

**1 April 2015****Agenda Item: 7**

## **REPORT OF DIRECTOR OF PUBLIC HEALTH**

### **TOBACCO CONTROL**

#### **Purpose of the Report**

1. The purpose of this report is to update the Nottinghamshire County Council Health and Wellbeing Board about the Nottinghamshire County and Nottingham City Declaration on Tobacco Control, which was endorsed by the Health and Wellbeing Board on October 1<sup>st</sup> 2014.

#### **Information and Advice**

2. The Nottinghamshire County and Nottingham City Declaration is an innovative development of the national Local Government Declaration on Tobacco Control, (see October report) which will enable the whole Nottinghamshire community to be involved. It is a commitment to lead local action to tackle smoking and secure the health, welfare, social, economic and environmental benefits that come from reducing smoking prevalence through organisational action plans.

#### **The Rationale**

3. The Local Government and the Nottinghamshire Declarations reinforce existing tobacco control work in the County to reduce adult smoking prevalence and support the vision of a smokefree Nottinghamshire.
4. A reduction in smoking prevalence year on year across the county would have significant benefits to the local economy by:
  - Improving people's health and their quality of life, particularly in deprived wards
  - Increasing household incomes when smokers quit
  - Improving the life chances of young children by reducing their exposure to second hand smoke and reducing their chances of taking up smoking
  - Reducing the costs of dealing with smoking related fires
  - Reducing the costs of tobacco related litter
  - Reducing serious and organised crime linked to the sale of illegal tobacco

#### **Signing the Declarations**

5. The Nottinghamshire County and Nottingham City Declaration on Tobacco Control commits the Health and Wellbeing Board to:
  - Becoming local leaders and setting standards for tobacco control.

- Reducing smoking prevalence and health inequalities by raising the profile of harm caused by smoking to communities.
- Supporting the development of action plans by local organisations that have signed up to the Declaration where applicable.
- Protecting tobacco control work from the commercial and vested interests of the tobacco industry by not accepting any partnerships, payments, gifts and services offered by the tobacco industry.

## **Update on progress**

### **6. Progress so far:**

- On October 1<sup>st</sup> 2014 the Health and Wellbeing Board officially endorsed the Nottinghamshire County and Nottingham City Declaration on Tobacco Control (see October report to the Health and Wellbeing Board).
- This committed all the organisations represented at the Board to sign the Nottinghamshire County and Nottingham City Declaration on Tobacco Control and to develop and implement an action plan to support this.
- On November 20<sup>th</sup> 2014 at the Full County Council meeting Nottinghamshire County Council signed the Local Government Declaration on Tobacco Control.
- Nottingham City Council has also signed both the Nottinghamshire County and Nottingham City Declaration on Tobacco Control and the Local Government Declaration on Tobacco Control.

## **Support for implementation**

### **7. In order to support all of the member organisations of the Health and Wellbeing Board and key partner organisations, visits have been made/offered to the relevant organisations to offer help and support with the signing of the Declaration and development and implementation of action plans. These have included:**

- All District Councils
- All CCGs
- Nottingham University Hospitals, Sherwood Forest Hospitals Foundation Trust and Doncaster and Bassetlaw Hospital Foundation Trust.
- The Police and Crime Commissioner
- Nottinghamshire Police

### **8. Following feedback from these visits a workshop has been held for all organisations involved in order to:**

- Provide help and support with the development of action plans
- Share examples of good practice from other areas.
- Support organisations in working together.
- The workshop was attended by 19 representatives from 16 organisations.
- The workshop evaluated extremely well and a further workshop is planned for 14<sup>th</sup> July 2015.
- Following the workshop and at the request of the attendees, a dedicated page has been created on the Smokefree Notts website: [www.smokefreenotts.co.uk](http://www.smokefreenotts.co.uk)

## **Current position**

9. In order to update the Health and Wellbeing Board regarding the current progress of each organisation with the signing of the Nottinghamshire County and Nottingham City Declaration on Tobacco Control and the development and implementation of action plans, a survey has been carried out.
10. The results are as follows:
  - 100% of organisations have agreed to sign the Declaration
  - 61% have actually signed the Declaration
  - 50% have high level support for the Declaration
  - 17% have established a working group
  - 1 organisation has finalised an action plan and over half are in the process of developing an action plan.
11. A summary of each organisation's progress to date can be found in appendix 1.

## **Next Steps**

12. Ongoing support will continue for organisations already committed to the Declaration in developing and implementing action plans.
13. Phase two of the project has begun and key partners across the County have been contacted for discussions around signing the Declaration with the same offers of support. These include:
  - East Midlands Ambulance Service
  - Nottinghamshire Fire and Rescue Service
  - Healthwatch Nottinghamshire
  - Nottinghamshire Healthcare Trust
  - Schools
  - Children's Centres
  - The Universities and Colleges
14. A third phase is planned in the coming months when key organisations across the county in the wider private and voluntary sectors will be contacted with the same offer.
15. This work is being carried out in collaboration with Nottingham City Council.

## **Other options**

16. None

## **Reasons for recommendations**

17. Much progress has already been made since October by all organisations that made a commitment to sign up to the Declaration. This should be commended. In summary:
  - Many organisations have been very proactive in signing the Declaration, establishing a steering group and developing action plans.

- Attendance at the workshop was extremely good and the session itself evaluated well.
- A further workshop is planned for July 2015.
- For implementation to be robust there needs to be ongoing work on the development and implementation of action plans, with existing and future organisations.

## **Statutory and Policy Implications**

18. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

## **Implications for Service Users**

19. The local population of Nottinghamshire will be increasingly protected from the harms caused by tobacco.

## **RECOMMENDATIONS**

- 1) That the Board note the progress on the Nottinghamshire County and Nottingham City Declaration on Tobacco Control.
- 2) That a further update is presented to the Board in October 2015.

**Chris Kenny**

Director of Public Health

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## **20. Constitutional Comments (SLB 10/03/2015)**

Health and Wellbeing Board is the appropriate body to consider the content of this report.

## **21. Financial Comments (KAS 17/03/15)**

There are no financial implications contained within the report.

### **Background Papers and Published Documents**

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

- [Tobacco Control](#)  
Health and Wellbeing Board 1 October 2014

### **Electoral Divisions and Members Affected**

- All