## Performance against Contracted Outputs (Phases 1 and 2 combined)

Outputs 2013/14	Total to 31 Dec 2013	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Totals
	-							
<b>Engagements</b> NB – engagement figures based on a minimum of either attendance at a workshop or adviser meeting								
Target and profile	-	27	0	0	0	0	0	307
Performance	280	32	34					346
Cumulative Variance	-	+5	+39					+39
New Business starts								
Target and profile	-	15	15	18	23	23	23	178
Performance	61	18	7	10	20	20	20	86
Cumulative Variance	-	3	-5					-92
Clients Offered Mentoring					[	[		-
Target and profile	-	15	15	18	23	23	23	178
Performance	61	18	7					86
Cumulative Variance	-	3	-5					-92
Jobs created								
Target and profile	-	20	20	24	25	25	25	200
Performance	61	18	8					86
Cumulative Variance	-	-2	-14					-114

Please note that outputs were re-profiled in agreement with NBV in Dec 2013 for the reasons articulated in the report.

## Business Starts by type

Sector	No. of Starts	Examples	
Business services	11	Team Building Activities, Marketing Consultancy	
Creative	12	Film Production, Designer	
Education	3	Private Tuition, Music Instructor	
Financial Services	2	Book-keeping	
Food related	8	Cake Maker, Caterer	
Health activities	13	Physical Therapy, Day Care	
Leisure	7	Personal Trainer, Golf Tours	
Print	1	Publisher	
Retail	6	Flower Shop, eBay Trader	
Service activities	20	Hairdresser, Gardener	
Transport	3	Courier	
	86		