

REPORT OF THE SERVICE DIRECTOR, PLACE AND COMMUNITIES

CULTURAL SERVICES EVENTS PROGRAMME

Purpose of the Report

1. To seek endorsement of the programme of events at our Country Parks and Inspire's various cultural, learning and arts events.

Information

2. Each service provider has many years' experience of managing events as a significant part of their core offer and business plan. The proposed events, which are detailed in **Appendix 1**.

Other Options Considered

3. This event programme is tried and tested and has proved to be very popular with visitors as well as generating additional income. Event providers have already been booked for a number of these events as this has to be done in the summer in order to secure their services. Thus the option to discontinue the programme for 2019 was not considered to be a viable option.

Reason/s for Recommendation/s

4. The programme of events provides entertainment, showcases the natural beauty of the outdoor sites and serves to introduce people to the services who might otherwise not have visited. The events taking place in the autumn and winter also encourage visitor spend in the catering and retail outlets at an otherwise quiet time of the year.

Statutory and Policy Implications

5. This report has been compiled after consideration of implications in respect of crime and disorder, data protection and information governance, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, smarter working, sustainability and the environment and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Financial Implications

6. The costs associated with these events are provided for in existing budgets and are offset by additional income from event charges (where levied) and additional secondary spend.

RECOMMENDATION/S

- 1) That the events programme for Cultural Services is endorsed and consent is given for the Council's Communications & Marketing Team to assist as necessary with promotion and publicity.

Derek Highton
Service Director, Place and Communities

For any enquiries about this report please contact: Mark Croston, Cultural Services Commissioning Manager, T: 0115 9932712, E: mark.croston@nottsc.gov.uk

Constitutional Comments [SLB 31/10/2018]

7. Communities and Place Committee is the appropriate body to consider the content of this report.

Financial Comments [05/11/2018]

8. The financial implications are set out in paragraph 6 of the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

Electoral Division(s) and Member(s) Affected

All.
C1041

