

23 January 2019**Agenda Item: 6****REPORT OF THE LEADER OF THE COUNCIL****PIONEERING CAREERS LOCAL PROGRAMME****Purpose of the Report**

1. This report includes a full progress update of the Careers Local programme to highlight the successes achieved in Nottinghamshire schools, and confirms the variation to the contract has been executed which has resulted in a contract extension to March 2019 and an extra £250,000 allocation.
2. The purpose is for Policy Committee to:
 - a) Agree that a further round of funding be made available to schools;
 - b) agree to receive an update report in the next 12 months and that this be included in the work programme.

Information

3. The Council Plan 2017-2021 'Your Nottinghamshire, Your Future', focuses on the importance of helping people to reach their full potential economically, socially and in terms of mental and physical health because failure to support individuals can place a high demand on public services throughout their lives.
4. Under the leadership of Nottinghamshire County Council, four East Midlands local authorities worked together as a Derby, Derbyshire, Nottingham and Nottinghamshire Local Enterprise Partnership (D2N2 LEP) UK first pilot for the Careers Local Programme. Since February 2017, the Council has been managing the £1.7 million Careers Local programme on behalf of the LEP.
5. In May 2018, the Association of Directors of Environment, Economy, Planning & Transport (ADEPT which leads as the voice of 'Place' Directors in upper tier local authorities across England) crowned the Council as the winner for this pioneering programme which provides young people at risk of becoming NEET (not in Education, Employment, or Training) with practical support to make the most of staying in education or getting into jobs and training.
6. Educational Institutions across the D2N2 LEP area are offered grants of up to £10,000 (or up to £20,000 where additional need is demonstrated or to build on successful provision through a second bid) to get young people (aged 15 to 19) back on track. In return, they are given freedom to tailor and provide support for these young people in the way they know best.
7. In February 2018, Policy Committee gave approval to the extension of both the Careers Local programme contract and the temporary programme management resources. At the end of

September 2018, Nottinghamshire County Council received notification that an extra £250,000 would be allocated to the Council. This equates to a growth of 15% to the contract value.

8. Applications have been received through five open windows; Feb-March 2017; May-June 2017; Sept-Dec 2017 and Jan-March 2018. The fifth window was open from April 2018 for applications and closed in December 2018 to maximise the use of available funding. Following an assessment process of the current applications, it has been determined that a final funding call will be necessary to ensure full allocation of the growth to the contract. This will be on the condition that participating schools will have to provide all evidence by the end of March 2019.
9. Participation has been significantly higher than expected. So far, across D2N2 the Careers Local programme has exceeded its original target (of 1,160) by 611% by reaching out to 9,061 young people. 131 educational institutions have sought over £1.7m in funding. A full breakdown of grant applications and awards to date can be found at **Appendix A**.
10. As of now, £187,000 is currently unallocated. Subject to Policy Committee approval, it is proposed that Nottinghamshire County Council through its established social media channels, actively promotes this grant funding opportunity among Nottinghamshire Educational Institutions to assure full allocation of the growth to the contract. This would also provide the opportunity to celebrate the success of this award-winning programme.
11. With 55% of the total number of schools participating in the D2N2-wide programme coming from Nottinghamshire, the table below illustrates the delivery of real outcomes in the County:

Local Authority	No. of Educational Institutions	Allocated funding	No. of impacted young people
Bassetlaw District Council	6	£56,807	149
Newark and Sherwood District Council	8	£86,866	439
Mansfield District Council	13	£116,192	387
Ashfield District Council	9	£84,185	579
Gedling Borough Council	4	£32,330	111
Broxtowe Borough Council	4	44,370	90
Rushcliffe Borough Council	8	£91,012	134
Total	52	£511,763	1,889

Other Options Considered

12. Nottinghamshire County Council understands the importance of a child's early years in their future development and quality of life. The Council plays a fundamental role in promoting children's well-being and improving outcomes for the County's children and their families. Programmes such as Careers Local help educational institutions to be as creative and innovative as they can, to do whatever it takes to get young people who need it most back on their feet. With Councils continuing to face significant additional cost pressures, it is imperative they share good practices, learning and different approaches to effectively meet local needs. It is for this reason that the option to not promote case studies was discounted.

Reasons for recommendations

13. Taking control of the communication process avoids missed opportunities and demonstrates tangible proof of the impact and benefits of the Council's lead role in the management of the

Careers Local Programme. It also demonstrates how the Council has been an innovator by being the first local authority in the UK to operate a multi-funded project operating across four East Midlands Upper Tier Council's, giving young people a better chance of transitioning from education to work, thereby reducing the proportion who become unemployed in adult life.

Statutory and Policy Implications

14. This report has been compiled after consideration of implications in respect of crime and disorder, data protection and information governance, finance, human resources, human rights, the NHS Constitution (public health services), the public sector equality duty, safeguarding of children and adults at risk, service users, smarter working, sustainability and the environment and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

Financial Implications

15. The Council received a management fee of 10% of Grants paid, which fully covers the cost of a full-time Grant Development and Monitoring Officer, part-time business support and all promotional and administration costs. As the cost of delivering the programme is covered by the management fee, there are no cost implications to the Council.

Human Resources Implications

16. The report does not contain any human resources implications.

RECOMMENDATION

It is recommended that Policy Committee:

- 1) That a further round of funding be made available in schools in line with the extra £250,000 allocated, with associated promotion of this grant funding opportunity through appropriate social media or other communication channels to ensure full benefit is made of the available funding;
- 2) Agrees to receive an update report in the next 12 months and that this be included in the work programme.

COUNCILLOR MRS KAY CUTTS, MBE
Leader of the County Council

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Constitutional Comments [SR 27/12/2018]

17. Policy committee is the appropriate body to consider the content of the report. If Committee resolves that any actions are required, it must be satisfied that such actions are within the Committee's terms of reference.

Financial Comments [SES 28/12/2018]

18. The financial implications are set out in paragraph 15 of the report.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

- *Growth and Economic Development Team Programmes* – report to Policy Committee, published 20 December 2017
- *Careers Local Extension* – Report to Policy Committee, published 14 February 2018

Electoral Division(s) and Member(s) Affected

All