

**14 June 2018****Agenda Item: 7****REPORT OF THE SERVICE DIRECTOR, PLACE AND COMMUNITIES****CULTURAL SERVICES EVENTS PROGRAMME****Purpose of the Report**

1. To seek endorsement of the programme of events at our Country Parks and Inspire's various culture, learning and arts events.

**Information**

2. Each service provider has many years' experience of managing events as a significant part of their core offer and business plan. The proposed events, which are detailed in **Appendix 1**.

**Other Options Considered**

3. This event programme is tried and tested and has proved to be very popular with visitors as well as generating additional income. Event providers have already been booked for a number of these events as this has to be done in the summer in order to secure their services. Thus the option to discontinue the programme for 2018 was not considered to be a viable option.

**Reason/s for Recommendation/s**

4. The programme of events provides entertainment, showcases the natural beauty of the outdoor sites and serves to introduce people to the services who might otherwise not have visited. The events taking place in the autumn and winter also encourage visitor spend in the catering and retail outlets at an otherwise quiet time of the year.

**Statutory and Policy Implications**

5. This report has been compiled after consideration of implications in respect of crime and disorder, data protection and information governance, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, smarter working, sustainability and the environment and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

**Financial Implications**

6. The costs associated with these events are provided for in existing budgets and are offset by additional income from event charges (where levied) and additional secondary spend.

## **RECOMMENDATION/S**

- 1) That the events programme for Cultural Services is endorsed.

**Derek Higton**  
**Service Director, Place and Communities**

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### **Constitutional Comments [SLB 17/05/2018]**

7. Communities and Place Committee is the appropriate body to consider the content of this report.

### **Financial Comments [SES 11/05/2018]**

8. The financial implications are set out in the report.

### **Background Papers and Published Documents**

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

### **Electoral Division(s) and Member(s) Affected**

All.  
C1041