concentrated along major arterial routes such as the M1 / A1 with central Nottinghamshire having a healthy concentration of manufacturing companies.

6. Finally, it is worth referencing that some sector strengths may not be unique to this area, perhaps influenced by national policy drivers, but nonetheless may be considered as meriting attention and exploitation. Examples of this include the Visitor Economy and the Low Carbon / Environmental sectors.

### Nottinghamshire's Sector Strengths

7. Historically, sectoral approaches have been developed at a regional and sub-regional level and members will be aware of the development of more recent strategic economic development approaches through the Nottinghamshire Growth Plan and the D2N2 Local Enterprise Partnership's Strategy for Growth, both of which have been influenced and supported by this Council. This Committee will also recall the review of the Nottinghamshire economy as presented at its meeting in June of this year and this also touched on certain sectoral strengths. This work has supported the development of what is suggested as a balanced approach to sector-based work and reflecting briefly on these offers insight into the suggested key sectors for the Nottinghamshire economy as follows :

Organisation / Policy Document	Priority Sectors (over what geography)
Regional Development Agency	Food & Drink; Transport Equipment; Healthcare;
(emda)	Construction
	(East Midlands wide)
The D2N2 LEP	Transport Equipment; Medical & Bio-science;
	Food & Drink; Construction; Visitor Economy;
	Low Carbon Goods & Services
	(Nottinghamshire / Derbyshire wide)
Nottinghamshire Growth Plan	Advanced Manufacturing; Food & Drink; specific
	projects in support of the Low Carbon Sector;
	Visitor Economy
	(Nottinghamshire)
Nottingham Growth Plan	Digital Content, Life Sciences and Clean
	Technology with Retail and Business Services
	being dependant upon wider economic factors
	and market-led growth and in these three sectors.
	(Nottingham City but clearly with an impact on
	Nottinghamshire given the employment flows)
Nottinghamshire Economy	Logistics; Low Carbon / Environmental
Overview	Technologies, Food & Drink; Construction and
	(Advanced) Manufacturing – supporting the LEP
	energies where appropriate to the County.
	(Nottinghamshire)

8. It is proposed that the latter part of the above table offers the sectoral targets for Nottinghamshire. While these sectors are important and where they open up opportunities these should usefully be exploited, it is important to stress that they should not seen as the sole focus of activity going forward. Many wider factors as referenced in the Nottinghamshire Growth Plan will influence the success of the local economy including skills, access and connectivity and the availability and quality of employment land. Further, a number of companies are thriving in the County which do not come into these categories and their needs should also be addressed to support their development and finally, it should be stressed that business creation, start-ups and innovation activity are an important part of the mix, with start-ups coming from a wide range of sector interests. This Council is actively supporting the business start-up and Innovation Centre activities across the County.

9. Resources to support sector based activity are limited and the approach taken is inevitably framed in that context but where appropriate, it is anticipated that the sector studies can be used to influence the approaches being taken at wider (and not least LEP) levels and thus potentially trigger resources for delivery. The sector reviews to be presented to Members are therefore set in this context and take the form of Action Plans, offering practical ways forward to exploit the opportunities. The first sector review completed is for the Low Carbon & Environmental Technologies sector, to be followed by the Advanced Manufacturing and Food & Drink reviews.

### Nottinghamshire's Low Carbon & Environmental Technologies Sector

10. Defining and indeed the actual naming of the Low Carbon & Environmental Technologies (LCET) sector has been the subject of much discussion nationally and sub-nationally. The full report is available as a background paper and reflects on this issue and attempts to offer a definition which reflects local circumstances and offers scope for further research as required. The review offers the following definition of the LCET sector :

"Industries that produce goods and services aimed at addressing environmental objectives, and in particular, the objective of lowering carbon emissions"

- 11. There are many companies across many different sectors that have adopted (or even developed their own) green technologies with a view on limiting emissions, minimising waste and / or securing energy savings. These are not included in the above definition per se but the learning from such companies supports the sector and a number of companies which are included in the wider LCET definition offer specific services such as alternative fuels / energy provision or pollution / waste management.
- 12. In terms of relative scale, there is some difference of perspective depending on source information and drilling down with statistical confidence to the Nottinghamshire level is not a readily achievable exercise. However, the review notes the following :
  - The sector has and is projected to continue to experience growth rates of between 4-5% annually, having been relatively "downturn proof";
  - The UK ranks 6th in the world in the overall size and value of the sector with alterative fuels; vehicles; wind power, building technologies and geothermal ranking high in the national indicators;
  - At the East Midlands level, alternative fuels, photovoltaic developments, wind power generation, building technologies and energy management being the top five subsectors;
  - Drawing on limited data for the County and drawing derived conclusions from other studies suggests that employment in the LCET sector is as much as 9,700 (about 16% of the total within the East Midlands) in around 340 companies (10% of the total within the East Midlands);
  - An opportunity to secure a greater share exists as the East Midlands looks to have the second highest growth rate of all regions nationally.

- 13. The review also reflects on the national and local drivers for the LCET sector. The Government's Carbon Plan emissions targets are helping propel developments in the sector and associated schemes support this further, including the Green Deal, the Green Investment Bank and developments associated with the Energy Bill which as currently drafted seeks to achieve mass de-carbonisation and a security of energy supply.
- 14. More locally, there are the following projects and business developments :
  - Accelerating a Low Carbon Economy (ALCE) extending the work of the University of Nottingham's Energy Technologies Research Institute, working with businesses to increase innovation, commercialisation and adoption of sustainable energy technologies in the region;
  - N'Tech Funding provides niche sector funding for businesses located within the Nottingham travel to work area in low carbon / clean technologies activity (alongside life-sciences and digital content);
  - The Environmental Technology Centre a knowledge base and incubator environment for SME development in the LCET field with ambitions to grow;
  - An inspiring range of Nottinghamshire companies at the leading edge of LCET developments including Hardstaffs, Strawsons Energy, Alkane Energy, Lindhurst, Hoval and Spinelock amongst other developing companies;
  - D2N2 LEP's Low Carbon Action Plan launched on the 6<sup>th</sup> November, the action points from which are available at Appendix A. A full version of the report is available under background papers.
- 15. The LCET Sector Action Plan seeks to consolidate all this information, and present actions that can build on these opportunities, which may be summarised as follows :
  - Identify Opportunities for Consistent Low Carbon Sector Research & Quantification the research concludes that we are anecdotally rich in intelligence but less so in statistical evidence. This action suggests that further work is undertaken to measure the scope of the sector, this being used to inform further proposals.
  - Support the Development of a New Clean Tech Centre (CTC) in South West Nottinghamshire – the CTC is exploring a further phase and this action suggests a continued liaison with the CTC to identify potential properties / land and finance to help them deliver this.
  - Undertake Research & Feasibility Studies into the Energy Park Concept a number of sites in Nottinghamshire are being explored by the private sector for new alternative energy developments. This action looks to assess the situation of (particularly) former colliery sites in Nottinghamshire and to evaluate their potential for energy parks.
  - Produce a Promotional Framework for the Nottinghamshire Low Carbon Offer two actions combined, designed to maximise Nottinghamshire share of the predicted growth in the sector across the region. It will identify what the Nottinghamshire Low Carbon Offer is, consulting with stakeholders, promoting success stories and eventually produce marketing / web-based documentation.
  - Promote Business take up of Energy Efficiency Measures and Set Up Energy Efficiency Workshops on a Local Basis – this action looks to stimulate efficiency within local businesses and further stimulate the local sector. Venues will be identified to market energy efficiency workshops and promoting measures to business.
  - Support the Development of Energy Valley Hardstaffs, one of the County's pioneering companies is looking to bring forward the concept and pull together support.
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This action will identify what the Council can bring to the phases of development and offer practical help towards its development.

- Assess Market Intelligence on the LCET Sector with HE & FE Institutions and understand and plan for its Skill Requirements – given the anticipated growth in the sector, this action looks to develop labour market intelligence and working with sector businesses and with HE & FE, develop programmes of activity and associated openings with skills funding sources.
- Promote Low Carbon Activity within the Supply Chain and Internal Processes of Nottinghamshire County Council this action seeks to ensure that low carbon criteria are effected through the Council's procurement and other routes. This will allow the Council to support its de-carbonising activities and those within its business supply chain.
- Support the D2N2 LEP Strategy regarding Low Carbon it is recognised that Nottinghamshire will benefit from participating in and the initiatives arising from the D2N2 LEP's activities – particularly in aligning them with the Single Local Growth Fund and EU Funding strategies. The Economic Development team worked closely with the D2N2 LEP in the development of its strategy and the many of the above referenced points are reflected in its Action Points.

### Conclusions

- 16. A sector approach presents an opportunity for Nottinghamshire County Council to focus on key areas of the local economy, and support the D2N2 LEP with its sector priorities. The Low Carbon & Environmental Technologies sector is the first of these to be offered to the Committee; its estimated future growth presents an opportunity for the County Council to maximise its impact for the local economy.
- 17. In order to maximise impact, it is suggested that the Committee reflects on prioritising activity that the Council can directly influence and support, while engaging with the LEP's Low Carbon Plan and thus ensuring that Nottinghamshire businesses benefit from its activities. To that end, it is proposed that the following merit prioritising :
  - The development of a second phase of the Clean Tech Centre within the County;
  - The development of the Energy Valley concept at Hardstaffs;
  - The promotion of low carbon activity within the procurement process and the Council's supply chain;
  - Ensuring Nottinghamshire secures the maximum impact from and influences the further development of the key activities referenced in the D2N2 LEP's Low Carbon Plan, particularly regarding the future availability of resources.

### **Other Options Considered**

18. The Committee may choose not to adopt a sector approach.

### Reason(s) for Recommendation/s

19. Members' views on the overall approach to exploiting the value of key sectors within the Nottinghamshire economy are sought, alongside views and a requested prioritisation of the actions contained within the first sector study.

### **Statutory and Policy Implications**

20. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

### **Financial Implications**

21. As referenced within the report, the overall approach is reflective of a limited available budget, seeking to support delivery impacting on the County by others or secure resources from external sources. However, where budgetary requirements are referenced, these will be factored into the overall planning for 2014/15.

### RECOMMENDATIONS

- 22. It is recommended that :
  - (a) the approach suggested for the development of the sector reviews and action plans is noted;
  - (b) comments are offered on the first of these, being the review of the Low Carbon & Environmental Technologies sector in Nottinghamshire and
  - (c) specifically, members consider the proposed prioritisation of the actions referenced at paragraph 17.

### Report of the Group Manager, Corporate Strategy, Celia Morris For any enquiries about this report please contact: Ben Fowler ext 74881

### **Constitutional Comments**

23. The Economic development Committee has authority to approve the recommendation set out in this report by virtue of its terms of reference. (NAB 08.11.13)

### **Financial Comments**

24. The financial implications are set out in the report. (SEM 08.11.13)

### **Background Papers**

- Nottinghamshire County Council Low Carbon & Environmental Technologies Sector Review & Action Plan (November 2013)
- D2N2 LEP's Low Carbon Action Plan (November 2013)

### Electoral Division(s) and Member(s) Affected

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# SUMMARY OF ACTION POINTS

# ACTION POINT 11

Explore the potential for collaborative with other LEP's such as those in the West Midlands to achieve investment programmes that have sufficient or local mass. D2N2 will also liaise with the Automotive Council which has been tasked 'to bring together the key automotive LEP's ...to determine strategic priorities for local and regional implementation of the national strategy...

# ACTION POINT 12

Work with the UKTI to build and strengthen our low carbon vehicle technology sector inward investment profile.

# ACTION POINT 13

Seek representation on the Advisory Group being established by The Automotive Council and Engineering and Physical Sciences Research Council (EPSRC) 'to align research funding with industry challenges'

### ACTION POINT 14

Provide Innovation support to SME's working in automotive low-carbon vehicle technologies

# ACTION POINT 15

D2N2 will monitor the progress of funds such as the Derby Enterprise Growth Fund and the NTech fund in supporting the growth of low-carbon companies and extend or replicate these funding pots across the wider LEP area.

# ACTION POINT 16

D2N2 will work with the TSB to put in place a programme of R&D financial support, including potentially an Innovation Voucher scheme, to enable SMEs to develop and commercialise tow-carbon technologies

# ACTION POINT 17

D2N2 will convene a workshop to bring together key individuals and organisations to discuss the issue of technology demonstration and develop a project proposal which builds on the availability of local facilities in order to create demonstration opportunities for local companies:

## ACTION POINT 18

D2N2 will actively support proposals from both public and private sectors to develop Business inclubation Centres catering for low-carbon businesses across the LEP area.

### ACTION POINT 19

D2N2 will review the range of low-carbon networks explore the scope for rationalisation and will support a programme of networking events on the proviso that they cover the LEP area and foster collaborations amongst low-carbon SMEs

### ACTION POINT 20

A number of procurement models and support services are currently being developed by a range of organisations to enable low-cathon SMEs to respond to supply chain pressures and successfully tender for major contracts while at the same time helping public-sector organisations develop more cost effective and sustainable procurement policies. D2N2 will work with organisations delivering Procurement projects to assess their effectiveness and to determine how such services can be enhanced with the LEP's support.

### ACTION POINT 21

The LEP will support the work of the UKTI in helping low-carbon businesses develop export markets via a series of trade delegations, attendance at exhibitions, introductions to potential overseas buyers etc.

### ACTION POINT 22

D2N2 will in conjunction with Invest in Notlingham and Invest in Derby, commission the production of a marketing "top/ k//" with a focus on celebrating local low carbon SME success stones

### ACTION POINT 23

D2N2 will provide support to Employer First in building employer engagement into the Low Carbon Skills pilot project

	Plan
	Carbon
	Lov
-	D2N2:

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# SUMMARY OF ACTION POINTS

### ACTION POINT 1

As part of its plan to measure progress in achieving its Growth Plan objectives, D2N2 will work with the Local Authorities, University Business Schools and Colleges to put in place research mechanisms to capture growth trends in the low-carbon goods and environmental services (LCEGS)

# ACTION POINT 2

The LEP will provide funding support for both Nottingham and Derby City Councils to take the lead in developing with partner organisations "*Smart Energy Communities*" prioritised delivery and investment plans for their areas. On the basis of such plans D2N2 will enter a dialogue with the respective Cities to;

- Identify which projects the LEP may be able to support.
- Work with Local Authorities and Investors to create innovative funding mechanisms to support the development of major energy infrastructure investments such as district heating extensions.
- Provide capacity and technical support to enable the Local Authorities to secure ERDF and other forms of European funding to support the delivery of their plans.
- Invest in supply chain events, workshops and business support measures in order to link local businesses to these commercial opportunities.

# ACTION POINT 3

The LEP will encourage Local Authorities, Communities and businesses working in Towns and rural areas of D2N2 to collaborate to develop their own *"Smart Energy Communities"* Plans. Such Plans will assess local current and future energy requirements and local resource opportunities. The Plans will contain practical project proposal by which the adoption of renewable energy sources will be encouraged, low-carbon business supply chain opportunities developed, new technologies pioneered and will be the basis for a dialogue regarding potential financial support from D2N2.

### ACTION POINT 4

D2N2 will work with Local Authorities and relevant organisations from across the LEP area and the Utilities to create a programme of neighbourhood-based building retrofit energy schemes incorporating apprenticeship training and targeted supply-chain initiatives. A key element of this work will be to create innovative funding packages utilising ECO finance matched with European funding.

### **ACTION POINT 5**

D2N2 will also support measures to build better building energy data models linked to the Smart Energy Communities programme to provide organisations and communities with tools which encourage users to benchmark their data against other organisations and building users and share intelligence on energy saving measures.

### ACTION POINT 6

D2N2 will encourage the adoption of sustainable development principles in new-build residential schemes and will target support to capture added benefits relating to the creation of jobs, apprenticeships, training and local supply-chain opportunities and the demonstration of low carbon technologies being developed by local businesses.

### ACTION POINT 7

Establish a Low Carbon vehicles technologies Task Force bringing together key organisations from across the LEP area to develop a *"road map"* as to how innovation and commercialisation can be fostered in this sector. The first task of the Task Force will be to map local technology readiness and supply chain strengths and weaknesses.

### ACTION POINT 8

Nork with Derby City Council to support the implementation of the Global Technology Cluster and its Innovation Campus by helping promote and market its inward investment offer, providing technical support and brokering industrial collaborations.

### ACTION POINT 9

D2N2 will support the development of proposals for a Low Carbon Vehicle Technology Park at the Hardstaff Group site close to the A453 / M1. This will entail investment to create a Business Park cluster of companies working in low-carbon vehicle technology and will include Industrial units, office campus, test-bed workshops and training facilities in conjunction with ocal Universities.

### **ACTION POINT 10**

Enter into a dialogue with Government to determine how local companies can benefit from the recent announcement regarding the creation of a **new Advanced Propulsion Centre** (**APC**) to support the development of new supply chains for low-carbon vehicles. This Centre will receive £1 billion of Government and Industry investment over the next 10 years. D2N2 will develop a relationship with this project and explore if there is an opportunity for this facility to be based in the LEP area.



Report to Economic Development Committee

19 November 2013

Agenda Item: 7

### **REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**

### APPROACH TO SPONSORSHIP AND MEMBERSHIPS

### Purpose of the Report

1. To seek Committee approval for an agreed approach to requests made to the County Council to sponsor events and awards, and to agree membership of economic development related organisations for 2014-15.

### Information and Advice

- 2. The County Council has, in recent years, sponsored many business facing events and awards through its economic development budget and as part of its overall approach to business engagement. These include:
  - a. The Nottingham Post Business of the Year / Entrepreneur of the Year Awards
  - b. A table at the Derbyshire and Nottinghamshire Chamber of Commerce Annual Awards Dinner
  - c. North Notts Business Connections networking events
  - d. North Notts Business Show
  - e. Newark Advertiser Awards
  - f. Land-based apprentice of the year
  - g. Tourism 'STARS' awards

The cost of these sponsorships varies widely, from £500 for a table at an annual awards event to £10,000 to be a headline sponsor of the Nottingham Post Business Awards. A breakdown of costs incurred since April 2012 in terms of memberships / sponsorships / attendance at awards is included as appendix 1.

- 3. In addition, the Economic Development team is frequently approached by partners, businesses and event organisers with requests for financial contributions towards their events or activities. Recently these have included:
  - a. Mark Spencer MP, sponsorship for Hucknall Jobs Fair
  - b. Nottingham Clean Tech centre, sponsorship for national conference
  - c. Invest in Nottingham, sponsorship for the MIPIM property fair
  - d. Small Business Saturday, Federation of Small Businesses

- 4. The County Council also pays annual membership fees to a number of economic development related organisations. These include:
  - Derbyshire and Nottinghamshire Chamber of Commerce;
  - Invest in Nottingham Club;
  - Rural Shops Alliance;
  - Chief Economic Development Officers Society (CEDOS)
- 5. These costs are met from Committee's allocation to business engagement. In the 2013-14 budget, £14,000 has been allocated to business engagement with spend to date of £2,615. The business engagement budget supports the costs of facilitating the Nottinghamshire Business Engagement Group (NBEG) and memberships and sponsorships as outlined above.

### Future proposals

- 6. Given the financial pressures facing the Council, the Chair of the Committee and officers have reviewed sponsorships and memberships and propose agreeing a protocol for sponsorships which would enable these to be handled more transparently. In terms of formal (paid) membership of organisations, it is proposed that changes are made to these memberships within the existing budget envelope allocated for business engagement. These are outlined at paragraph 8 below.
- 7. In terms of future sponsorship, it is proposed that this Committee does not fund headline sponsorship of events such as the Nottingham Post Business Awards, but that the focus should be on sponsoring awards for companies in areas such as workforce development, apprenticeships and support for wider community benefits. Individual requests will continue to be referred to the Chair of the Committee for consideration and sign off within the existing budget allocation.
- 8. Where membership is concerned, it is proposed that the following memberships should form part of this Committee's budget commitments:
  - a. Derbyshire and Nottinghamshire Chamber of Commerce Annual membership currently £1,250
  - Industrial Communities Alliance Annual membership currently £8,000. Pro-rata cost for 2013-14 estimated at £2,000
  - c. Chief Economic Development Officers Society Annual membership currently £350

The financial contribution to the Invest in Nottingham Club is being considered as part of a wider review into place marketing that will be brought to this Committee in December.

 Finally, Committee needs to take into account the costs associated with facilitating the Nottinghamshire Business Engagement Group (NBEG). Budgetary provision of £1,500 per year is allocated to this work to cover venue hire and associated costs.

### **Reason/s for Recommendation/s**

10. To secure approval for a new approach to sponsorship and to agree key memberships that the Committee wishes to maintain going forward.

### **Statutory and Policy Implications**

11. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described in the report.

### **Financial Implications**

12. There is provision in the 2013-14 budget for the pro-rata contribution to the Industrial Communities Alliance. Future costs of sponsorships and memberships will need to be taken into account in the budget setting reports for Committee in the New Year.

### RECOMMENDATIONS

13. That Committee approves the proposals as outlined in relation to sponsorships and memberships to be funded through Committee's budget.

### Report of the Group Manager, Corporate Strategy For any enquiries about this report please contact: Matt Lockley ext 72446

### Constitutional Comments (NAB 08.11.13)

The Economic Development Committee has authority to approve the recommendation set out in this report by virtue of its terms of reference.

### Financial Comments (SEM 08.11.13)

The financial implications are set out in the report.

### **Background Papers**

### Electoral Division(s) and Member(s) Affected

All

### Appendix A – sponsorship and membership costs, April 2012 - present

Item	Cost
Invest in Nottingham Club membership	£500
Support for Invest in Nottingham Club	£5,000
London event	
Nottingham Post Business Awards,	£10,208
sponsorship of Entrepreneur of the Year	
Newark Advertised Business of the Year	£1,955
sponsorship	
North Notts Business Awards	£1,250
sponsorship	
Derbyshire and Nottinghamshire	£1,170
Chamber of Commerce (DNCC)	
membership 2012-13	
DNCC membership 2013-14	£1,250
Table at DNCC Nottinghamshire	£500
Business of the Year awards	
Chief Economic Development Officers	£350
Society membership	
Land-based apprentice of the year	£500
award	
Total	£22,683



19 October 2013

Agenda Item: 8

### REPORT OF CORPORATE DIRECTOR, POLICY, PLANNING AND CORPORATE SERVICES

### WORK PROGRAMME

### Purpose of the Report

1. To consider the Committee's work programme for 2013/14.

### Information and Advice

- 2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
- 3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
- 4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
- 5. The work programme already includes a number of reports on items suggested by the committee.

### **Other Options Considered**

6. None.

### Reason/s for Recommendation/s

7. To assist the committee in preparing its work programme.

### **Statutory and Policy Implications**

8. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

### **RECOMMENDATION/S**

1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

### Jayne Francis-Ward Corporate Director, Policy, Planning and Corporate Services

### For any enquiries about this report please contact: Martin Gately x 72826

### **Constitutional Comments (HD)**

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

### Financial Comments (PS)

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

### **Background Papers**

None.

### Electoral Division(s) and Member(s) Affected

All