

| JOBS, SKILLS AND TRAINING | | | | |
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| Ambition 1: enhance Nottinghamshire's reputation for being the home of great employers | | | | |
| Outcomes | Actions | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Increase in the number and visibility of Nottinghamshire employers who invest in their workforce and are socially conscious | Link Living Wage outcomes to the County Apprenticeship Project and the Nottinghamshire Economic Development Capital Fund | 20% of apprentices moving into jobs that pay the Living Wage 75% of jobs created through the Capital Fund paid at the Living Wage | Linked to Futures contract (see below) On-going Capital Fund; £10,000 technical support + significant staff time | Apprentices in the 'YES' scheme are participating in their training and haven't yet moved into permanent employment. To date of all approvals, all the jobs created are at the LW level with the exception of jobs at two companies where they are working towards the 100% figure. At present the overall figure is 88%. |
| Ambition 2: help Nottinghamshire companies to offer the best possible apprenticeships | | | | |
| Outcomes | Actions | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Increase in the number of SMEs offering apprenticeships for the first time | Manage the County Apprenticeship Project with Nottinghamshire Futures Promote apprenticeship opportunities through business networks | 86 new employers recruiting apprentices 82 young people taking up new apprenticeships Promotion is ongoing | £74,500 cumulative spend until the end of September £267,500 remaining. | April to September 2015, 20 new employers recruiting apprentices 21 young people taking up new apprenticeships Cumulatively there are 128 apprenticeships from a total target of 166. Due to the payment profile of grants, the spend profile is loaded towards the latter part of the project. |
| Increased levels of employment among young people who are LLDD and/or NEET | Broker partnerships with employers and training providers | 25 starts 15 supported internships | £27,393 cumulative spend, £130,607 remaining. | April to September 2015, 9 learners have commenced work placements and 7 learners have commenced their supported internships. Cumulatively, there are 24 work placements, 10 supported internships and 4 jobs. |

| Ambition 3: help vulnerable and isolated people across the County access work and training | | | | |
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| Outcomes | Actions | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Continued operation of Nottinghamshire Work Club network | Support nine Work Clubs across Nottinghamshire. | Under review | £60,000 | <p>Nine Work Clubs operate across the county and are delivered in libraries. Subject of a separate report to Committee.</p> <p>Up to September, 19 individuals have been assisted with transport solutions to access work and training. 4 of these have been directly enabled by NCC's contribution (in geographical areas not covered by other funding). £10,000 of the allocated funding has been spent, with the further £10,000 to be paid by December. The NCC contribution to the scheme has resulted in £65,000 leverage from other sources of funding.</p> |
| Enable unemployed people to access job opportunities where transport is a barrier | Service Level Agreement with the Wheels to Work programme | | £20,000 | |

| ENABLING BUSINESS GROWTH | | | | |
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| Ambition 4: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| National and local business support influenced and geared to the needs of existing businesses within the key sectors across the County to stimulate growth | Maintain an overview and participation within D2N2 working groups on key sectors and growth hub models | Secure D2N2 Growth Hub sector presence in Nottinghamshire's Innovation Centres Ensure a minimum of 25% of Growth Hub interventions are with Nottinghamshire companies | Staff time Staff time, possible revenue resource for business advice | <p>The Council continues to participate in the D2N2 Growth Hub Project Board, influencing its reach and ambitions over the initial 2015/16 financial year. The Hub is operating on finite resources, supporting the core hub plus specialist innovation support and business support to businesses seeking finance. This ceases in April 2016. Pera delivers the innovation support and they have linked with Ox-In to maintain a relationship with the Innovation Centres tenants as appropriate. EMB deliver the N2 business support geared towards the N2 Business Growth Fund.</p> <p>Within its limited resources, over the first ten months of operation, the Growth Hub is making good progress in reaching businesses across the area, as follows (Sept 15 figures):</p> <ul style="list-style-type: none"> - 1,034 businesses assisted; monthly totals rising month on month from the initial 26 to 190 pm; - 42,423 unique visitors to the website; monthly totals rising from the initial 2,700 to 5,426pm; - An 85% satisfaction rate; - Nottinghamshire businesses currently make up 18% of total businesses assisted, below the target. |
| D2N2 sector priorities reflect Nottinghamshire growth ambitions | Influence D2N2 sector planning with practical projects and proposals for funding which | Develop sector plan for social care Review sector plans for low carbon and | Staff time | Work is underway to develop a social care economic plan; engagement continues with the LEP's low carbon group and the development of the Manufacturing Forum continues. |

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| <p>Nottinghamshire companies get maximum benefit from financial products available to them</p> | <p>relate to Nottinghamshire businesses</p> <p>Maintain understanding of and relationships with key financial assistance schemes</p> <p>Promote availability of existing and new schemes across Nottinghamshire's business community</p> <p>Strengthen the key account approach with Nottinghamshire businesses</p> | <p>advanced manufacturing.</p> <p>Consider reviews by LEP and others of access to finance schemes and Growth Hub provision</p> <p>Number of successful bids by Notts. companies for financial products and grants</p> <p>Maintain existing 36 key account relationships and generate 30 new. Develop performance framework to monitor the value of this work</p> | <p>Staff time, recruitment and revenue resources</p> | <p>The N2 BGF commenced considering applications in September. NCC is represented on its Panel but it is too early to reflect on success. Relationships are also maintained with the Invest to Grow funding which operates across the East Midlands. As it stands, c.23% of all awards have been made to Nottinghamshire companies, with a total of 19 applications either approved or being considered, bringing £2.6M of funding to investments of £11.5M. This has the potential to create over 300 jobs. Generally, liaison is maintained with both sources in the context of the Capital Fund operations. Further, the Growth Hub will be reflecting on access to finance across the wider LEP area and the Devolution Deal relates.</p> <p>At its November 2015 meeting, the EDC approved a report confirming a commitment to £150,000 over a 3 year period to support the Hub with a greater investment in Nottinghamshire companies. The EDC also agreed that this be used as match funding towards an ESIF submission enhancing the Growth Hub offer and potentially affording the Council the opportunity to access £300,000 to employ 2 members of staff over this period. This resource will also support NBEG (see below) and facilitate the existing and new key accounts. Related, a review of business engagement will be brought to the Committee in the new year, alongside the finalisation of the above proposals.</p> |
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| Ambition 5: understand the growth needs of key businesses and sectors in Nottinghamshire and support the development of new products and services to achieve business potential | | | | |
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| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Improved County Council relationships with the wider Nottinghamshire business community | Review and restate the vision and purpose of the Notts. Business Engagement Group. Ensure NBEG's role as the business voice in relation to D2N2 and the Combined Authority is established. | Under review | Staff time £5,000 for development and hosting business events | An action plan has been developed with a sub-group of NBEG, endorsed by the wider Group at its October meeting. A revised terms of reference is being prepared as a result of this action planning process. Resources for the further supporting of the Group's ambitions have been included within the County Council's contribution to the LEP's Growth Hub submission for ESIF resources. This was the subject of a report to the Economic Development Committee in November 2015. See Ambition 4 above. |
| Ambition 6: support Nottinghamshire to become <i>the</i> place for new business starts and business growth | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| The County's Innovation Centres are recognised for hosting and supporting new and high growth businesses | Maximise occupation and graduation levels from the Innovation Centres Ensure Oxford Innovation delivers against business support targets | Innovation Centres targets currently being negotiated with the contractor and Strategic Management Board – will be reported to this Committee in June | Ongoing contract with Oxford Innovation, plus: Workshop Turbine: £35,045 depreciation; £15,000 deficit provision; £75,000 capital refurb; £20,000 building | Contracts Target for Year 5 (15/16) agreed and being worked to - including a new Weighting Scheme to incentivise broader performance targets – over and above financial. There is particular emphasis on hours, quality and reporting of business support and access to a programme of events. Graduation KPIs have been reiterated (definitions and reporting requirements) and occupancy targets are set at 88% per centre. 14/15 Customer Satisfaction Survey is complete – including an Action Plan for 15/16. Overall, 89% of tenants are happy with their centre, rating it as good or excellent. This was highest at Newark at |

ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2015-16

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| A flourishing culture of entrepreneurship, business start-ups with maximised sustainability into established businesses | TBC, pending establishment of D2N2 Growth Hub and first wave of EU funding targeted at business support. Review of this activity and potential gaps in Nottinghamshire will inform future proposals for Committee | TBC | sinking fund Staff time, possible call on revenue budget | 92%, with 87% at Worksop and 89% at Mansfield (although the latter had the only poor rating at 2%. Overall, 23% said they felt their centre had got better in the last 12 months, 63% said the same, whilst 14% said it had got worse. Soft Market Testing and options Appraisals underway to inform the next contract form and procurement – contract to commence 1 st April 2017. As reported to Committee in November, plans to enhance the Growth Hub model are well developed and Nottinghamshire County Council's contribution to this has been confirmed, subject to the outcome of the EU funding bid. Ambition 4 above relates. |
| Ambition 7: harness the Council's spending and contract power to drive Nottinghamshire's business growth, new business practices and to improve local skills | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Procurement strategy 2014-2018 | Write the Procurement Strategy | A review of the draft strategy was undertaken in August 2014 which was followed by a period of consultation with key stakeholders on the content. It is | Staff time | The procurement strategy 2015/18 went to the Council's Policy Committee 15 th July 2015 and was duly approved. The strategy will ensure procurement activities are undertaken efficiently and economically whilst contributing to the realisation of the economic, social and environmental benefits for the County, aligning with the strategic aims and objectives of the Council's Strategic plan and with other corporate and service strategies, plans and procedures to drive a "One Council" approach. |

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| | | anticipated that the final version of the strategy will go to the Commissioning and Procurement Board for approval in April/May 2015. | | |
| Ambition 8: market Nottinghamshire as <i>the</i> place for inward investment and visitors alike | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Collaborative approach towards inward investment and visitor economy agreed | Develop a shared approach to place marketing across Nottinghamshire to drive inward investment and tourism related activity forward. | Outcomes and outputs expected from the new Place Marketing Organisation will be negotiated during the 6 months' transition to September 2015 | £69,000 towards the transitional phase; £100,000 for the new Place Marketing Organisation from October 2015 – March 2016 | Place Marketing Organisation formally established in April 2015. Interim chair appointed and new board recruited. Service Level Agreements are being developed. |
| Enhanced visitor experiences to encourage repeat and overnight visits | Support the ongoing development of the industrial heritage offer, National Civil War Centre and Pilgrim Fathers project | 3 bids for Heritage Lottery Fund supported | Staff time, LEADER programme | <p>National Civil War Centre open (NCC capital contribution with HLF and N&SDC funding).</p> <p>Pilgrim Father's feasibility Study complete – jointly funded by NCC and BDC. HLF bid under consideration – BDC to lead. Key economic opportunity to align with Mayflower 400 being led by Plymouth City Council – BDC and DMO leading on this.</p> <p>The £3.4m LEADER Programmes launched November 15. After admin budget deductions, Rural Tourism grant allocations equate to 25% of the award which is estimated at just over £700k (dependent on varying exchange rates)</p> |

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| | | | | <p>NCC successfully bid for LEP Growth Fund monies to support the costs of a D2N2 Accommodation Study. This is a key output of the LEP Visitor Economy sector Plan.</p> <p>Continued work with the Visitor Economy Advisory Group – the LEP Sector Group and the D2N2 Rural Reference Group – including work to support the take up of the £350k EAFRD funding available for Rural Tourism.</p> |
| Ambition 9: ensure the effective delivery of the Nottinghamshire LEADER programmes | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| LEADER programmes launched and first tranche of investments made | <p>Accountable body functions established and staff recruited.</p> <p>Programmes launched.</p> <p>First tranche of applications received and considered.</p> | <p>Successful launch of two Nottinghamshire LEADER programmes in June 2015.</p> <p>Target for number of applications received / awards made to be developed after year one of the programme</p> | <p>Staff time.</p> <p>LEADER programme staff funded through LEADER resources</p> | <p>The Funding Agreement with the Rural Payments Agency (RPA) has been signed and the programmes and website launched November 2015.</p> <p>Open call for outline applications January 2016– subject to final training from the RPA. Project spend scheduled from 1st April 2016.</p> <p>Extensive engagement programme underway at the local level (Notts. County Show, NBEG, Business Clubs, Town and Parish Council events, editorial etc.)</p> |

| INFRASTRUCTURE AND ASSETS | | | | |
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| Ambition 10: unlock capital investment in Nottinghamshire | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Encourage capital investment in Nottinghamshire companies | Manage the Nottinghamshire Economic Development Capital Fund (NEDCF) | An additional min 7 companies supported, creating a further min 50 FTE jobs. Additional leverage of min £6M | Staff time £10,000 for technical support | Two rounds of the NEDCF have now been opened and a report was considered by the EDC in September 2015. Building on this position, 17 awards totalling £2M have been made under both rounds to date, delivering 183 jobs. A further 5 applications from Rd 2 are under consideration and if approved would leave a further £3M available under future rounds. A review will determine when the Fund will re-open, likely to be in January 2016. |
| | Evaluate demand for the fund and its impact to inform future investment priorities | Explore relationships with proposed LEP-wide business finance programmes within the context of the Growth Hub | Staff time | Operational relationships are maintained with the main publicly supported routes to finance both directly and via the Growth Hub as referenced under Ambition 4 and links are established with the LEP which is exploring plans for additional business finance. |
| Ambition 11: deliver fibre broadband to Nottinghamshire communities and exploit the opportunities for accelerating business growth | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Superfast broadband access to 95% of Nottinghamshire premises | Mobilise and deliver phases 4-6 of co-investment contract with BT | Phase 4 - 6 delivery: 22,204 premises passed Business Support Seminar programme procured | Annual revenue expenditure to date c. £120,000. Existing revenue budget for the programme will be exhausted in 2016. Programme | Premises passed as per target Procurement of Business Support Seminar Programme postponed as ESIF/ERDF funding call only launched in Summer of 2015 |
| Business growth | Design and deliver a | | | 233 businesses supported with a broadband connection voucher |

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| <p>driven by access to the new fibre-based broadband network</p> <p>Extend coverage in Nottinghamshire to circa 98%</p> | <p>market stimulation programme</p> <p>Conclude negotiations for contract 2</p> | <p>110 businesses supported</p> <p>Contract 2 with BT and BDUK signed off</p> <p>Digital Champions Network launched</p> <p>10% increase in take-up of fibre broadband services achieved (from a baseline position of 10.6%)</p> | <p>management requirements to be reviewed in Q3-4 2015-16 on the outcome of contract 2 procurement</p> <p>£30,000 for broadband demand stimulation</p> | <p>Contract 2 signed. Additional funding commitment of £1.32m secured in order to achieve universal 95% superfast coverage speeds in all districts/boroughs</p> <p>£30,000 broadband demand stimulation budget fully accounted for.</p> <p>44 registered Digital Champions to date. Digital Unite remain on track to exceed the expected profile of the recruitment of 60 Digital Champions by March 2016.</p> <p>Take up to end of Sept stood at 18.56%; edging ever closer to the crucial 20% threshold where the contractual claw back mechanism will be triggered.</p> |
| Ambition 12: enhance Nottinghamshire's reputation as a 'connected County' | | | | |
| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| <p>Nottinghamshire's key transport priorities are supported by D2N2 and Sheffield City Region LEP and national government investment</p> <p>Increased GVA and jobs growth stimulated by significant</p> | <p>Develop proposals and lobby for investment in Nottinghamshire's transport networks that impacts positively on economic growth</p> <p>Deliver major schemes as identified within the Local Transport Plan and supported as</p> | <p>Review once direction of travel in terms of future Growth Deals is clear following General Election</p> | <p>Staff time</p> | <p>Future transport funding discussions undertaken with Government as part of Devolution negotiations.</p> <p>Business cases being developed for approval of LGF funded schemes; and discussions ongoing with BDC, D2N2 and SCR concerning Worksop Vesuvius works.</p> <p>£37m secured from Network Rail and LGF (D2N2, L&L and SCR LEPs) for MML line speed improvements at Market Harborough but work ongoing to obtain the remaining £9m funding gap to deliver the improvements.</p> <p>Review/prioritisation of future major transport schemes to be undertaken over 2015/16. On specific schemes:</p> |

ECONOMIC DEVELOPMENT STRATEGY – DELIVERY PLAN 2015-16

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| investment in key road and rail schemes | priorities for funding by the D2N2 Local Transport Body | | | <ul style="list-style-type: none"> • Works started on Hucknall Town Centre Improvement Scheme in October 2015; • New Worksop bus station opened August 2015; • Highways England A453 improvements opened July 2015; • Works on A57/St Anne's Drive, Worksop and Harworth junction improvements scheduled to start later in 2015/16. |
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| Ambition 13: support Nottinghamshire's thriving towns and service centres | | | | |
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| Outcome | Action | 2015-16 measure and target | 2015-16 resources | Dec 2015 update |
| Enhanced viability of towns and service centres | <p>Work with Borough and District Council partners to identify towns and service centres that would benefit from the master-planning approach</p> <p>Develop plans for Mansfield to improve the sustainability and viability of its town centre</p> <p>Explore the potential for BID models in other centres</p> | <p>Towns and service centres plan developed through N2 Joint Committee</p> <p>Bids related to the heritage of Mansfield town centre developed and submitted</p> <p>Towns and service centres plan developed through N2 Joint Committee</p> | Staff time, potential revenue resources | <p>The opportunity to bid for Local Growth Fund resources has shaped a potential Nottinghamshire Town Centre Programme. The County Council facilitated early discussions on this with borough and district council partners and an expression of interest was submitted to the D2N2 LEP in October 2015. If successful, this would enable a £60 million regeneration scheme to be delivered, with over £20 million investment through the Local Enterprise Partnership's Growth Deal programme.</p> <p>The Economic Development team is represented on a number of town-centre related partnership boards, including newly established boards in Rushcliffe. Town centre development proposals are being developed and the BID model is being considered.</p> |