



### **Better Business for All - Pledge of Support**

*Nottinghamshire County Council* is pleased to pledge its support for the Better Business for All programme in D2N2.

Better Business for All is D2N2 Local Enterprise Partnership's (LEP) response to addressing the national priority of reducing the burdens on business to aid economic recovery.

The key aim of Better Business for All is to create the conditions for an effective and efficient regulatory system which will support business growth through removing the real and perceived regulatory barriers to growth.

The key objectives of the programme are to develop a new relationship between businesses and regulatory services through:

- Seeking to reduce the regulatory burden on businesses
- Promotion of two way communication between businesses and regulatory services
- Improving the business perception of regulators
- Supporting regulators to find the right balance between encouragement, education and enforcement
- Developing a joint offer of support from regulatory services to businesses
- Building trust between regulators and businesses
- Advising government how to do things better for both businesses and regulators

In pledging support for Better Business for All *Nottinghamshire County Council* will:

- Promote *Better Business for All* with businesses, clients and colleagues
- Encourage businesses to contact regulatory services for advice on matters of compliance
- Work with regulatory services to develop a local regulatory system which responds to business needs
- Take part in positive publicity about the advantages to be had by business through engagement with regulatory services
- Provide feedback to regulatory services on improvements to the local regulatory system

Signed

Date

On behalf of



**Nottinghamshire  
County Council**