

## minutes

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	1 April 2014 (commencing at 2.00 pm)

### Membership

Persons absent are marked with `A`

### COUNCILLORS

Diana Meale (Chairman)  
Roy Allan (Vice-Chairman)

Ian Campbell  
Michael Payne  
John Knight  
Rachel Madden

John Ogle  
Keith Walker  
Gordon Wheeler

A Alan Rhodes (Ex-Officio)

### CO-OPTED MEMBERS

Mr M Chivers – Alliance Boots

A Ms M Ulyatt (Federation of Small Businesses)

### OFFICERS IN ATTENDANCE

Martin Gately	-	Policy Planning and Corporate Services
Sam Jones	-	“
Matt Lockley	-	“
Celia Morris	-	“
Nicola McCoy-Brown	-	“
James Mann	-	“

### MINUTES

The minutes of the last meeting held on 11 March 2014 were confirmed and signed by the Chairman.

### APOLOGIES FOR ABSENCE

The following changes of membership for this meeting were noted: Councillor Rachel Madden replaces Councillor Jason Zadrozny for this meeting only.

### DECLARATIONS OF INTEREST

None.

## **PRESENTATION – BUSINESS START-UP SUPPORT PROGRAMME**

Joanna Clarke, Deputy Chief Executive of NBV Enterprise Solutions explained that NBV is a not-for-profit organisation with over 30 years experience in providing business advice and training. From deciding to start a business, through to continuous support for established Small and Medium Enterprises (SMEs), NBV has a team of accredited Business Advisers and Trainers to support local enterprise activities.

Ms Clarke emphasised that no other council offered global free business support. A wide range of people accessed this service, from former directors of Boots to 18 year olds with a poor academic experience.

In response to questions from Members, Ms Clarke indicated that business start-ups within each district of the county were as follows: Gedling 31, Broxtowe 16, Rushcliffe 23, Newark and Sherwood 16, Bassetlaw 41, Mansfield 31 and Ashfield 30.

Members expressed an interest in visiting some of the businesses.

## **NBV BUSINESS START-UP SUPPORT CONTRACT**

### **RESOLVED 2014/016**

That the report be noted.

## **BETTER BROADBAND FOR NOTTINGHAMSHIRE – PHASE ONE**

### **RESOLVED 2014/17**

That the report noted.

## **BUSINESS ENGAGEMENT IN NOTTINGHAMSHIRE**

### **RESOLVED 2014/018**

- (a) That the report be noted.
- (b) That Economic Development Committee receives a further report on progress with key account relationships in the autumn.

## **LEADER RURAL DEVELOPMENT PROGRAMME – OPPORTUNITY TO SUBMIT APPLICATION**

### **RESOLVED 2014/019**

That the report be noted.

## **CONSULTATION RESPONSE SUBMITTED UNDER THE URGENCY PROCEDURE: COUNTY ALL PARTY PARLIAMENTARY GROUP INQUIRY**

### **RESOLVED 2014/020**

That the consultation response to the County All Party Parliamentary Group inquiry into the role of counties in economic growth be noted.

**A PLACE MARKETING ORGANISATION FOR NOTTINGHAM AND NOTTINGHAMSHIRE**

**RESOLVED 2014/021**

- a) That agreement in principle for the creation of a Place Marketing Organisation for Nottingham and Nottinghamshire be given.
- b) That more detailed proposals on the vision, operating model and legal status of a Place Marketing Organisation for Nottingham and Nottinghamshire be considered at a future meeting.
- c) That a £10,000 contribution towards project management support for the establishment of a PMO be approved.
- d) That a contribution of £20,000 in 2014/15 towards inward investment activity to be undertaken by Invest in Nottingham be approved.

**WORK PROGRAMME**

**RESOLVED 2014/022**

That the work programme be noted.

The meeting closed at 2:50 pm.

**CHAIR**