

## **Economic Development Committee**

**Tuesday, 07 July 2015 at 14:00**

**County Hall, County Hall, West Bridgford, Nottingham, NG2 7QP**

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### **AGENDA**

- |   |  |         |
|---|--|---------|
| 1 | Minutes of the last meeting held on 9 June 2015  | 3 - 6   |
| 2 | Apologies for Absence  |         |
| 3 | Declarations of Interests by Members and Officers:- (see note below)<br>(a) Disclosable Pecuniary Interests<br>(b) Private Interests (pecuniary and non-pecuniary) |         |
| 4 | Beeston Business Improvement District  | 7 - 8   |
| 5 | Better Broadband for Nottinghamshire - Quarterly Update on the Rollout   | 9 - 14  |
| 6 | Broadband Petition   | 15 - 22 |
| 7 | Additional Proposals for Economic Development Budget 2015-16   | 23 - 28 |
| 8 | Work Programme   | 29 - 32 |

### **Notes**

- (1) Councillors are advised to contact their Research Officer for details of any Group Meetings which are planned for this meeting.

- (2) Members of the public wishing to inspect "Background Papers" referred to in the reports on the agenda or Schedule 12A of the Local Government Act should contact:-

Customer Services Centre 0300 500 80 80

- (3) Persons making a declaration of interest should have regard to the Code of Conduct and the Council's Procedure Rules. Those declaring must indicate the nature of their interest and the reasons for the declaration.

Councillors or Officers requiring clarification on whether to make a declaration of interest are invited to contact Martin Gately (Tel. 0115 977 2826) or a colleague in Democratic Services prior to the meeting.

- (4) Councillors are reminded that Committee and Sub-Committee papers, with the exception of those which contain Exempt or Confidential Information, may be recycled.

- (5) This agenda and its associated reports are available to view online via an online calendar - <http://www.nottinghamshire.gov.uk/dms/Meetings.aspx>

## minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	9 June 2015 (commencing at 2.00 pm)

### **Membership**

Persons absent are marked with `A`

### **COUNCILLORS**

Diana Meale (Chairman)  
Roy Allan (Vice-Chairman)

Stan Heptinstall  
John Ogle  
Bruce Laughton  
Gordon Wheeler

John Knight  
Michael Payne  
John Willmott

A     Alan Rhodes (Ex-Officio)

### **CO-OPTED MEMBERS**

Mr M Chivers – (Alliance Boots)  
Ms N Gasson - (Federation of Small Businesses)

### **OFFICERS IN ATTENDANCE**

Celia Morris	- Policy, Planning and Corporate Services
Matt Lockley	- Policy Planning and Corporate Services
Geoff George	- Policy Planning and Corporate Services
Fiona Anderson	- Policy Planning and Corporate Services
Many Ramm	- Policy Planning and Corporate Services
Martin Gately	- Policy, Planning and Corporate Services

### **OTHER ATTENDEES**

Mike Taylor	Nottinghamshire Regeneration Limited
Steve Straw	Linney Group

## **CHANGES IN MEMBERSHIP**

The following changes of membership for this meeting were noted: Councillor Heptinstall replaces Councillor Rigby permanently on this committee. Councillor Laughton replaces Councillor Walker for this meeting only.

## **MINUTES**

The minutes of the last meeting held on 31 March 2015 were confirmed and signed by the Chairman.

## **APOLOGIES FOR ABSENCE**

None.

## **DECLARATIONS OF INTEREST**

Councillor Laughton declared a private interest in item 7 due to Linney's previous support of his electoral campaign.

## **THE NOTTINGHAM AND DERBY ENTERPRISE ZONE**

Mr Mike Taylor, Chief Executive of Nottinghamshire Regeneration Limited made a presentation to the committee regarding the Nottingham Enterprise Zone assisted by Mr Mark Chivers of Walgreens Boots Alliance.

Mr Taylor introduced the various locations associated with the Enterprise Zone: Walgreens Boots Alliance MediPark, No 2 Science Park, Beeston Business Park and Infinity Science Park, Derby. The rationale behind the Enterprise Zone is to promote focused business development by means of reduced business rates, superfast broadband, simplified planning and prioritised funding, 100% enhanced capital allowances, focused marketing – both local and national and a business rates uplift to the LEP for re-investment.

## **RESOLVED 2015/027**

That the report be noted

## **SUPPORTING YOUTH EMPLOYMENT (ENGAGE2EMPLOY) UPDATE**

Fiona Anderson introduced the update on Supporting Youth Employment (ENGAGE2EMPLOY).

Mr Steve Straw of the Linney Group made a presentation to the committee on the ENGAGE2EMPLOY scheme which supports learners with learning difficulties and/or disabilities. Mr Straw stated that Linney employs over 700 people and runs on family values – one of their aims is to contribute to the community. The scheme operates initially as work experience, currently there are seven people on site. Six or seven individuals have secured employment elsewhere and this reflects the qualities that they bring: which include high levels of attendance, reliability and helpfulness. The scheme has changed people's lives – allowing the purchase of a

first car and first holiday abroad. Mr Straw concluded that it was remarkable what people could achieve under their own steam with just a bit of support.

**RESOLVED 2015/028**

That the report be noted.

**INTEGRATED INNOVATION CENTRE CONTRACT**

Mandy Ramm introduced the report on the Integrated Innovation Centre Contract.

**RESOLVED 2015/029**

- a) That performance during the fourth year of operation of the Nottinghamshire Integrated Innovation Centre Management Contract be noted.
- b) That a further report on the annual performance of the Integrated Innovation Centre contract covering the 2015/16 performance be brought back to Economic Development Committee in 12 months and
- c) Economic Development Committee approves the provision of £25,000 from the Economic Development Budget to address the identified property needs at Worksop Turbine.

**WORK PROGRAMME**

**RESOLVED 2015/030**

That the work programme be noted.

The meeting closed at 15:49

**CHAIR**



7<sup>th</sup> July 2015

Agenda Item: 4

## **REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY**

### **BEESTON BUSINESS IMPROVEMENT DISTRICT**

#### **Purpose of the Report**

1. To update Committee on the progress to date and future plans of the Beeston Business Improvement District.

#### **Background**

2. Members may recall that Beeston BID was established four years ago, it has therefore almost completed one full term. The date for the re-election has been set for September 2<sup>nd</sup> 2015.

#### **Information and Advice**

3. The current activity of the BID falls into two main sections, these are; Marketing and Promotions, Business Training and Networking.
4. Examples of recent promotional activities include the establishment of a customer loyalty scheme, the promotion of late night shopping on Thursdays under the banner of 'Alive After Five', improving the appearance of the shopping environment via 'Beeston in Bloom' and 'Beeston BUZZ' which is a 'business against crime' initiative.
5. Examples of business activities include working in partnership with Boots Head Office as part of the 'Healthy High Streets' campaign, consulting with business to ensure alignment with businesses' needs and the BID priorities.
6. Beeston BID has been researching and compiling their new five year business plan for 2016 onwards.
7. Stephanie Moss-Pearce (BID Manager) is attending Committee to update Members on the progress of Beeston BID and their plans for the next five years.

## **Reason(s) for Recommendations**

8. Business Improvement Districts (BIDs) are an important driver of town centre regeneration which has been identified as a priority by this Committee. In Nottinghamshire there are two BIDs – one in Beeston and one in Mansfield

## **Statutory and Policy Implications**

9. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the report.

## **RECOMMENDATIONS**

10. It is recommended that Economic Development Committee note the report and the subsequent presentation from Beeston BID.

### **Report of the Group Manager, Corporate Strategy, Celia Morris**

For any enquiries about this report please contact:

Fiona Anderson, 0115 9772688

### **Constitutional Comments [SLB 23.06.2015]**

Economic Development Committee is the appropriate body to consider the content of this report.

### **Financial Comments [SES 23.06.2015]**

There are no specific financial implications arising directly from this report.

### **Background Papers**

None

### **Electoral Division(s) and Member(s) Affected**

Beeston North – Cllr. Carr

Beeston South and Attenborough – Cllr. Foale



7<sup>th</sup> July 2015

Agenda Item: 5

**REPORT OF THE CORPORATE DIRECTOR, POLICY, PLANNING AND  
CORPORATE SERVICES****BETTER BROADBAND FOR NOTTINGHAMSHIRE – QUARTERLY  
UPDATE ON THE ROLLOUT****Purpose of the Report**

1. This report provides the regular quarterly update for Economic Development Committee on the Better Broadband for Nottinghamshire programme (BBfN) and introduces a short presentation to Committee from Digital Unite, who have been commissioned by the Council to deliver a Digital Champions Network in Nottinghamshire.
2. The report also seeks Committee's approval to an extended programme management function, reflecting the additional investment secured through contract 2 and the implications of this.

**Information and advice**Progress with contract 1

3. At the end of May 2015, the 'total homes passed' (THP – the contract measurement) by contract 1 of the Better Broadband for Nottinghamshire programme was 48,652. For the avoidance of doubt, that is nearly 49,000 premises with access to fibre broadband that would not have had this access without the BBfN programme. A month later, the Council announced the 250<sup>th</sup> new fibre cabinet to have 'gone live' in the programme, serving the community of Blyth in Bassetlaw.
4. Speeds of up to 80 megabits per second (Mbps) are available depending on how far the property is located from the green street cabinet that it is connected to. Information on what is involved in planning and survey work and why the outcome may mean deployment plans could change, is explained on the FAQ page of the programme's website at [www.nottinghamshire.gov.uk/broadband](http://www.nottinghamshire.gov.uk/broadband)
5. Phase four of the build in contract 1 is now underway. There are plans for a further 150 fibre cabinets to be installed over the remainder of contract 1 which should deliver access to fibre broadband to approximately 13,000 more premises.

## Contract 2 update

6. Members will recall that Nottinghamshire received an allocation of £2.63 million from the Government to increase fibre broadband coverage in the County. This has been matched by D2N2 Local Growth Fund resources, resulting in an investment through contract 2 of £5.26 million. Nottinghamshire County Council entered into a contract with BT for these additional resources at the beginning of May, following this Committee's approval of the approach in March 2015.
7. Contract 2 is scheduled to start by the end of September 2016 and is expected to be completed in 2018. The Council has submitted a change request to minimise the time lag between the end of contract 1 and the commencement of contract 2.
8. In addition to the £5.26 million investment, the County Council has secured a further £720,000 from BDUK to enable coverage to be extended to 95% in Bassetlaw and Newark and Sherwood districts. All other parts of the county achieve over 96% coverage at the end of contract 2 but Bassetlaw and Newark and Sherwood were some way behind. The County Council's Finance and Property Committee will be considering the allocation of £600,000 of match funds for this additional BDUK investment from the capital programme at its July meeting.
9. Details of the areas covered by the existing investment in contract 2 have been published on the Council's website, and the postcode checker has been updated accordingly. Areas scheduled to be covered include Thurgarton, Holme, Caythorpe, Lound, Colston Bassett and Woodbeck.
10. BT is currently modelling the additional investment in Bassetlaw and Newark and Sherwood and it is anticipated that the results of this modelling work will be completed shortly. Further announcements will then be made to publicise this additional coverage and, in the autumn, give residents and businesses information about phasing of delivery through contract 2, which is scheduled to run until March 2018.

## Programme management arrangements

11. The current programme management arrangements, as agreed by Committee in December 2013 and reviewed in September 2014, run until March 2016. The programme team consists of a Programme Manager, Programme Officer and Broadband Engagement Officer. The annual cost of these posts is in the region of £140,000, with additional costs incurred of approximately £48,000 on demand stimulation activity, technical support and evaluation and overheads. These latter costs are met from a combination of D2N2 revenue funding and an annual contribution from Economic Development Committee towards demand stimulation activities.
12. Given that contract 2 will run until March 2018, it is recommended that Committee approves the extension of the programme management arrangements (and the three posts concerned) until March 2018. The extended posts will be subject to formal review in the winter of 2016-17 to ensure that the resources allocated to programme management remain fit for purpose. The

costs of extending these posts to March 2018 can be accommodated within the existing broadband revenue reserve.

#### Demand stimulation activity

13. Members will recall that the contract with BT includes a 'gainshare' mechanism, whereby the Council will receive 69% of the revenue income derived by BT through the BBfN programme once take-up of fibre services exceeds 20%. The higher the take-up rate across the programme, the higher the rate of return for the Council. The contract mechanism is such that this return will be allocated to an investment pot and used in the future to either extend fibre coverage even further or invest in new technologies to tackle the remaining parts of the county that are left without coverage after contract 2. The gainshare mechanism remains in place for seven years after the capital build programme is complete.
14. In order to increase awareness of the BBfN programme and maximise take-up in local communities, Economic Development Committee approved the establishment of a Broadband Engagement Officer post in September 2014 and subsequently allocated revenue resources to support this work in March 2015. This is supported by £50,000 of revenue from D2N2.
15. The Broadband Engagement Officer started work in December 2014 and since that time has made good progress in building relationships with organisations and networks that can support the promotion of fibre broadband availability in the county. During the quarter there has been a step change in engagement across a number of parishes and business groups, including organisations such as Business in the Community, the Federation of Small Businesses, Nottinghamshire Business Engagement Group, Nottingham Business Venture, D2N2 and Rural Community Action Nottinghamshire who have helped with promoting the availability of fibre broadband within their networks.
16. In addition to this, the BBfN programme team have been successful in extending the Connected Voucher scheme across the whole of the county (previously, only businesses in the conurbation were eligible) and promotion of this has been well received across business groups and parish and town councils. The Connected Voucher scheme enables businesses to access grants of up to £3,000 to secure a superfast connection from a range of Government approved providers.
17. The Engagement Officer continues to monitor live cabinet data and links in with relevant areas to capitalise on publicity for example, local community events such as community lunches, village community days and partnership events. Recently the Engagement Officer attended a Community Event in Cropwell Bishop resulting in extremely positive feedback from attendees, the parish clerk and local councillors. As a result the cabinet serving Cropwell Bishop reached capacity, however this has subsequently been increased to enable additional connections.
18. The BBfN team also played a key part in the County Show which was held in May. The event enabled the team to showcase the availability and benefits of fibre broadband and gave people allowing the opportunity to come along and ask questions about how they can upgrade.

19. Additional events include regular attendance in libraries - for example, Southwell, Beeston and Sutton in Ashfield which have all been successful and well received enabling the Engagement Officer to explain the benefits and reasons to make the switch to fibre. Recently the Engagement Officer and Programme Manager attended the Rushcliffe Parish Conference to provide updates to over 70 parish and town councillors.
20. Finally, the BBfN profile on Facebook continues to generate significant interest and the number of people who have signed up to the Council's 'email me' broadband bulletin has increased from 1,400 to just over 2,000.
21. Take-up rates of fibre broadband services have increased from 10.6% in January 2015 to 13.5% as at the end of May 2015. The take-up rate is also now outstripping that achieved in BT's commercial rollout and take-up is expected to hit the 20% threshold by the end of the calendar year. In some wards, take-up is already in excess of 50% and the capacity of the fibre cabinets has had to be increased beyond what BT originally planned for.

#### Digital Champions Network

22. Alongside the awareness raising and promotional activities undertaken by the Broadband Engagement Officer, a contract to deliver a Nottinghamshire Digital Champions Network (NDCN) was awarded to Digital Unite earlier this year. Committee received a report on this in March 2015. The network had its formal launch event earlier in June, attended by 50 people who were interested in becoming digital champions. Digital Unite's Managing Director, Kathy Valdes, will be attending Committee to give an overview of their plans for the Nottinghamshire Digital Champions Network.

#### **Reasons for recommendation(s)**

23. Economic Development Committee receives a quarterly update on the Council's Better Broadband for Nottinghamshire programme and is responsible for agreeing revenue resources and staffing requirements for the programme.

#### **Statutory and Policy implications**

24. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the body of the report.

#### **Financial implications**

25. Where material these are noted in the report.

## RECOMMENDATIONS

26. That Economic Development Committee:

- a) Notes the content of this report and presentation from Digital Unite
- b) Approves the extension of the programme management arrangements to March 2018, subject to a formal review in the winter of 2016-17

### **Report of the Corporate Director, Policy, Planning and Corporate Services, Jayne Francis-Ward**

For any enquiries about this report please contact: Nicola M<sup>c</sup>Coy-Brown, 72580

### **Constitutional Comments [SLB 23.06.2015]**

Economic Development Committee is the appropriate body to consider the content of this report.

### **Financial Comments [SES 23.06.2015]**

The financial implications are set out in the report.

### **Background Papers and Published Reports**

- Nottinghamshire Local Broadband Plan  
([www.nottinghamshire.gov.uk/broadband](http://www.nottinghamshire.gov.uk/broadband))
- *Nottinghamshire Local Broadband Plan* – report to Full Council, 15-12-2011, published
- *Update on Nottinghamshire Local Broadband Plan* – report to Policy Committee, 20-06-2012, published
- *Response to Petitions presented to Economic Development Committee* – report to Economic Development Committee, 20-09-2012, published
- *Nottinghamshire Local Broadband Plan* – report to Full Council, 28-02-2013, published
- ERDF Funding Agreement, 14-05-2013
- Investing in Britain's future – Presented to Parliament by the Chief Secretary to the Treasury by Command of Her Majesty, 6-2013  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/209279/PU1524\\_IUK\\_new\\_template.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/209279/PU1524_IUK_new_template.pdf)
- *Superfast Broadband for Nottinghamshire* – report to Policy Committee 17-07-2013, published
- *Superfast Broadband for Nottinghamshire* – report to Economic Development Committee 09-07-2013, published
- UK Broadband Impact Study – Impact Report, SQW, 11-2013  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/257006/UK\\_Broadband\\_Impact\\_Study\\_-\\_Impact\\_Report\\_-\\_Nov\\_2013\\_-\\_Final.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/257006/UK_Broadband_Impact_Study_-_Impact_Report_-_Nov_2013_-_Final.pdf)
- *Better Broadband for Nottinghamshire – Resource Requirements for Delivery Phase* – report to Economic Development Committee, 12-12-2013, published
- *Better Broadband for Nottinghamshire* – report to Economic Development Committee 14-01-2014, published
- Superfast Extension Programme indicative funding allocation letter – BDUK on behalf of the Department for Culture Media and Sports, 25-2-2014, published
- *Better Broadband for Nottinghamshire – Superfast Extension Programme* – report To Economic Development Committee, 11-03-2014, published

- *Better Broadband for Nottinghamshire – Phase One* – report to Economic Development Committee, 1-4-2014, published
- *Better Broadband for Nottinghamshire Superfast Extension Programme* – report to Policy Committee, 4-6-2014, published
- *Update on D2N2 Strategic Economic Plan and Local Growth Deal* – report to Economic Development Committee, 1-7-2014, published
- *Better Broadband for Nottinghamshire – Additional Staffing Resource* – report to Economic Development Committee, 16-09-2014, published
- *Better Broadband for Nottinghamshire – quarterly update on the rollout* – report to Economic Development Committee, 18-11-2014, published
- *Better Broadband for Nottinghamshire Contract 2* – report to Policy Committee, 07-01-2015, published
- *Better Broadband for Nottinghamshire: authorisation for contract 2* – report to Economic Development Committee, 31-03-2015, published
- *Nottinghamshire Digital Champions Network* – report to Economic Development Committee, 31-03-2015, published

**Electoral Division(s) and Member(s) Affected**

All



**7 July 2015****Agenda Item: 6****REPORT OF THE CHAIRMAN OF ECONOMIC DEVELOPMENT COMMITTEE****BROADBAND PETITION****Purpose of the Report**

1. The purpose of this report is to propose a response from Economic Development Committee to the petition regarding broadband services to Lilley Close in Selston. A petition of 50 signatures, organised by the residents, was presented to Full Council on 14 May 2015 seeking local government help to provide superfast coverage to Lilley Close.

**Information and Advice**

2. The existing Better Broadband for Nottinghamshire (BBfN) programme is well on track to delivering its ambitions to provide close to 95% of premises in the county (when combined with planned commercial coverage) with access to superfast broadband (24Mbps and above) by 2016 and 100% coverage of basic broadband (at least 2Mbps) by the end of 2015.
3. Nottinghamshire County Council is the lead Authority for the programme in Nottinghamshire but improved broadband speeds are not something which the Council has a statutory responsibility for. The Council has a responsibility to ensure that the money available under the programme is used to maximum effect and that the works undertaken: (a) supply a network capable of delivering superfast broadband speeds to the optimum number of properties and (b) is of high quality.
4. All 28 premises on Lilley Close can currently access basic broadband, with speeds ranging from 2-6 Mbps. Although not superfast (24Mbps), this should be sufficient for ordinary web browsing, shopping and video streaming/calls (e.g. iPlayer or Skype).
5. The petitioners recognise that the remainder of Selston can already connect to a fibre network. In fact, in addition to the existing BT and Virgin Media presence, there have been three new fibre cabinets installed in Selston as part of the BBfN programme. These cabinets are now 'live' and ready for homes and businesses to make the switch to fibre broadband via their chosen Internet Service Provider.
6. The Better Broadband for Nottinghamshire Project Sponsor, Broadband Officer and BT Project Manager met with one of the residents and her local County Councillor in February. It was confirmed then that we are unable to amend the existing contract and that Lilley Close is not included in our current rollout plans (Contract 1) and has not been covered through Virgin, BT or any other provider's commercial deployments.

7. We very much appreciate the residents' frustration. In fact since the February meeting, the BBfN programme team have been contacted by another resident who expressed his concerns in relation to their exclusion. On 1 June 2015 Gloria De Piero MP wrote to the County Council outlining her concerns and requesting a clear timetable of when residents can expect to receive superfast broadband (see Appendix A). A holding letter was issued (see Appendix B). Ms De Piero sent the same letter to Ed Vaizey MP, the Minister of State at the Department for Culture, Media and Sport and the Department for Business, Innovation and Skills, with responsibility for digital industries.
8. It is important to restate the position on the existing Better Broadband for Nottinghamshire (BBfN) rollout. In Contract 1 a finite sum of money was made available to the programme. The contract we originally entered into with BT was for them to achieve maximum coverage across the County with the money available. The rollout plan BT produced and are working to is to achieve exactly that. Maximum coverage with the money available. Clearly to ensure maximum coverage their rollout plan is based on several factors ranging from the cost of the civil engineering work required, as well as the number of properties passed.
9. However, there is a potential solution for Lilley Close. The funds secured under Contract 2 will enable BBfN to extend the reach of fibre further. The intention is to increase coverage in the priority areas of Bassetlaw, Newark & Sherwood and Rushcliffe, as these three districts will receive below the government's target of 95% coverage by the end of the existing contract. That said, flexibilities to the contractual arrangements in contract 2 (set up by Broadband Delivery UK), mean that it may be possible to include Lilley Close for coverage.
10. We understand that there now may be some capacity left in the fibre cabinet that is closest to Lilley Close. This means that through a process of network rearrangement, we should be able to link the residents of Lilley Close to this cabinet. We are unable to confirm with any certainty at this stage whether this will be possible but we remain cautiously optimistic. We should know more by October 2015, once BT has concluded their feasibility and planning work.

### **Reason/s for Recommendation/s**

11. It is a requirement of the Council that petitions presented to Council are considered by the relevant Committee(s) and that a response to the lead petitioners is discussed and prepared accordingly.

### **Statutory and Policy Implications**

12. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described within the report.

### **Financial Implications**

13. There are no direct financial implications arising from this report.



## RECOMMENDATION/S

14. That the Economic Development Committee:

- a. notes the receipt of the petition
- b. agrees that a response as set out in the report be sent by officers to the petitioners

### **Report of the Chair of Economic Development Committee**

For any enquiries about this report please contact: Nicola M<sup>c</sup>Coy-Brown, 72580

### **Constitutional Comments [SLB 23.06.2015]**

Economic Development Committee is the appropriate body to consider the content of this report.

### **Financial Comments [SES 23.06.2015]**

There are no specific financial implications arising directly from this report.

### **Background Papers and Published Documents**

- [Better Broadband for Nottinghamshire Contract 2](#) – report to Policy Committee, 07-01-2015

### **Electoral Division(s) and Member(s) Affected**

Selston, Councillor Gail Turner



## **Appendix A: Letter from Gloria De Piero MP**

Mr Anthony May  
The Chief  
Executive  
Nottinghamshire County Council  
County Hall  
West  
Bridgford  
NG2 7QP

1<sup>st</sup> June 2015

Dear Mr

May,

**RE: Superfast broadband - Lilley Close, Selston, Nottinghamshire, NG16 6DZ.**

Last Friday (29th May) I met with a number of fed up residents who live on Lilley Close in Selston in my constituency, along with Paul Bimson, BT's regional director to discuss the ongoing failure to improve access to superfast broadband.

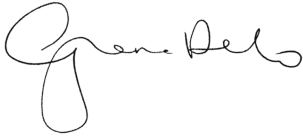
Following that meeting, it has become apparent that I need to write to you all in an attempt to resolve the frankly ridiculous situation which means this street, made up of almost 30 houses is the only street in Selston left without access to superfast broadband.

Many of the residents I have met work from home and they tell that the current broadband speed makes it virtually impossible to perform basic office tasks; including sending emails or joining conference calls, while other local people are annoyed at the fact they are unable to download films or access BT Sport because of the terribly slow connection. I have been informed by residents that the maximum speed of the internet connection in homes on Lilley Close struggles to reach 2.5Mbs as opposed to the 4.5Mbs BT has previously stated.

I'm writing to ask that you look into how and why this one street has been left in this ludicrous situation and come back to me with a clear timetable of when residents can expect to receive superfast broadband. They have waited long enough, so may I politely request that you contact me as soon as possible and let me know what the plans are to ensure that Lilley Close is prioritised.

As always, thank you for your assistance with this matter and I look forward to hearing from you shortly.

(CC - Mr Ed Vaizey MP Minister of State for Culture and the Digital Economy, Chris Townsend, Chief Executive of Broadband Delivery UK, Gavin Patterson, Chief Executive of BT.)

A handwritten signature in black ink, appearing to read 'Gloria De Piero'. The signature is fluid and cursive, with a large initial 'G'.

Yours sincerely,

Gloria De Piero

**8 Station Street, Kirkby-in-Ashfield, Nottinghamshire, NG1**

## Appendix B: Holding letter issued to Gloria De Piero MP

This matter is being dealt with by:  
**Nicola M<sup>c</sup>Coy-Brown**  
Reference: BBFN/ERS/1650 & 1585  
**T** 0115 977 2048  
**E** enquiries.broadband@nottscc.gov.uk  
**W** nottinghamshire.gov.uk



Gloria De Piero MP  
8 Station Street  
Kirkby-in-Ashfield  
Nottinghamshire  
NG17 7AR

4 June 2015

Dear Ms De Piero

**Re: Superfast broadband - Lilley Close, Selston, Nottinghamshire, NG16 6DZ**

Thank you for writing to Nottinghamshire County Council on 1 June 2015 about the concerns residents have regarding superfast broadband connectivity in Lilley Close, Selston.

On 14 May 2015, Councillor Gail Turner presented a petition relating to superfast coverage to Lilley Close to Full Council. The petition has since been passed to the Economic Development Committee (EDC) as the appropriate committee to provide a response.

As a consequence of the petition submission, due process must now be followed. In practical terms, this means that the petition (accompanied by a report and your letter) will now be considered at 7<sup>th</sup> July 2015 EDC meeting. Members of the public are entitled to attend this committee meeting. We will also report the response to Full Council.

I will inform you of the committee's response shortly after the meeting on 7<sup>th</sup> July.

Yours sincerely

A handwritten signature in black ink, appearing to read "N. M'Coy-Brown".

Nicola M<sup>c</sup>Coy-Brown  
Broadband Programme Manager  
Nottinghamshire County Council

cc Anthony May, Nottinghamshire County Council and Councillor Gail Turner, Nottinghamshire County Council

Nottinghamshire County Council, County Hall, West Bridgford, Nottingham NG2 7QP



7<sup>th</sup> July 2015**Agenda Item: 7****REPORT OF THE GROUP MANAGER, CORPORATE STRATEGY****ADDITIONAL PROPOSALS FOR ECONOMIC DEVELOPMENT BUDGET  
2015 – 16****Purpose of the Report**

1. To seek Committee's consideration of and approval for additional activity, in line with the Council's Economic Development Strategy, to be supported through the 2015-16 economic development budget.

**Background**

2. Economic Development Committee approved spend proposals for the bulk of its budget at its meeting on 31<sup>st</sup> March 2015, retaining £186,000 with a view to consideration of opportunities that may come forward as part of the D2N2 European Structural Investment Funds (ESIF) programme.
3. Several 'calls for projects' have since been launched by D2N2. So far, none of these have offered direct opportunities for the County Council to bid as they are focussed on research and innovation activities, large-scale business support programmes and large-scale low carbon programmes. D2N2 has stipulated that it would prefer projects and programmes to be delivered across D2N2 and there is a minimum match funding requirement of £500,000. All of these constraining factors combined have meant that no opportunities for the County Council to bid directly for ESIF resources have been identified.
4. There is likely to be a further call from D2N2 for projects relating to digital business support and development in July. The County Council is leading a potential bid to this call with upper tier partners and the Chamber of Commerce as it relates directly to the Council's broadband programme and our efforts to drive take-up through demand stimulation. It may be prudent, therefore, for Committee to consider allocating a relatively small amount to support the initial costs of a digital business support programme in 2015-16, with activity starting in January 2016. If such a bid were successful, provision would need to be made in future budgets for this activity as it would (in all likelihood) be a three-year programme, with a minimum of £250,000 required to support the Nottinghamshire elements of it [note: contributions would be sought from other partners / stakeholders].

5. Committee approved an allocation of £25,000 to support property maintenance needs at the Worksop Turbine at its meeting on 9<sup>th</sup> June 2015. This leaves **£161,000** available to support additional activity.

### **Activity and budget proposals**

6. Proposals in this report are offered for Committee's consideration and approval. The first three are considered priorities, with the remainder more flexible options for Committee to discuss.

- a. **Growth Deal scheme development / Nottinghamshire Business Investment Zones (NBIZ) – minimum £40,000**

It is likely that the Government will announce a further round of Growth Deal investment either in the summer budget (July 8<sup>th</sup>) or in the Comprehensive Spending Review in the autumn. Given the work required to support major schemes in presenting their case for investment and prioritisation, a sum of money to facilitate some of this work should be agreed by Committee. There are significant investment proposals being developed in Nottinghamshire involving Borough and District Council partners, the Homes and Communities Agency, private sector developers and D2N2. These will need intensive work as and when the next Growth Deal process is announced if Nottinghamshire is to secure its fair share of the investment on offer.

- b. **Match for ESIF digital business support programme - £25,000**

A funding call for digital business support activity is likely to be launched in July 2015 (see paragraph 4 above). The County Council is leading the development of a D2N2 wide bid that would support the two capital infrastructure programmes and demand stimulation work being undertaken through both programmes. Minimum match funding of £500k (over 3 years) required. Likely start date January 2016 at the earliest, with estimated match funding of £25,000 required in 2015-16. A further report on this funding opportunity and the medium-term match funding requirements will be brought to Committee in the autumn.

- c. **Place Marketing – up to £20,500**

Committee has already approved an allocation of £169,000 towards the costs of the new place marketing organisation in 2015-16.

In the meantime, a number of opportunities have arisen in the place marketing field that merit Committee's consideration:

- A contribution to the North Notts Envoys scheme - £500
- A contribution to a joint Nottingham and Nottinghamshire stand at the MIPIM UK event in October - £5,000. This event is the leading national property and inward investment exhibition in the UK. In



2015, and on the back of the work to develop the Place Marketing Organisation, a joint stand featuring Nottingham and Nottinghamshire has been secured

- A contribution to sector profiles for the Nottinghamshire growth priority sectors of logistics, manufacturing and food and drink to support inward investment activity - £10,000. These are commissioned on the Council's behalf through Invest in Nottingham
- A contribution to match D2N2 funds for an accommodation strategy for D2N2 (on behalf of the D2N2 Visitor Economic Action Group) - £5,000 [note – other upper tiers contributing similar amounts]

**d. Creative Greenhouse – up to £30,000**

This project has been managed historically by the Council's Arts Service. The Arts Service is being restructured in the summer and the capacity of the service to manage and fund the Creative Greenhouse will be lost.

The Creative Greenhouse supports small business and sole traders across the creative spectrum, with a particular focus on arts. It has over 1,000 members and delivers a range of networking support and events for its members, focussed on supporting their business to sustain and grow.

In the last year, 8 events have been delivered for the network. These are based on the requests of the members and are deliberately held in different parts of the county. There have been exhibitions, Christmas Fairs and pop up markets which enable members to sell their products directly to the public. The Greenhouse has also staged business support events on subjects including improving your website, use of social media and selling to retail outlets.

The Greenhouse website (<https://www.creativegreenhouse.org.uk/>) acts a showcase for the services each business can offer with a brief description and contact details. The website receives approximately 1,000 hits per month.

There is an opportunity for economic development to undertake an evaluation of the economic impact of the Creative Greenhouse whilst also allocating some resources to sustain it in the short-term, pending possible future bids for ESIF (an outline bid for the creative and digital sector has been submitted by the Creative Quarter and the Greenhouse could form part of this) and Arts Council funds (likely to be launched in the summer).

The estimated cost of an independent evaluation and an interim co-ordinator to support the Creative Greenhouse to March 2016, with a focus on securing alternative funding sources, is circa £30,000.

**e. Graduate Programme – up to £30,000**

There is recognised market failure in terms of businesses at the smaller end of the SME spectrum effectively recruiting and retaining graduates. Graduates can have a significant impact on businesses in terms of their skills sets, enthusiasm, ambition and links back in to university networks. A recent pilot project involving the N2 Skills and Employment Board, the City and County Councils and several major employers proved that incentivising employers to take on graduates for paid internships helped break down some of the perceived barriers.

Nottingham City Council has developed a project on the back of this pilot which aims to secure improved rates of graduate retention in the local area from the two main universities (retention currently stands at just over 27% of graduates). One aspect of this project may be of interest to Committee – creating new placement opportunities for recent graduates (either from one of Nottingham's universities or graduates who have returned to Nottinghamshire at the end of their studies). The outline proposal suggests that financial incentives would be offered to employers to encourage them to create paid placement / internship opportunities for recent graduates. Alongside this, a contribution to a marketing campaign would be useful in order to ensure that graduates and employers from across the County could benefit.

Any work on graduates would build on the Aim Higher programme which has been operating in Ashfield and Mansfield. The Aim Higher programme has benefited from European Regional Development Funding (ERDF) but this activity will be ceasing on August 14<sup>th</sup> to meet the closure timetable of the current ERDF programme.

**f. Manufacturing Network – up to £30,000**

Building on / extending the reach of the Nottingham Manufacturing Network (<http://nmn.ingenuitygateway.com/>) – there are currently 80 members (14 from the county area) but resources from the County Council could target a further 70 companies from the county. Discussions with the University of Nottingham, Nottingham Trent University and Vision West Notts College and evidence from the Capital Fund suggest there is real scope to develop a greater County engagement and focus.

The work would in part look to test the demand for a peer-to-peer network, exploiting supply chain links, exchanging best practice and exploiting links with the likes of Enscite (which supports supply chain development) in drawing in practical help to support manufacturing across the City and County. Activities to include:

- Events, networking and company visits;
- Expert sessions and materials from leaders in manufacturing;
- Supply chain developments across the sub-region;
- Links with LEP activity and sector leads;

- Relationship building and workshop delivery via / with Government led programmes MAS / BGS; Innovate; Enscite etc
7. These proposals total **£175,500** and therefore cannot all be funded through the remaining budget of £161,000. Committee's consideration of these proposals and selection of those it wishes to support (and to what value) is therefore required.

### **Reason(s) for Recommendations**

8. Economic Development Committee is tasked with agreeing an annual budget and this report presents options to ensure that the full budget is utilised on delivering the Council's objectives for economic development and jobs growth.

### **Statutory and Policy Implications**

9. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described in the body of the report.

## **RECOMMENDATIONS**

10. It is recommended that Committee:
- (a) considers the budget options as outlined above;
  - (b) agrees funding for the priority activities outlined at 7 (a), (b) and (c);
  - (c) confirms which other activities it wishes to support, and the level of funding to be allocated to these

### **Report of the Group Manager, Corporate Strategy, Celia Morris**

For any enquiries about this report please contact: Matt Lockley, 72446

### **Constitutional Comments [EP 25.06.2015]**

This decision falls within the scope of decisions that may be approved by the Economic Development Committee.

### **Financial Comments [SES 24.06.2015]**

The financial implications are set out in the report.

### **Background Papers**

*Economic Development Strategy*; report to Policy Committee, 11 December 2013, published.

*Economic Development Strategy – Delivery Plan and Budget 2015-16*; report to Economic Development Committee, 31<sup>st</sup> March 2015, published.

**Electoral Division(s) and Member(s) Affected**  
All

**7 July 2015****Agenda Item: 8****REPORT OF CORPORATE DIRECTOR, POLICY, PLANNING AND  
CORPORATE SERVICES****WORK PROGRAMME****Purpose of the Report**

1. To consider the Committee's work programme for 2015/16.

**Information and Advice**

2. The County Council requires each committee to maintain a work programme. The work programme will assist the management of the committee's agenda, the scheduling of the committee's business and forward planning. The work programme will be updated and reviewed at each pre-agenda meeting and committee meeting. Any member of the committee is able to suggest items for possible inclusion.
3. The attached work programme has been drafted in consultation with the Chairman and Vice-Chairman, and includes items which can be anticipated at the present time. Other items will be added to the programme as they are identified.
4. As part of the transparency introduced by the new committee arrangements, committees are expected to review day to day operational decisions made by officers using their delegated powers. It is anticipated that the committee will wish to commission periodic reports on such decisions. The committee is therefore requested to identify activities on which it would like to receive reports for inclusion in the work programme. It may be that the presentations about activities in the committee's remit will help to inform this.
5. The work programme already includes a number of reports on items suggested by the committee.

**Other Options Considered**

6. None.

**Reason/s for Recommendation/s**

7. To assist the committee in preparing its work programme.

## **Statutory and Policy Implications**

8. This report has been compiled after consideration of implications in respect of crime and disorder, finance, human resources, human rights, the NHS Constitution (Public Health only), the public sector equality duty, safeguarding of children and vulnerable adults, service users, sustainability and the environment and ways of working and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

## **RECOMMENDATION/S**

- 1) That the committee's work programme be noted, and consideration be given to any changes which the Committee wishes to make.

**Jayne Francis-Ward**  
**Corporate Director, Policy, Planning and Corporate Services**

**For any enquiries about this report please contact: Martin Gately x 72826**

## **Constitutional Comments (HD)**

1. The Committee has authority to consider the matters set out in this report by virtue of its terms of reference.

## **Financial Comments (PS)**

2. There are no direct financial implications arising from the contents of this report. Any future reports to Committee on operational activities and officer working groups, will contain relevant financial information and comments.

## **Background Papers**

None.

## **Electoral Division(s) and Member(s) Affected**

All

## **ECONOMIC DEVELOPMENT COMMITTEE - WORK PROGRAMME**

<b><u>Report Title</u></b>	<b><u>Brief summary of agenda item</u></b>	<b><u>For Decision or Information ?</u></b>	<b><u>Lead Officer</u></b>	<b><u>Report Author</u></b>
<b>8<sup>th</sup> September 2015</b>				
Nottinghamshire Economic Development Capital Fund	To consider progress with Capital Fund applications and awards since the relaunch of the programme in January 2015.	Information (possible decision)	Geoff George / Trish Adams	Geoff George / Trish Adams
Nottinghamshire LEADER programme	Update on the formal launch of the programme and activity supported to date.	Information	Mandy Ramm	Mandy Ramm
Place marketing organisation for Nottinghamshire	Update on progress to establish a Place Marketing Organisation for Nottinghamshire	Information (possible decision)	Celia Morris	Celia Morris
ESIF bid – digital business support	To approve the submission of a bid to the D2N2 European Structural Investment Fund programme for a digital business support programme	Decision	Matt Lockley	Oliver Whittaker
<b>6<sup>th</sup> October 2015</b>				
Delivery plan review				
D2N2 Growth Deal?				
Combined Authority and Devolution Deal update?				
<b>3<sup>rd</sup> November 2015</b>				
BBfN quarterly update				
<b>1<sup>st</sup> December 2015</b>				

<u>Report Title</u>	<u>Brief summary of agenda item</u>	<u>For Decision or Information ?</u>	<u>Lead Officer</u>	<u>Report Author</u>
<b>19 January 2016</b>				
<b>23<sup>rd</sup> February 2016</b>				
<b>22<sup>nd</sup> March 2016</b>				
Budget and delivery plan	To consider the Delivery Plan for Economic Development for 2016-17 and associated budget allocations	Decision	Celia Morris	Matt Lockley
BBfN quarterly update				

**Last updated 23 June 2015**