

Report



Draft 1

meeting ADULT SOCIAL CARE AND HEALTH
DEPARTMENTAL BRIEFING

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REPORT OF THE SERVICE HEAD, INTER-AGENCY PLANNING AND COMMISSIONING

THE LOCAL AREA AGREEMENT: HEALTHIER COMMUNITIES AND OLDER PEOPLE BLOCK

1. Purpose of the Report

- 1.1 The purpose of the report is to inform members' on the key priorities and progress of the Healthier Communities and Older People (HCOP) block of the Nottinghamshire Local Area Agreement (LAA) over its first year, 2006-2007.

2. Background

- 2.1 The Nottinghamshire Partnership LAA is one of the second phase LAAs nationally and has just completed its first full year of operation. The HCOP block is one of four blocks in the LAA, the others being:
- Children and Young People
 - Safer, Stronger and Sustainable Communities
 - Economic Development and Enterprise.
- 2.2 As a result of last year's government white paper, 'prosperous communities', a new approach is being taken to LAAs. The current Nottinghamshire agreement has over one hundred performance measures over the four blocks. From April 2008 the newly negotiated LAA (with the Government Office for the East Midlands) will have a maximum of 35 targets, plus 18 mandatory government targets relating to children and young people.
- 2.3 In order to be able to present a strong local view of the County's priorities in these negotiations, the Nottinghamshire Partnership has held a series of meetings to agree a set of outcomes which will be achieved through the new LAA. The LAA Management Group held a workshop on 8th June to agree a unifying theme and priorities for the LAA. Information provided at this event included the results of the MORI survey of customer satisfaction; information on social needs as well as both County and District community strategies.

- 2.4 Ideas were generated at the summit meeting of the Nottinghamshire Partnership which was held on 14th June 2007. This was attended by representatives of partner organisations and ideas were developed in response to the question “What do we want Nottinghamshire to be famous for?”
- 2.5 A third consultative meeting was held on 29th June with Councillors and Chief Executives from the County and District Councils. This meeting achieved a strong level of agreement on what the LAA should aim to achieve.
- 2.6 The results of all these considerations will be pulled together for the Strategic Partnership Board in preparation for later negotiations with GOEM in readiness for April 2008.

3 Current HCOP Delivery Arrangements

- 3.1 The HCOP block is coordinated through the HCOP Partnership. This meets every three months and consists of partners from the major agencies including Primary Care Trusts, District Councils, Fire and Rescue Service, Federation of Small Businesses, and the voluntary and community sector. A smaller HCOP Implementation Team also meets regularly to oversee the implementation of the Action Plan.
- 3.2 The HCOP Partnership is described as a robust and strong partnership. Government Office for the East Midlands has viewed it positively and has described its preventative aspects in the older people’s section as “leading edge”. It is chaired by the Chief Executive of Networking Action with Voluntary Organisations (NAVO).

4 Key Overall Outcomes of HCOP

- 4.1 The overall outcome is to:
- improve the health of the population by reducing the number of early deaths, increasing life expectancy and tackling health inequalities
 - reduce health inequalities and tackle the underlying determinants of health inequalities
 - reduce the incidence and impact of avoidable injuries
 - increase the number of older people helped to live at home
 - increase the overall quality of life for older people.

5 Specific Priorities of HCOP

5.1 Healthier Communities

- reducing premature mortality
- reducing the impact of tobacco use on health
- reducing alcohol misuse
- halting the rise of obesity

- improving sexual health
- improving adult mental health
- reducing falls for the over 65s and children's accidents.

5.2 Older People

- reducing avoidable emergency admissions to hospitals or residential care
- increasing Council Tax Benefit take-up
- increasing older people's contacts with Link-Age Plus
- involving older people in local decision making
- increasing participation in leisure, recreational and physical activity.

5.3 Stretch Targets

5.3.1 The 3 stretch targets in HCOP, which will receive Government reward money in 2009, if achieved, are the following:

reduce premature mortality – it has been agreed with the Government Office for the East Midlands a stretch target to reduce cardiovascular mortality rate by 60% (National target is 40%) by year 2010. This means a reduction of 55.7% required by 2009 requiring annual rate to be 60.5 per 100,000 by 2009. No significant risks to achieving this target have been identified.

Being clear within the partnership about what intervention will make an effective contribution in the reduction of cardiovascular mortality in the time scale of the Local Area Agreement, e.g. focus on secondary prevention of cardiovascular disease, smoking cessation and primary prevention to a lesser extent has worked well.

reduce the impact of tobacco on the health of the population – The local prevalence rate has set using nationally provided theoretical estimates which predicted a baseline of 25.3%. The prevalence figures which were set were included in the Local Area Agreement. The Government Office for the East Midlands felt that a smoking ban alone would produce reduction of 5% therefore insisted on a 6% target. The partnership is still awaiting confirmation from GOEM on changing age range to 16+ mirroring change in The Quality and Outcome Framework data source. There have been delays from some GP practises in submitting data.

The partnerships working with the Tobacco Alliance has worked well. Their focus of attention now is to support and manage the impact of the legislation for the smoking ban in public places. Coordinated approach by New Leaf to focus attention in deprived areas where there are more smokers.

reduce the number and severity of avoidable injuries across the county-

(a)Local Area Agreement/Integrated Service Improvement Programme older people/falls stakeholders' event held. The falls strategy is being implemented.

A Local Area Agreement worker has been appointed and is located with County Teaching Primary Care Trust.

(b)Children's stakeholder event held. Work ongoing on implementing strategy.

6 HCOP Performance

- 6.1 All 3 stretch targets are currently "green" and are thus predicted to be achieved by 2009. If these continue to be on track then this will release the Government reward to the Nottinghamshire Partnership.
- 6.2 The HCOP Partnership is acknowledged to be a positive, inclusive partnership within the Nottinghamshire LAA. It has strong involvement of the voluntary and community sector. Its membership represents particularly strong links between the two Primary Care Trusts Public Health senior managers, Adult Social Care and Health managers, and partner agencies.

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