

6 January 2016

Agenda Item: 10

**REPORT OF THE CHAIR OF THE HEALTH AND WELLBEING BOARD
CHAIR'S REPORT****Purpose of the Report**

1. To provide members with information on issues relevant to the Health and Wellbeing Board.

Information and Advice**2. NHS Health checks – Rushcliffe campaign**

I was pleased to be invited to the launch of a campaign to increase uptake of NHS Healthchecks by Rushcliffe Clinical Commissioning Group (CCG), Rushcliffe Borough Council and Nottinghamshire County Council's Public Health team. They are working together to promote the NHS Heart Check-up (NHS Health Checks) campaign on one of the Council's bin lorries. The lorry will be sent out to target areas of highest deprivation and lowest take up of the NHS Heart Check-ups around Rushcliffe to encourage take up from early January 2016.

There will also be a drop-in NHS Heart Check-up clinic for the bin lorry crews at the Rushcliffe Borough Council depot in January and NHS Heart Check-up leaflets will be distributed in specific areas of high health inequalities and/or low take up of the check-ups. The campaign will last between 6 to 8 weeks and the bin lorry will take a different dedicated route each week.

This is an excellent campaign which will be evaluated and I would encourage other districts to consider rolling it out across the county.

3. Mind media awards 2015 – local winner

You may remember Emily who spoke to the Board about her experiences of CAMHS services in Nottinghamshire. She described her experiences which were part of the reason we have reviewed those services.

I am pleased to report that Emily has been awarded the [‘Speaking Out sponsored by Comic Relief’ award at the Mind Media Awards 2015](#). As well as speaking to the Health & Wellbeing Board she also spoke to a number of other groups & to [ITV news](#) to describe her mental health issues, her recovery & her campaign to help others.

I have written to Emily to thank her & congratulate her on her award on behalf of the Board.

Progress from previous meetings

4. Priority action – breastfeeding friendly places

Further to the discussion at the Board meeting in June 2015 breastfeeding friendly places will be developed across Nottinghamshire with the aim of improving the uptake and continuation of breastfeeding.

The majority of mothers who initiate breastfeeding stop before they want to and one barrier quoted by mothers is their anxiety to breastfeed in public for fear of criticism from members of the public. Venues will be assessed against a checklist of accreditation requirements by breastfeeding peer supporters (mothers who have breastfed and undergone a programme of training). Certificates and promotional materials will be awarded to premises who have achieved the breastfeeding friendly award and welcome breastfeeding mums.

A pilot of the breastfeeding friendly places initiative is currently being developed in Gedling, and a provider has been commissioned to roll the initiative out across Ashfield, Bassetlaw, Mansfield and Newark and Sherwood districts from 1 April 2016. Performance measures are being agreed as part of the pilot and further detail will be reported to the Health and Wellbeing Implementation Group early in 2016.

5. Priority action - Facilitate a joint approach across health & wellbeing partners to planning to maximise benefits, leading to the use of health impact assessments.

A workshop was held on 1 October 2015 with partners from planning & across a range of organisations from health & local government as well as a range of voluntary organisations. There was broad sign up to the approach at that workshop.

Meetings are being arranged with planning groups in the districts & borough councils to agree actions to support the approach which are hoped to be concluded early in 2016. After these meetings have taken place & a framework for action agreed, a performance monitoring framework will be developed for presentation to the HWIG & HWB.

6. E-cigarettes – local position statement

At the September Board meeting members requested local guidelines about the use of e-cigarettes. A [local position statement](#) has now been produced based on the current evidence. It will be reviewed as new guidance or evidence becomes available. The main points are:

- Although e-cigarettes are thought to be less harmful than cigarettes we cannot say they are harmless – Public Health England (PHE) has recently estimated e-cigarettes to be around 95% safer than smoking cigarettes for users.
- While e-cigarettes have the potential to support tobacco harm reduction, any benefits or disadvantages to public health are not yet well established.
- At present;
 devices are unlicensed and unregulated so their safety and effectiveness cannot be guaranteed in terms of nicotine content and other components including electrical safety.

there is no specific law prohibiting the use of an e-cigarette in an enclosed public place

- There are concerns regarding uptake of e-cigarettes by young people. Surveys indicate that regular e-cigarette use among young people is relatively low and is largely among young people who smoke. The surveys do show a higher level of 'experimentation' with electronic cigarettes.
- New legislation commenced on 1 October 2015 including proxy sales of both tobacco and e-cigarettes and under 18s not being able to buy e-cigarettes.
- E-cigarettes will be regulated under one of two regulatory regimes by May 2016:
Opt-in medicines regulation, regulated by the Medicines and Healthcare products Regulatory Agency (MHRA).
All other e-cigarettes will be regulated under the Tobacco Products Directive (TPD).

7. Stakeholder network event – tobacco

The next Stakeholder Network event will take place on Tuesday 23 February 2016 from 1.30pm at the John Fretwell Sports Complex. It will be an interactive workshop to **“Learn how we can work together to secure a tobacco-free generation”**

Rates of smoking have now fallen to a level where a **tobacco-free generation** is within our grasp & the event will look at progress in Nottinghamshire where we have:

- taken approximately £140K worth of illegal tobacco off our streets since April 2015
- helped nearly 4,000 residents to quit smoking last year
- reduced the number of mums smoking during pregnancy
- reduced the number of young people taking up smoking

However, no one can say that the job is done when smoking continues to cut lives short, damages local communities and economies and takes money out of the pockets of those who cannot afford it.

Please join us at the workshop places will be limited - make sure you register via [Eventbrite](#).

Papers to other local committees

8. [Update on key issues regarding e-cigarettes and the practice known as 'vaping'](#).
Report to the Community Safety Committee
10 November 2016
9. [The troubled families programme in Nottinghamshire](#)
Report to Children and Young People's Committee
16 November 2016
10. [Bassetlaw working together programme](#)
Report to Health Scrutiny Committee
23 November 2015

11. [The role of the Nottinghamshire County Council Mental Health Champion](#)

Report to Policy Committee

9 December 2015

Update on policy & guidance

STARTING WELL

12. [Measuring National Well-being - Children and Young people's Well-being in the UK](#)

The Office for National Statistics has issued the above release which finds:

- Over 80% of young people (aged 16 to 24) rated their life satisfaction as high or very high in 2014/15
- Around three-quarters of children (aged 10 to 15) rated their happiness yesterday as high or very high, and four-fifths rated their life satisfaction as high or very high in 2014.
- Over 80% of young people (aged 16 to 24) rated their life satisfaction as high or very high in 2014/15.
- There were 1 in 8 children aged 10 to 15 who reported symptoms of mental ill-health in 2011 to 2012, as measured by a high or very high total difficulties score.
- Being bullied was strongly related to mental ill-health; children who were bullied frequently were 4 times more likely to report a high or very high score in 2011 to 2012.

Additional information is to be found in the following accompanying releases:

- [Children's Well-being overview: 2015](#)
- [Young People's Well-being overview: 2015](#)

13. [Tackling childhood obesity Local solutions to national challenges](#)

NHS Clinical Commissioners

This report puts forward a series of key “asks” to policy-makers, regulators and the government aimed at giving CCGs the freedoms and flexibilities they need to transform healthcare for their local populations and concentrate on the big issues: sickness prevention, health inequality and healthcare targeted to the needs of the patient.

14. [Healthy beginnings: Giving our children the best start in life](#)

The Local Government Association

This report focuses on how councils from across the country intend to develop their plans following the transfer of public health commissioning responsibilities for under-fives to local government. The councils, as new commissioners of these services, will need to understand the needs of their local communities so that they can provide quality and cost-effective services.

15. [Children of the new century: mental health findings from the Millennium cohort study.](#)

The University College London Institute of Education and Centre for Mental Health

This report looks at the mental health of 11-year-old children living in the UK. It finds that 10.3% 11-year-olds in the UK has a mental health problem according to parents - or 8% as reported by teachers, with symptoms including hyperactivity, conduct problems and peer problems as well as emotional problems. The report shows that children from the lowest income families are four times more likely to have mental health problems than those from

the highest earning backgrounds. It also suggests that not living with both natural parents is associated with mental health problems in children.

16. [Assessment of child sexual abuse](#)

The Children's Commissioner has published [Protecting children from harm: a critical assessment of child sexual abuse in the family network in England and priorities for action](#). This is the first report of the Children's Commissioner's inquiry into child sex abuse within the family and its network. It is a critical analysis of the scale and nature of child sex abuse, and highlighting statistics about the extent of abuse known to authorities and estimates of that which goes unreported.

Additional link: [RCPCH press release](#)

17. Childhood obesity - brave and bold action

The Health Select Committee has published [Childhood obesity - brave and bold action](#). This report highlights nine areas for improvement with regard to childhood obesity: strong controls on price promotions of unhealthy food and drink; tougher controls on marketing and advertising of unhealthy food and drink; a centrally led reformulation programme to reduce sugar in food and drink; a sugary drinks tax on full sugar soft drinks, in order to help change behaviour; labelling of single portions of products with added sugar to show sugar content in teaspoons; improved education and information about diet; universal school food standards; greater powers for local authorities to tackle the environment leading to obesity; and early intervention to offer help to families of children affected by obesity and further research into the most effective interventions. It recommends a full package of bold measures should be implemented as soon as possible.

LIVING WELL

18. [Physical activity in the UK: Blueprint for an Active Britain](#)

ActiveUK

This report sets out clear and achievable recommendations to get the nation moving. The blueprint lays the foundations for a stakeholder-supported government-led review of how and where physical activity can play a part in improving the nation's well-being. It sets out ten fundamental truths as the starting point of a government focus on the issues which will lead to greater cohesion between stakeholders, government and the physical activity sector in re-embedding activity back into the public's daily lives.

Additional link: [RCGP press release](#)

19. [Fat Chance? Exploring the evidence on who becomes obese](#)

2020 Health

This report examines the current knowledge and data on obesity, and addresses the question 'Who exactly is becoming obese?' The study looked at 16 datasets to determine 'who' is obese in the UK, and what are the key correlates linked to rising levels of obesity. These included: age, gender, geographic location, socio-economic status, prevalence of local green space, fast food density in the area, rates of smoking and presence of mental illness.

COPING WELL

20. Homes not hospitals' for people with learning disabilities

NHS England, the Local Government Association and the Association of Directors of Adult Social Services have published [Building the right support: a national implementation plan to develop community services and close inpatient facilities](#). This is a national plan to develop community services and close inpatient facilities for people with a learning disability and/or autism who display behaviour that challenges, including those with a mental health condition. While local areas will be able to design bespoke services with those who use them, the plan sets out the need for: local housing that meets the specific needs of this group of people; a rapid and ambitious expansion of the use of personal budgets; people to have access to a local care and support navigator or key worker; and investment in advocacy services run by local charities and voluntary organisations.

21. [Health and Housing – Health Intel](#)

The Housing Learning and Improvement Network (LIN) has published the above tools and resources to help professionals make informed decisions around health and housing to work towards better integration. They provide information on health-related policies and structures which can be used to integrate policies and services as required by the Care Act.

22. [Housing and Public Health](#)

Sitra has published a suite of resources on housing and public health, designed to tackle the health inequalities associated with social housing. Public Health England commissioned Sitra to carry out a study on the impact of the housing workforce on health outcomes, build case studies and develop a suite of training to enable housing providers to develop their staff to become part of the wider public health workforce. These resources will equip staff to begin conversations with their customers about their health on topics such as smoking and harmful drinking, dementia, mental health and wellbeing. The resources include a new report entitled 'Public Health: Housing workforce holds the key'.

23. [No voice unheard, no right ignored - a consultation for people with learning disabilities, autism and mental health conditions](#)

The Department of Health has published the Governments response to this consultation which sets out proposed actions, which are intended to see everyone being treated with dignity and respect by health and care services, and all enjoying the same rights. The proposals balance the need for urgent progress with the need to effect longer term system-wide change by covering three phases: early actions to sustain current momentum; further changes, including proposed legislative changes and a third phase exploring more radical solutions to longer-term issues.

24. [Mental health under pressure](#)

The King's Fund

This briefing paper aims to focus on mental health as a system of care, examining individual pressures within the wider context of provider and commissioner actions. It draws together information from a number of different sources, providing a particular insight into provision and quality in order to provide an overview of the state of mental health services and care in England. This paper focuses on services for adults between the ages of 16 and 65.

Additional link: [BBC news report](#)

25. [Disability and domestic abuse: risk impacts and response](#)

Public Health England

This document improves understanding of the complexities of disabled people's experiences of domestic abuse and promotes consideration of these complexities within the public health system. It also supports local and national action, and provides guidance to improve response across local authorities, health and social care services, clinical commissioners, domestic abuse services, disability services, police and crime commissioners and the wider public health system.

WORKING TOGETHER

26. [How training on positive lifestyle changes can benefit health and social care staff.](#)

NICE

Published by Bolton Council Staff this case study relates to NICE guidance NG18 on disability, dementia and frailty in later life, where recommendation 13 advises training on brief interventions for all health and social care staff, and that this training should help participants change their own behaviour to reduce their own health risks. Staff evaluations of health promotion training provided at Bolton Foundation Trust showed how it may prompt staff to evaluate their own lifestyles.

27. [Partnership working involving the Fire and Rescue Service](#) [Consensus Statement](#)

NHS England

This statement aims to establish a partnership between NHS England and Fire and Rescue Services to use their resources to support older people and those with long-term conditions. The statement encourages local commissioners and fire and rescue services to carry out more 'Safe and Well' checks in people's homes when they visit. To help with this, NHS England have also jointly published with Public Health England [Principles for a 'Safe and Well' visit by a Fire and Rescue Service](#); these design principles for safe and well visits can be tailored to reflect local needs. The Consensus Statement also includes PHE, Local Government Association, Chief Fire Officers Association (CFOA), and Age UK. It describes the intention to work together to encourage joint strategies for intelligence-led early intervention and prevention; ensuring people with complex needs get the personalised, integrated care and support they need to live full lives, sustain their independence for longer and in doing so reduce preventable hospital admissions and avoidable winter pressures/deaths. There is also a related [blog](#) on the CFOA.

28. [First independent evaluation of the Prime Minister's GP Access Fund published](#)

An [independent evaluation report](#) has been published for the first wave of pilot schemes supported by the [Prime Minister's £50 million GP Access Fund](#) (formerly Challenge Fund, announced in October 2013). Thirty seven schemes were selected for 2015/16 involving over 1,400 practices and 10.6 million patients. This first report looks at how the first 20 pilots, which started in April 2014, have delivered on their key objectives to provide more GP appointments, expand the types of patient appointments and improve patient and staff satisfaction in GP access. A second report in the coming months will present data over a longer period from the wave one pilots.

29. [Quick Guide: better use of care at home.](#)

NHS England in partnership with United Kingdom Home Care Association

This is one of a series of quick online guides providing case studies, ideas and practical tips to commissioners, health professionals and care providers on how to improve the relationships, processes and use of homecare and housing support to help people home from hospital.

30. [Better transfers of care: a call to action](#)

NHS Providers

This is the final report from the Right Place, Right Time Commission. It offers practical approaches, drawing on good practice in health, local government, social care and housing, and supports members and their partners to tackle the causes of delayed transfers of care in all settings. The report includes a call to action, calling on providers, local authorities, clinical commissioning groups and health and wellbeing boards to test their assumptions about the causes of delayed transfers of care.

31. [More than 400 pharmacists to be recruited to GP surgeries by next year](#)

More than seven million patients will soon have access to expert advice from a clinical pharmacist when they visit their GP, thanks to the [expansion of a new scheme to fund, recruit and employ pharmacists in local practices](#). NHS England has more than doubled funding from £15m to £31m for its [clinical pharmacists in general practice pilot](#). The successful applications will receive funding covering 698 GP practices and including recruitment of 403 clinical pharmacists. From spring 2016 patients can expect extra help to manage long-term conditions, specific advice for those with multiple medications and better access to clinical advice on treatments.

32. [Filling the gap: tax and fiscal options for a sustainable UK health and social care system](#)

The Health Foundation

This report explores the potential funding gap for health and adult social care in the UK between now and 2030/31. It also looks at options for filling that gap through personal taxation.

33. [The District Council Contribution to Public Health: A Time of Challenge and Opportunity](#)

The King's Fund

Commissioned by the District Councils' Network in 2015, this report intends to contribute to the understanding, assessment and development of the role of district councils in improving the health of their citizens and communities. It focuses on district councils' role in promoting public health through some of their key functions and enabling roles, including housing, leisure and environmental health.

34. [Extending the role of community pharmacy in urgent care](#)

NHS England

This guidance provides practical tips and case studies for System Resilience Groups and local commissioners showing how to extend the role of community pharmacy to relieve pressure on urgent care and how to make best use of the tools such as the Directory of Services, NHS Choices and the Summary Care Record to support this.

HEALTH INEQUALITIES

35. [Housing and Health resource launched to help reduce health inequalities](#)

The Chartered Institute of Environmental Health (CIEH) has launched an online 'Housing and Health' resource, supported by Public Health England (PHE), that aims to inform Environmental Health Practitioners and local authorities on the impact that housing conditions can have on physical and mental health, with the objective to improve health and wellbeing and reduce health inequalities. The CIEH and PHE believe that use of the new site will better inform and equip local action to tackle the detrimental effects of poor housing on both mental and physical health and wellbeing and reduce demand on public services.

36. [Monitoring poverty and social exclusion 2015](#)

The Joseph Rowntree Foundation

This annual review brings together indicators covering poverty, work, education and housing. It looks at changes over the last parliament and identifies key challenges.

GENERAL

37. [Spending Review 2015: what it means for health and social care](#)

The Nuffield Trust

This document pulls together an analysis of the Government's Autumn Statement and Spending Review presented to Parliament on 25 November. It describes what the settlement means for health and social care and outlines several concerns.

CONSULTATIONS

38. [20mph speed limits outside schools](#)

Closes 31 March 2016

Other Options Considered

39. N/A

Reason for Recommendation

40. N/A

Statutory and Policy Implications

41. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

- 1) To note the report.

Councillor Joyce Bosnjak
Chair of Health and Wellbeing Board

For any enquiries about this report please contact:

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42. Constitutional Comments (SLB 17/12/2015)

This report is for noting only.

43. Financial Comments (KAS 10/12/15)

There are no financial implications contained within the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

None

Electoral Divisions and Members Affected

All