

REPORT OF DIRECTOR OF PUBLIC HEALTH

UPDATE ON THE HEALTH AND WELLBEING STRATEGY

Purpose of the Report

1. The report provides information on the plans being developed to progress the Health and Wellbeing Strategy (HWS). It proposes the development of a time-limited HWS editorial working group to lead the development of the HWS and provides an outline action plan to track progress.

Information and Advice

2. The Director of Public Health is the senior responsible officer for the development of the Health and Wellbeing Strategy (HWS). As outlined in the Health and Social Care Bill, the HWS will provide the overarching framework for the development of commissioning plans for the NHS, Social Care and Public Health (and other services if agreed by the Health and Wellbeing Board (HWB)).
3. The HWB received a report from the Director of Public Health in July 2011 providing detail on the development of the HWS. The recommendations in the report were supported which provided an outline for the strategy.
4. The HWB agreed that the scope of the strategy would include wider determinants of health, such as age, gender, lifestyle issues, living and working conditions and social and community networks. General socioeconomic, cultural and environmental conditions would not feature heavily in the strategy.
5. In addition, adult and children and young people's issues will be given equal focus in the strategy with consideration of the respective health and wellbeing needs.
6. The HWS will take due consideration of the existing plans relating to health and wellbeing across Nottinghamshire, including the review of the Joint Strategic Needs Assessment (JSNA) and existing joint commissioning priorities and strategies.
7. The report recommended a range of core elements to frame the HWS. Plans for the development of these sections are described as follows:

- a. **An assessment of health and social care needs for the population of Nottinghamshire;**

The review of the current JSNA is currently being considered and a timeline is being drawn up to monitor progress. The adult and vulnerable groups and the older people chapters have been prioritised for review, as the children's chapter was updated last year. The main high level chapters are supported by specific reviews where a significant unmet need is identified. The review of these sections will be undertaken in a staged way over the next twelve months.

- b. **A contextual section describing Nottinghamshire as a place, its people, the organisations present and how the Health and Wellbeing Board will operate;**

Each organisation is currently being approached for up to date contextual information to add to this section of the strategy. Information is also being collated to describe clearly the role of the Health and Wellbeing Board.

- c. **A section on health and social care outcomes;**

Following the September HWB meeting, it was agreed that the forthcoming public health outcomes framework would be considered alongside the NHS and social care outcome frameworks to determine a local framework for the delivery of the HWS. The public health outcomes framework is expected to be published towards the end of 2011. At this time, work will be commenced to agree the local framework.

- d. **A lifecourse section focussed on children and young people;**

The Corporate Director of Children, Families and Cultural Services will lead a review of relevant strategy to summarise the lifecourse section focussed on children, young people and families.

- e. **A lifecourse section focused on adults;**

The Corporate Director of Adult Social Care, Health and Public Protection will lead a review of relevant strategy to summarise the lifecourse section focused on adults.

- f. **A section focused on the wider determinants of health;**

A time-limited working group will be established that brings together Public Health colleagues and County, Borough and District Council colleagues to develop a focussed section on the wider determinants of health.

- g. **A section focussed on behaviours;**

The Director of Public Health will lead a review of relevant strategy to develop a section focussed on behaviours.

h. **A section focussed on priority health policy areas;**

Under the direction of the Director of Public Health, individual Public Health consultants and existing commissioning groups will develop a section focussed on priority health policy areas.

i. **Concluding section**

The concluding section will be written using the information collated in development of the rest of the strategy. It will, therefore, be developed once all other sections have been completed.

8. Unless there is a clear focus for this work, there is a risk that the individual sections will be disparate and will not align well with overarching priorities. In response, it is suggested that a time-limited HWS editorial working group is established to oversee the development of the Health and Wellbeing Strategy and bring all parties together to create a cohesive approach. The group would have the following proposed membership:
- a. The Associate Director of Public Health, who will chair the group
 - b. Public Health Consultant with responsibility for the JSNA
 - c. Clinical Commissioning Group (CCG) representative(s)
 - d. Children, Families and Cultural services representative
 - e. Adult Social Care, Health and Public Protection services representative
 - f. Borough and District Council representative(s)
 - g. Co-opted members pertaining to specific health policy areas or elements of the strategy, and established joint commissioning groups.
9. The HWS editorial group will report to the Director of Public Health, who will authorise final sign-off of the HWS prior to its presentation to the HWB. This arrangement will be reviewed in light of the development of formal supporting structures for the HWB.
10. Once established, the working group will agree lead officers and approve an action plan to monitor delivery. Individual sections will be prioritised to maximise progress in the short, medium and longer term. An outline action plan is included in **Appendix One** to describe the high level actions required to produce the first edition of the HWS during 2011-12. This document will be reviewed in light of emerging information to monitor the progress of the HWS development.
11. The CCG timescale for authorisation requires each CCG to have robust commissioning plans in place reflecting the HWS. Therefore, early action is required to provide the necessary information in a timely manner. However, the HWB has the opportunity to create an improved approach to commissioning health and social care. It is important to make use of this opportunity to create new commissioning plans leading the NHS and local government into the future. In response, a phased approach to the development of the strategy will be followed in order to address the requirements of the CCGs and HWB. This will be produced as follows:
- a. Early publication of priority areas to improve the health and wellbeing of the local population, which are already identified and supported by local information. This will use a review of the local strategies and information to extract areas of common purpose. It will also be supported by the early review of the high level

chapters of the JSNA. This first edition of the HWS will be published on 1st April 2012.

- b. A thorough review of the JSNA will take place subsequently, including specific reviews to identify new and ongoing needs for the local population.
 - c. Production of revisions to the HWS which reflects the updated information and priorities.
12. The timeframe for the production of a revised HWS, reflecting updated needs identified as part of the ongoing JSNA review, will be determined through the work of the HWS editorial group.
13. In order to accommodate the need to publish an approved strategy, and to maintain fluidity in its content to respond to updated information, it is proposed that web-based strategy is developed. This will be hosted on a dedicated HWB webpage, be created in an interactive form and provide information to signpost individuals to inter-relating plans. Agreement has already been sought to develop a webpage on the Nottinghamshire County Council website to support the HWB. It is proposed that this be used to also host the HWS in manageable form.
14. The working group will also consider the development of a programme for consultation and agree this through the HWB. Once the strategy is in a suitable form consultation will commence.

Statutory and Policy Implications

15. This report has been compiled after consideration of implications in respect of finance, equal opportunities, human resources, crime and disorder, human rights, the safeguarding of children, sustainability and the environment and those using the service and where such implications are material they are described below. Appropriate consultation has been undertaken and advice sought on these issues as required.

RECOMMENDATION/S

The Health and Wellbeing Board is recommended to:

- 1) approve the formation of a time-limited Health and Wellbeing Strategy editorial working group to lead the development of the Health and Wellbeing Strategy.
- 2) approve the development of a dedicated webpage to host the Health and Wellbeing Strategy and supporting information on the Health and Wellbeing Board.

CHRIS KENNY
Director for Public Health

For any enquiries about this report please contact:

Cathy Quinn

Associate Director of Public Health

Constitutional Comments (LMc 05/10/2011)

16. The Health and Wellbeing Board has the authority to approve the recommendations in the report.

Financial Comments (RWK 20/10/11)

17. All costs incurred in developing the Health and Wellbeing Strategy will be met from within existing budgets.

Background Papers

None.

Electoral Division(s) and Member(s) Affected

All.

HWB19

Health and Wellbeing Strategy (HWS) Action Plan 2010-11

Action	Lead	Timescale	Comments
Governance and Communication			
Establish HWB Editorial Working Group and develop Terms of Reference	Cathy Quinn	14 Nov 2011	
Identify lead officers	HWS Working Group	1 Dec 2011	
Agree action plan	HWS Working Group	14 Dec 2011	
Agree format of HWS	HWS Working Group	14 Dec 2011	
Establish HWB webpage to host the HWS and signpost to related work and strategies	Communications / IT	31 Jan 2012	
JSNA Refresh			
Formulate detailed plan & timescale for the refresh of the JSNA	John Tomlinson	1 Nov 2011	
Review Adults and Vulnerable Groups chapter and Older People chapter of JSNA and produce first draft	John Tomlinson	31 Dec 2011	
Review first draft of JSNA	HWS Working Group	14 Jan 2012	
Produce second draft of JSNA	John Tomlinson	31 Jan 2012	
Consultation on refreshed chapters of JSNA	John Tomlinson	29 Feb 2012	
Presentation of refreshed JSNA chapters to HWB	John Tomlinson	7 March 2012	
Brief targeted information for CCGs	John Tomlinson	Jan/Mar 2012	
Development of the HWS			
Review current commissioning plans and strategies relating to Health and Wellbeing and identify areas of joint priorities	Cathy Quinn	14 Nov 2011	
Confirm detailed scope of strategy	HWS Working Group	14 Nov 2011	
First draft produced including areas of common priorities	HWS Working Group	1 Dec 2011	
Confirm and challenge	HWB	11 Jan 2012	
Second draft produced including actions to address unmet need	Cathy Quinn	31 Jan 2012	
Undertake consultation of HWS	HWB Working Group	29 Feb 2012	
Presentation of first edition of HWS	HWB	7 March 2012	
First edition of HWS published	Cathy Quinn	1 April 2012	
Monitoring Implementation			
Determine Outcomes Framework to support the delivery of the HWB	HWB Working Group	Feb 2012	Awaiting national guidance
Communicate metrics and develop system for monitoring implementation	HWB Working Group	Feb 2012	
Consultation			
Establish scope of consultation including list of stakeholders	HWB Working Group	14 Jan 2012	