

29th October 2012**Agenda Item: 8****REPORT OF SERVICE DIRECTOR FOR JOINT COMMISSIONING, QUALITY
AND BUSINESS CHANGE****NOTTINGHAMSHIRE COUNTY COUNCIL'S ADULT SOCIAL CARE MARKET
POSITION STATEMENT****Purpose of the Report**

1. To note Nottinghamshire County Council's draft Market Position Statement (MPS) and to approve publication.

Information and Advice**Background**

2. On 11th June 2012 Committee agreed a report recommending that a local MPS be developed, taking up the offer of guidance from the Institute of Public Care (IPC), Oxford Brookes University as part of an East Midlands Joint Improvement Partnership programme.
3. A MPS is a brief analytical document aimed at giving key information useful to both existing providers who want to plan their future business, as well as new providers who may want to enter the local market. It is not aimed at the general public and should direct to other plans and sources of information rather than repeating them. It includes the Council's view of the current provision in the social care market, what the gaps are, the types, quality and what it believes is a fair price for services needed for the future. It should act as a calling card, giving providers one point of contact for further information and discussion.

Policy Context

4. For several years Government policy has set out the expectation that local authorities will significantly reduce their role as direct providers of care and also take considerably less of a direct purchasing role. 'Caring for our Future; Reforming Care and Support' July 2012, strengthens this and sets out the intention to introduce a duty upon local authorities to promote diversity and quality in the range of local provision available. This means ensuring there are enough of the right types of services at the right price for people who have to pay for their own care and support, as well as those eligible for local authority funding. Critical to this is the availability of relevant and up-to-date information to providers of social care services regarding the Council's commissioning intentions and

requirements. This will also assist the Council to respond to the many enquiries received from care and support providers in a more accurate and consistent way.

5. The Government has announced that it will provide support to all local authorities to fulfil this market development role through a new initiative; 'Developing Care Markets for Quality and Choice'. This programme is being delivered by the Institute of Public Care (IPC), Oxford Brookes University who developed the original MPS toolkit <http://ipc.brookes.ac.uk/publications>. As indicated in paragraph 2 above, Nottinghamshire County Council has already benefited from support provided by IPC in the development of our local MPS and received positive feedback on the attached draft (**Appendix**). This further work will enable the Council to strengthen its approach to market development across the various social care service areas.

Moving forward

6. The MPS does not set policy; it records a summary of decisions made with relevance to their impact on and opportunities on offer to providers. In order to keep the MPS as a live document it is recommended that it is placed online in such a way that any section can be up-dated separately as and when Members approve policy changes or as services develop. This will keep it more timely and useful than a yearly review of the full document.
7. Links will be made to ensure consistency with the refreshed Joint Strategic Needs Analysis (JSNA), Health and Wellbeing Strategy (HWS) and emerging joint commissioning priorities for 2012/13.
8. This first MPS is aimed primarily at the social care market, whilst taking into account the role of wider local government and partners, for example, housing, education, leisure services and health. This includes services that the Council commissions in partnership with Health, but is essentially focusing on services commissioned by Nottinghamshire County Council. The value of completing a joint MPS in the future will be explored with Health partners.

Governance and Resources

9. The work reports in to the ASCH&PP Senior Leadership Team and is being undertaken within existing resources in the Joint Commissioning Unit, with information being collated and analysed from across the local authority.

Other Options Considered

10. It is anticipated that the MPS will bring significant benefits to the Council and providers of social care services so that services can be developed and configured to meet the needs of local people. This is considered to be the best means of informing providers of social care services of the Council's plans for service development.

Reason/s for Recommendation/s

11. This report is for information purposes only and there are no specific recommendations.

Statutory and Policy Implications

12. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

It is recommended that the Adult Social Care and Health Committee:

- 1) approve the final version of Nottinghamshire's Market Position Statement
- 2) note future work planned with providers to develop the local market.

CAROLINE BARIA

**Service Director for Joint Commissioning, Quality and Business Change
Adult Social Care, Health and Public Protection**

For any enquiries about this report please contact:

Sue Batty

Group Manager, Joint Commissioning.

Sue.batty@nottscc.gov.uk

Constitutional Comments

13. The report is for noting only.

Financial Comments (RWK 09/10/2012)

14. There are no financial implications arising from the report.

Background Papers

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

- a. Caring for our future: reforming care and support – White Paper July 2012
<http://www.dh.gov.uk/health/2012/07/careandsupportwhitepaper/>

Electoral Division(s) and Member(s) Affected

All.

ASCH63