

**Nottinghamshire Police**  
**ALCOHOL STRATEGY & ACTION PLAN**  
**2015-2018**



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## 1.0 EXECUTIVE SUMMARY

The Nottinghamshire Police Alcohol Strategy and Action Plan is aligned to the Nottinghamshire Police Substance Misuse Strategy 2013-2018<sup>1</sup>.

As this alcohol document follows the substance misuse strategy, it does update on certain aspects in response to national and local developments since 2013.

The Nottinghamshire Police Alcohol Strategy takes in to account the strategic priorities of the Police Crime Commissioner, as documented in the Police & Crime Plan 2015-2018<sup>2</sup> and the Alcohol Strategy & Action Plan 2015-2018<sup>3</sup>.

This strategy reflects the commitment to address the greater impact to people from alcohol misuse over other substances; recognising the “*destruction alcohol can inflict on individuals, families and communities*” . (OPCC Alcohol Strategy).

Account is taken of the PCCs priority action areas and this action plan correlates police activities in support of the PCC plan.

## 1.2 ALCOHOL VISION

The Nottinghamshire Police vision relating to alcohol is;

*To make Nottinghamshire a **safe, healthy and responsible** place by working with partners to prevent and reduce alcohol consumption and related crime and disorder, thereby improving the quality of life for people who live, work and visit Nottinghamshire.*

## 1.3 ALCOHOL STRATEGIC THEMES

There are four strategic themes for alcohol misuse which remain in confluence with the PCC and Government thinking;

1. Tackle the underlying causes of alcohol abuse and promote recovery
2. Reduce violent crime
3. Discourage underage drinking
4. Promote healthier lifestyles

These priorities are being delivered through the Police's ongoing commitment to partnership working with key agencies including;

- Commissioned recovery services and diversion schemes
- Retailers & Licensees
- Health Sector
- Trading Standards and other public sector bodies
- Local Authorities & Community Safety Partnerships

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<sup>1</sup> <http://intranet/Departments/BusinessFinance/corporatelibrary/Strategies/index.shtml>

<sup>2</sup> <http://www.nottinghamshire.pcc.police.uk/Public-Information/Police-and-Crime-Plan/Refreshed-Police-and-Crime-Plan-2015-2018.aspx>

<sup>3</sup> <http://www.nottinghamshire.pcc.police.uk/Document-Library/News-and-Events/Alcohol-Conference/Alcohol-strategy-refresh.pdf>

## 1.4 ALCOHOL, FORCE OBJECTIVES:

There are six Force objectives relating to alcohol:

1. Change behaviour, so that people do not think it is acceptable to drink in ways which cause harm either to themselves or others;
2. Reduce alcohol related violence (including domestic violence), crime and anti social behaviour;
3. Reduce the percentage of people who perceive alcohol misuse related ASB to be a problem in their area;
4. Improve the management and planning of the night time economy;
5. Reduce the level of alcohol related harm to children and young people;
6. Improve assessment and treatment programmes for alcohol misuse offenders.

## 1.5 REFERENCE DOCUMENTS

Following the Substance Misuse publication of 2013, a number of additional key documents have contributed to this strategy:

- Police and Crime Commissioner: Alcohol Strategy & Action Plan 2015-18<sup>4</sup>;
- Police and Crime Commissioner: Refreshed Crime & Police Plan 2015-18<sup>5</sup>
- Anti-social Behaviour Act 2014<sup>6</sup>
- Nottinghamshire County Council. Health & Wellbeing Strategy 2014-17<sup>7</sup>
- Nottingham City Council. Health & Wellbeing Strategy 2013-16<sup>8</sup>

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<sup>4</sup> [www.nottinghamshire.pcc.police.uk/.../Alcohol-strategy-refresh.pdf](http://www.nottinghamshire.pcc.police.uk/.../Alcohol-strategy-refresh.pdf)

<sup>5</sup> <http://www.nottinghamshire.pcc.police.uk/home.aspx>

<sup>6</sup> <https://www.gov.uk/government/collections/anti-social-behaviour-crime-and-police-bill>

<sup>7</sup> <http://www.nottinghamshire.gov.uk/caring/yourhealth/developing-health-services/health-and-wellbeing-board/strategy/>

<sup>8</sup> <http://www.nottinghamcity.gov.uk/onenottingham/index.aspx?articleid=16877>

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## 2.0 THE IMPACT OF ALCOHOL

### Nationally

According to the Government Alcohol Strategy, March 2012:

- There were 1 million alcohol-related violent crimes and 1.2 million alcohol-related hospital admissions in 2010/11 alone;
- 22,000 preventable deaths per year are associated with alcohol;
- Around half of all violent crimes and a third of all reported domestic abuse cases are alcohol related;
- £21billion annually is the estimated cost to society in addressing alcohol related harm;
- Up to 70% of accident and emergency admissions at peak times are alcohol related;
- £95 million is spent each year on specialist alcohol treatment;
- Over 126,000 admissions to hospital are for mental and behavioural disorders from alcohol misuse. This is a significant 75% increase in 10 years.

### Locally

A conservative estimate indicates that approximately 21% of adults in Nottinghamshire<sup>9</sup> are drinking at increasingly high levels which increase their risk levels significantly for mental and physical problems.

- Nottingham City has an exceptionally high density of pubs and clubs compared with elsewhere in the region and a high density of off licenses<sup>10</sup>;
- Nottingham City has a significantly higher rate of alcohol related hospital admissions than England and it is increasing by approximately 11% each year<sup>11</sup>;
- 20% of all violent crime in the city occurs within the city centre and is linked to the night time economy<sup>12</sup>;
- Alcohol is the primary substance of choice for young people across Nottinghamshire, and is also the substance of choice that they are most affected by in relation to estimates of problematic parental use<sup>13</sup>;
- 200,000 working days are lost each year through alcohol misuse and there is a rising number of alcohol-related hospital admissions (up 33% over 5 years)<sup>14</sup>
- There is an apparent North/South divide across Nottinghamshire County with 43% of all alcohol related hospital admissions coming from Mansfield and Ashfield<sup>15</sup>;
- Bassetlaw has the highest rate of under 18's alcohol specific hospital related admissions<sup>16</sup>.

<sup>9</sup> Nottinghamshire County / City Joint Strategic Needs Assessment 2011/2012.

<sup>10</sup> Safe. Responsible. Healthy: Nottingham's approach to alcohol 2012-2015.

<sup>11</sup> Ibid.

<sup>12</sup> Ibid.

<sup>13</sup> Nottinghamshire County Joint Strategic Needs Assessment 2012

<sup>14</sup> This is my NHS: <http://www.nottspct.nhs.uk/healthy-living-advice/alcohol-information.html>.

<sup>15</sup> Nottinghamshire County Joint Strategic Needs Assessment 2012.

<sup>16</sup> Nottinghamshire County Joint Strategic Needs Assessment 2012.

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### 3.0 FORCE ALCOHOL ACTION PLAN

The following plan takes regard to specific actions under the 5 themes documented in the PCC Alcohol Strategy:

- Working Together to Share Intelligence
- Early Intervention & Education
- Recovery & Support
- Diversion & Prevention
- Enforcement

It outlines further activity which gives an insight of the police contribution and approach to working in partnership on alcohol harm reduction.

	Activity	Lead by	Supported by
<b>PCC Theme: Working Together to Share Intelligence</b>			
Protect/Prevent	Increase effectiveness of Pub Watch scheme through proactive partnership with police. Maximise ban from one ban from all approaches.	City & County Licensing Dept	Local Authority Licensing Teams  Local Teams      Neighbourhood NPTs
Protect	Promote gathering of intelligence on under age sales. Including Crimestoppers, Community Protection Helpline, Trading Standards	Intelligence Depts	NPTs  Police and Council Licensing Depts
Prevent	Coordinated social media campaign	Police Corporate Comms	CDP and CSP Comms
<b>PCC Theme: Early Intervention &amp; Education</b>			
Prevent	Pilot Community Alcohol Partnerships (CAPs) in priority neighbourhoods where a need is identified. Currently in Ashfield, Mansfield.	Local Teams      Neighbourhood	CDP and CSPs
<b>PCC Theme: Recovery &amp; Support</b>			

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Protect	Fully implement guidance on cross allegations in cases of Domestic Violence	Public Protection	BCU Investigation Teams
<b>PCC Theme: Diversion &amp; Prevention</b>			
Prevent	Expand the number of quality mark schemes across Notts (Purple Flag/Best Bar None)	CDP/CSPs	NPTs
Protect	Strengthen Alcohol Diversion Schemes across City & County, encourage its use for relevant offences. Ensure consistency of delivery. Expand scheme to 16-18yr olds.	City & County nominated leads	Supt Pearson. CRI Commissioned service
Protect	Expand use of innovative means to support management of on-licence premises with door staff, including: Vulnerability training. Cocaine torches. ID scanners. Smartphone age/ID apps Breathalisers	City & County Licensing	LA Licensing SIA Pub Watch NPT/NTE plans
<b>PCC Theme: Enforcement</b>			
Pursue	Increase number of licensing officers employed by Notts Police	City & County Command	
Pursue	Earlier intervention of those already under the influence of alcohol who drink to excess, using police powers such as Direction to Leave: Sec 35 ASB 2014 Act.	CSP Operational Leads though NTE plans	City & County Licensing Teams
Pursue	Increase the number of test purchase and other enforcement tactics to address the supply of alcohol to under 18s.	CSP Operational Leads with City & County Licensing Teams	LA Licensing Teams
Protect	Engage CJ Partners to explore viability of specific Family Drug & Alcohol Courts	CJ Command	
Protect	Increase use of treatment as a condition of bail and conditional cautioning	CJ Command	
<b>ONGOING POLICE ACTION IN ADDITION TO PCC ACTION AREAS</b>			
Prevent	Continue the Nottinghamshire Association	Police Chair	Force Alcohol Lead

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	<p>Licensing Group (NALG). Update on legislation and interpretation.</p> <p>Review terms of reference to consider: Sharing good practice and agree opportunities for collective implementation.</p> <p>Consider its relationship with current LAAA and any opportunity to merge both platforms</p>		<p>City &amp; County Licensing</p> <p>LA Licensing</p> <p>Trading Standards</p> <p>Gambling Commission</p> <p>Fire</p> <p>Health</p>
Prevent	<p>Review LAAA group as current initiative reaches conclusion. Explore opportunity for sustained implementation and potential to draw in other representation (e.g. NALG).</p> <p>Review terms of reference</p>	Force Alcohol Lead	<p>City &amp; County police leads</p> <p>LA reps from Licensing</p> <p>CDP</p> <p>OPCC</p> <p>Home Office</p> <p>Fraser Brown Solicitors</p>
Prevent	<p>Acknowledge CSP local alcohol action plans already in place and assess the police contribution those plans.</p> <p>Review “Alcohol” as an agenda item at Local Operational Meetings: City and County</p>	CSP CI Ops Leads	CSP/CDP
Prevent	<p>Review Best Bar None Tactical Group and its connection to other operational groups. Explore potential to merge this platform with others e.g. LAAA/NALG</p>		
Protect	<p>Review and maximise use of Innkeeper across Force. Explore opportunities for opening access to LA Licensing Officers if not already in place</p>		
Protect/Pursue Prevent/Prepare	<p>Review NTE Plans across County/City. Ensure tactics reflect strategic priorities for early intervention of alcohol generated issues</p>	Force Alcohol Lead	<p>City &amp; County Alcohol Lead</p> <p>City &amp; County Licensing</p>
Protect/Pursue	<p>Consult with DTF leads to monitor the impact on</p>	Force Alcohol Lead	DTF: Response,

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<b>Prevent/Prepare</b>	<b>alcohol agenda from changes to operational models in Response, Investigation &amp; Neighbourhoods</b>		<b>Investigation, Neighbourhood Leads</b>
<b>Prevent</b>	<b>Consult with Preventing Demand leads and explore opportunities to increase the prevent focus on alcohol misuse agenda</b>	<b>Force Alcohol Lead</b>	<b>Prevent Team</b>
<b>Prevent</b>	<b>Embed Cardiff Info sharing model across City and County. Maximise prevention and pursue opportunities through analysis of data that provides both strategic and tactical value.</b>	<b>Force Alcohol Lead</b>	<b>Force Performance Analyst Notts County Council Partnership Analyst CDP Analyst Public Health England</b>
<b>Prevent</b>	<b>Govern the incident recording regime that identifies impact of alcohol on crime and non crime. Focus on use of 'alcohol qualifiers' within 'Vision' which can be analysed to give a picture of crime and non crime.</b>	<b>Contact Management Command</b>	<b>Force Alcohol Lead</b>
<b>Pursue</b>	<b>Maximise opportunities to hold individuals and establishments to account reducing levels of tolerance to breaches of licensing regulations and unacceptable behaviour.</b>	<b>City &amp; County Licensing</b>	<b>NPTs LA Licensing</b>
<b>Prevent</b>	<b>Explore potential for co-location of LA and Police Licensing Officers to improve collaborative approaches, working fully in partnership and achieve VFM</b>	<b>Force Alcohol Lead</b>	<b>Prevent Command BCU Command</b>
<b>Prevent</b>	<b>Better understand drinking habits of persons arrested through intelligence debriefs as routine. Ensure opportunities to refer to recovery partners are made</b>	<b>CJ Command</b>	<b>Force Alcohol Lead</b>
<b>Protect/Pursue Prevent/Prepare</b>	<b>Ensure Force is represented at a National level including ACPO. To harvest good practice and share learning from Force</b>	<b>Force Alcohol Lead</b>	<b>City County Licensing CDP/CSPs</b>

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**4.0 LINES OF ACCOUNTABILITY:**

Since publication of the 2013 Substance Misuse Strategy, changes to the systems and form of the organisation has taken place. The governance structure for the Alcohol Agenda now takes the following form.

