

**minutes**

Meeting	ECONOMIC DEVELOPMENT COMMITTEE
Date	17 October 2013 (commencing at 2.00 pm)

**Membership**

Persons absent are marked with `A`

**COUNCILLORS**

Diana Meale (Chairman)  
Roy Allan (Vice-Chairman)

Ian Campbell  
John Knight  
John Ogle  
Michael Payne

Keith Walker  
Gordon Wheeler  
Jason Zadrozny

**CO-OPTED MEMBERS**

Mr M Chivers – Alliance Boots  
A Ms M Ulyatt (Federation of Small Businesses)

**OFFICERS IN ATTENDANCE**

Martin Gately	-	Policy Planning and Corporate Services
Matthew Lockley	-	“ “ “ “
Celia Morris	-	“ “ “ “

**ALSO IN ATTENDANCE**

Jennifer Spencer	-	Chief Executive, Experience Nottinghamshire
John Yarham	-	CEO, Futures

**MINUTES****RESOLVED 2013/027**

The minutes of the last meeting held on 9 July 2013 were confirmed and signed by the Chairman.

**APOLOGIES FOR ABSENCE**

Melanie Ulyatt

**DECLARATIONS OF INTEREST**

None

## **COMMITTEE VISIT TO ASHFIELD SCHOOL AND VISION WEST NOTTS**

Members were informed of a recent visit to see best practice initiatives in terms of young people and apprenticeships at Ashfield School and Vision West Notts.

During discussion, Members indicated that the breadth of apprenticeship schemes and placements on offer was impressive.

### **RESOLVED 2013/028**

That the report be noted.

## **NOTTINGHAMSHIRE COUNTY COUNCIL ECONOMIC DEVELOPMENT STRATEGY**

Celia Morris presented the County Council's draft Economic Development Strategy and sought the Committee's views on its further development.

Members heard that sector plans will be brought to a future meeting of the Committee, as will details on the capital fund, which was recently agreed by the Policy Committee.

During discussion, Members indicated that the strategy should come back to the Committee with more detail for additional challenge. At present, the strategy set out ambitions and vision; more detail would be added in due course.

The Chairman encouraged Members to pass any further comments on the strategy to officers or herself.

### **RESOLVED 2013/029**

That the Economic Development Strategy be considered and feedback offered.

## **PRESENTATION ON NOTTINGHAM AND NOTTINGHAMSHIRE FUTURES**

John Yarham, CEO of Futures explained that Futures (formerly known as Connections) was owned by both the City and County Councils. The focus of the organisation was on targeted youth support work around reducing the number of young people not in education, employment or training (NEET) – 3% of the cohort group is NEET. Futures sources training from organisations best equipped to provide and thereby protects its own impartiality. The OFSTED report on Futures assessed the organisation as 'good.'

## **SUPPORTING YOUTH EMPLOYMENT**

The Committee considered proposals for partial allocation of the £500,000 budget set aside by the Council in February 2013 to support the delivery of the Youth Employment Strategy.

## **RESOLVED 2013/030**

1. That the proposals for the delivery of a County Apprenticeship Project be endorsed
2. That the delegated authority for the Corporate Director, Policy Planning and Corporate Services in consultation with the Chair of Committee to enter into a contract with Nottingham and Nottinghamshire Futures to deliver the proposals set out in the report be approved

## **EXPERIENCE NOTTINGHAMSHIRE SERVICE LEVEL AGREEMENT PERFORMANCE 2012/13**

Celia Morris outlined to Committee Experience Nottinghamshire's performance for 2012/13 against the targets in the Service Level Agreement. Jennifer Spencer Chief Executive of Experience Nottinghamshire gave a presentation to Committee highlighting the national tourism context, Experience Nottinghamshire's successes and challenges over the current SLA period and the strategic direction for the remaining period and beyond.

In discussion, Members recognized that the overarching mission of Experience Nottinghamshire – to increase visitor numbers – was right. However, there was a desire for better quality data, particularly in relation to the outcome of promoting Nottinghamshire on the London Underground. Members also wanted to see greater promotion of events in the north of the County.

## **RESOLVED 2013/031**

1. That Experience Nottinghamshire's performance against the SLA for 2012/13 and progress during 2013/14 be noted
2. That the amendment to the KPIs for VE validated aspects of performance replacing the Return On Investment and 5% growth on tourism earnings year on year KPIs for 2013/14 and 2014/15 be approved with the following:
  - Incremental spend and
  - Jobs created(The targets and criteria for these to be agreed with the Department of Business, Innovation and Skills)
3. That a further report on 2013/14 annual performance be received in April 2014.

## **ATTENDANCE AT NETWORKING EVENT WITH THE GOVERNOR OF THE BANK OF ENGLAND**

Members were informed of attendance at a recent event with the Governor of the Bank of England, which gave an overview of the Bank of England's current position on monetary policy.

## **RESOLVED 2013/32**

That the report be noted.

## **WORK PROGRAMME**

Members indicated the need for more detailed information and discussion on Experience Nottinghamshire.

### **RESOLVED 2013/033**

That the work programme be noted.

The meeting closed at 4.00 pm.

## **CHAIRMAN**