



meeting **SUPPORT FOR OLYMPICS AND PARALYMPICS –
SELECT COMMITTEE**

date **12 November 2007**

agenda item number

Report of the Chair of the Support for Olympics and Paralympics Select Committee

Support for the Olympics and Paralympics

Purpose of the report

1. To provide information about the results of the East Midlands Strategy for the 2012 Games presented by Tracy Croft East Midlands Co-ordinator for the 2012 Games.
2. To provide an introduction to Professor Heeley, Chief Executive Experience Nottingham who has been requested to discuss the activities and partnerships Experience Nottingham is currently involved with in preparation for attracting visitors to Nottinghamshire, during the periods before and after the 2012 Olympics.
3. To provide information regarding joint working with Nottingham City Council.
4. Reviews the evidence received to date and considers possible areas for recommendations.

Background

5. The Overview and Scrutiny Committee at its meeting on the 23 April 2007 commissioned the Support for the Olympics and Paralympics Select Committee - **To identify the opportunities offered by the London Olympics 2012 to benefit Nottinghamshire, to consider what arrangements currently exist to exploit these opportunities, and to identify what further arrangements the County Council and other agencies/partners need to put in place to maximise the benefits of these major events for Nottinghamshire.**
6. The Overview and Scrutiny Committee set the scope of this review, which includes considering:
 - How the review links to strategic priorities
 - How the review links to community concern

- What outcomes the review should seek
- Specific areas that the review should consider
- Suggested evidence, witnesses, and public involvement

The Overview and Scrutiny Committee was particularly concerned that the scrutiny review should concentrate its efforts on strategic issues and that the review should aim to conclude its work by December 2007.

Presentation by Tracy Croft – East Midlands Coordinator for the 2012 Games.

7. At its meeting on the 11th June 2006 the Select Committee received a presentation from Tracy Croft, East Midlands Co-ordinator for the 2012 Games regarding the East Midlands Strategy for the 2012 Games Consultation. Using the themes of pre games training camps, volunteering, business, tourism, education, health and well being plus the Cultural Olympiad the consultation gathered feedback on current plans to maximising the benefits from the Games for the East Midlands and also invited ideas and actions regarding what should underpin the delivery of the strategy. Ms Croft is attending the meeting at the Select Committee's invitation to present the results of the consultation.

Presentation by Professor John Heeley – Chief Executive Experience Nottinghamshire

8. As the official tourist board for the county, Experience Nottinghamshire aims to raise the profile of Nottinghamshire as a great place in which to invest, work, live, shop, meet, visit and study. It aims to transform Nottinghamshire into a leading tourism destination and promote it as an excellent place to visit – for leisure or business.

Experience Nottinghamshire is an independent public: private organisation funded by:

- East Midlands Tourism
- the constituent local authorities of Nottinghamshire
- the Alliance
- the Greater Nottingham Partnership
- the East Midlands Development Agency
- the Government Office for the East Midlands

Their aim over a three-year period is to match public funds with private sector and earned income.

The governance of Experience Nottinghamshire is headed by a board of 'stakeholder' directors, the Strategic Board.

The day-to-day operation of Experience Nottinghamshire is in the hands of an executive team, led by the Chief Executive, Professor John Heeley.

Joint City/County Working

9. Members of the Select Committee requested information concerning the activities and partnerships Nottingham City Council is currently involved with, what plans they have in place to take advantage of the opportunities available and if there is any provision for joint City/County work.
10. Nottingham City Council along with the County Council and many other partner agencies are part of the Nottinghamshire 2012 Steering Group, co-ordinated by Sport Nottinghamshire, the County Sports Partnership. The City Council is currently developing its plans to maximise the benefits and opportunities from London staging the 2012 Games but these plans are in the infancy of development and it considers it would not be able to make a full contribution, or add anything of significant value, to the Select Committee until the strategy is at a more advanced stage.
11. The City Council is committed to working in partnership with the County Council and other organisations and looks forward to contributing at a later stage once plans have been agreed by the management team.

Recommendations

12. It is recommended that the Olympics and Paralympics Select Committee –
 - Consider, and ask questions on, the information provided in the presentations to the Select Committee.
 - Review the summary of evidence received and consider possible areas for recommendations.
 - Agree any issues around the future work programme.

Councillor Yvonne Davidson
Chair of the Olympics and Paralympics Select Committee

Background papers: nil.